everett Page 1 of 1

News Release

Everett Public Schools March 26, 2007

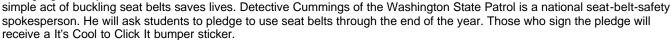
For more information: Mary Waggoner 425-385-4040 Jodi Galli, marketing teacher, DECA advisor 425-385-6000 Tiffany Howell, DECA, Click It Campaign team leader

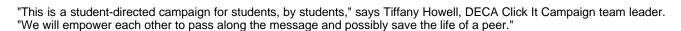
'It's Cool to Click It' — Cascade assembly promotes safety

Lots of students do not wear them (seat belts) acknowledged Cascade DECA students. We want our peers to know that "It's Cool to Click It.""

Recognizing that failure to use seat belts is an important safety issue, the Cascade DECA club applied to State Farm Insurance Company's "Shift into Safety" program to help improve seat-belt use among students. State Farm responded with enough funds to send a company representative to the school's March assembly, pay for a guest speaker, buy t-shirts for safety team members, and give Cascade students bumper stickers. State Farm is also paying for the pre- and post-surveys measuring how well the effort works.

On March 29, at an all-school assembly, DECA students will highlight safety statistics and demonstrate how the





To measure how effective they've been with their program, DECA club members will survey students before the assembly to ask about their seat belt habits. A week after the assembly, they will circle back with another survey to determine if habits have changed.

The safety assembly will be held at Cascade High School on Thursday, March 29 from 9:20 — 10:05 a.m.

