

**Digital Life 102**

**GOT MEDIA SMARTS?**

**Complete this quiz on your own. The questions are difficult, so just make your best guess or estimate for each one.**

*After you have completed the quiz use the answer key provided to circle the correct answer to each question, & calculate how many correct answers you had.*

**1. What percentage of teens ages 12 to 17 say they have been in a car with the driver texting?**

(Pew Internet & Life, 2009)

A. 10 percent

B. 18 percent

C. 28 percent

D. 48 percent

**2.** **About how many teens that have cell phones sleep with them on or near their beds?**

(Pew Internet and American Life, 2010)

A. One out of five

B. Two out of five

C. Three out of five

D. Four out of five

**3.** **One-third of kids ages 12 to 17 send more than \_\_\_\_\_\_\_ texts each day.**

(Pew Internet and American Life, 2010)

A. 25

B. 50

C. 75

D. 100

**4.** **As of February 2011, what was the most visited website?**

(Google, http://www.google.com/adplanner/static/top1000/)

A. YouTube

B. Wikipedia

C. Facebook

D. Twitter

**5. As of March 2010, approximately how many hours of video are uploaded to YouTube each minute?** (Mashable.com, 2010: http://mashable.com/2010/03/17/youtube-24-hours/)

A. 12

B. 16

C. 20

D. 24

**6.** **Four in ten students in grades 7 to 12 say they do which type of media activity the most?**

(Kaiser, 2010)

A. Listening to music

B. Using the computer (separate from listening to music)

C. Watching TV

D. Texting

**7.** **How many users did Facebook have as of April 2011?**

(http://www.facebook.com/press/info.php?statistics, retrieved 5/10/11)

A. 200 million

B. 300 million

C. 400 million

D. 500 million

**8.** **What percentage of kids ages 11 to 18 say they sometimes feel like a different person online than off?**

(Kidscape, 2011)

A. None

B. One-quarter

C. One-third

D. One-half

**9.** **Approximately what percentage of teens say they have received “sexts” -- sexually suggestive or partially naked pictures -- of someone they know online?**

(Pew Internet & Life, 2009)

A. 5 percent

B. 10 percent

C. 15 percent

D. 20 percent

**10.** **What percentage of teens have made creations online (e.g., artwork, photos, stories, videos)?**

(Pew Internet & American Life Project, 2007)

A. One-quarter

B. One-third

C. One-half

D. Two-thirds

**11.** **What percentage of teens on social networks say they use privacy settings to protect their information?** (Common Sense Media, 2010)

A. One out of five

B. Two out of five

C. Three out of five

D. Four out of five

**12.** **What percentage of teens ages 15 to 18 believe their friends share too much information online?**

(Common Sense Media, 2010)

A. 20 percent

B. 40 percent

C. 60 percent

D. 80 percent

**13.** **What percentage of parents and legal guardians of kids ages 6 to 18 say they have talked to their children in the past year about how to be safe and smart online?**

(Cable in the Classroom/Common Sense Media, 2007)

A. 15 percent

B. 35 percent

C. 50 percent

D. 85 percent

**14**. **What is included in your digital footprint**?

A. All of the information about a person that can be found online

B. Software that measures the depth of one’s footsteps

C. The information about you in FBI files

D. A record of your online searches