

Worksite Tours Summary

Goals and Objectives

Washington Alliance for Better Schools (WABS) will develop partnerships with school districts and employers to conduct Worksite Tours for high school students furthest from opportunity who may have experienced learning loss or other impacts due to the pandemic. The purpose of Worksite Tours will increase students' awareness of regional employers, spark their interest and curiosity about potential career paths, and inspire them to set long-term goals/discover new interests related to their future careers.

This grant request will help WABS increase the number of students served and broaden and deepen Worksite Tours for students at WABS' partner school districts not served by the Challenge Seattle contract, with an explicit focus on reaching students furthest from opportunity.

Grant partners for this effort include Northshore, Mukilteo, Everett, and Edmonds school districts.

Program Design: Career Awareness Worksite Tours

Worksite Tours will increase students' awareness of regional employers, spark their interest and curiosity about potential career paths, and inspire them to set long-term goals/discover new interests related to their future careers.

High school students participating in employer worksite tours typically will:

- Learn what a company does (mission, product, services, etc.)
- Increase their awareness of the range of career opportunities available with an employer
- Participate in an engaging learning activity that links classroom learning to the workplace
- Hear about the professional and educational experiences of employees
- Gain an understanding of some of the skills sought by these employers (both technical and 21st Century skills) in their workforce, and the different pathways to and credentials for these positions (e.g., 2-year degree, 4-year degree, apprenticeship)

Additional Program Features:

- Focus will be high school students (grades 11-12)
- Schools or programs with disproportionately high populations of students who are furthest from opportunity will be prioritized, including students who have experienced learning loss or other impacts due to the pandemic.
- Support to employers through training and technical assistance to develop agendas and activities, as well as center race equity across all student interactions
- Each worksite tour may differ in approach based on the needs of districts, employers, and other stakeholders and to maximize learning opportunities for students.



Scope of Work

WABS will:

- Project manage and lead overall design and implementation of Worksite Learning Tours for high schools in to be determined WABS partner school districts in King and Snohomish Counties, working in partnership with employers and school districts.
- Serve as the primary point of contact for communication for employers and school districts to schedule, plan, implement, and address any questions, and provide technical support as needed.
- Identify and recruit school districts, high schools, and educators.
- Identify and recruit regional companies.
- Support employers to provide high quality, on-site tours for high school students by providing training and technical assistance for employers to develop agendas and activities, as well as supporting for centering race equity across all student interactions. In so doing, we seek to deepen relationships with these employers and build a sense of shared ownership in this work.
- Collect data/feedback from employers, schools, and students for continuous improvement.

Districts will:

- Work with WABS to schedule the tours to complete them by December, 2022
- Provide a single point of contact at a school to assist with school-side coordination--the focus on the grant is on students furthest from opportunity so maybe through a student club, AVID, or other group
- Support identifying chaperones for the tours

Overview of Timeline of Deliverables (May vary based on start date and other factors).

July 2022	 Finalize contract with funder Recruit and hire project staff
August-Sept 2022	Recruit participants and plan worksite tours
October-Nov 2022	Conduct Fall Worksite Tours
December 2022	Final report out on Worksite Tours