

# Website Analytics February 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

277,653 individuals visited the site

646,562 visits were made by the individuals above

1,617,795 pages were viewed during those visits

31.36 % of the visitors were new to the site.

The average number of pages visited on each visit was 2.50.

The average time spent on each page was 2:41.

Most visits came from the following countries:




1. United States
2. Canada
3. India
4. Not set
5. Russia
6. Philippines
7. United Kingdom
8. Indonesia
9. Australia
10. South Korea
11. Pakistan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:





1. Spanish
2. Russian
3. Korean
4. Japanese
5. Vietnamese

## Browsers

This data shows that Chrome is the most popular browser.





Browser	Sessions	% Sessions
1. Chrome	425,885	 65.87%
2. Safari	115,763	 17.90%
3. Internet Explorer	79,306	 12.27%
4. Edge	12,077	1.87%
5. Firefox	8,429	1.30%
6. Amazon Silk	1,462	0.23%
7. Android Webview	1,151	0.18%
8. Safari (in-app)	1,140	0.18%
9. Android Browser	820	0.13%
10. Opera	204	0.03%

## Operating System









Operating System	Sessions	% Sessions
1. Windows	299,632	 46.34%
2. Chrome OS	155,553	 24.06%
3. iOS	111,053	 17.18%
4. Android	59,457	 9.20%
5. Macintosh	19,316	2.99%
6. Linux	824	0.13%
7. Windows Phone	518	0.08%
8. BlackBerry	91	0.01%
9. (not set)	53	0.01%
10. Xbox	32	0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. <a href="#">washington school information processing cooperative</a>	366,400	 56.67%
2. <a href="#">(not set)</a>	120,291	 18.60%
3. <a href="#">frontier communications of america inc.</a>	59,825	 9.25%
4. <a href="#">comcast cable communications inc.</a>	14,315	 2.21%
5. <a href="#">comcast ip services l.l.c.</a>	13,899	 2.15%
6. <a href="#">vanoppen.biz llc</a>	8,533	 1.32%
7. <a href="#">at&amp;t mobility llc</a>	7,427	 1.15%
8. <a href="#">comcast cable communications llc</a>	6,988	 1.08%
9. <a href="#">comcast cable communications holdings inc</a>	6,524	 1.01%
10. <a href="#">comcast cable communications</a>	4,775	 0.74%











## Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. <a href="#">iOS</a>	112,126	 63.19%
2. <a href="#">Android</a>	59,434	 33.49%
3. <a href="#">Windows</a>	5,273	 2.97%
4. <a href="#">Windows Phone</a>	465	 0.26%
5. <a href="#">BlackBerry</a>	116	 0.07%
6. <a href="#">Playstation Vita</a>	19	 0.01%
7. <a href="#">(not set)</a>	10	 0.01%
8. <a href="#">Nintendo WiiU</a>	2	 0.00%

## Overall Screen Resolution

Screen Resolution <sup>?</sup>	Sessions <sup>?</sup> ↓
	<b>646,562</b> % of Total: 100.00% (646,562)
1. 1366x768	<b>177,464</b> (27.45%)
2. 1920x1080	<b>152,516</b> (23.59%)
3. 375x667	<b>55,143</b> (8.53%)
4. 360x640	<b>44,006</b> (6.81%)
5. 1600x900	<b>32,984</b> (5.10%)
6. 320x568	<b>25,515</b> (3.95%)
7. 1536x864	<b>19,209</b> (2.97%)
8. 414x736	<b>19,147</b> (2.96%)
9. 1280x1024	<b>12,458</b> (1.93%)
10. 1440x900	<b>10,851</b> (1.68%)

## Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	55,663	 31.38%
2. 360x640	44,072	 24.84%
3. 320x568	25,463	 14.35%
4. 414x736	19,396	 10.93%
5. 768x1024	10,123	 5.71%
6. 412x732	4,782	 2.70%
7. 320x570	2,306	 1.30%
8. 1280x853	2,120	 1.20%
9. 320x534	1,873	 1.06%
10. 1366x768	1,116	 0.63%

## Mobile Devices

Mobile Device Info <span>?</span>	Sessions <span>?</span> ↓
	<b>176,589</b> % of Total: 27.31% (646,562)
1. Apple iPhone	<b>99,673</b> (56.44%)
2. Apple iPad	<b>10,021</b> (5.67%)
3. Microsoft Xbox One	<b>3,929</b> (2.22%)
4. (not set)	<b>3,331</b> (1.89%)
5. Samsung SM-G930T Galaxy S7	<b>2,102</b> (1.19%)
6. Samsung SM-G930V Galaxy S7	<b>2,033</b> (1.15%)
7. Samsung SM-J700T Galaxy J7	<b>1,958</b> (1.11%)
8. Samsung SM-G900V Galaxy S5	<b>1,593</b> (0.90%)
9. Samsung SM-G920V Galaxy S6	<b>1,562</b> (0.88%)
10. Samsung SM-G935T Galaxy S7 Edge	<b>1,435</b> (0.81%)

## Device Category

Device Category <span>?</span>	Acquisition
	Sessions <span>?</span> ↓
	<b>22.42%</b> ↓ 646,562 vs 833,390
1. desktop	<b>-1.69%</b> ↓ 469,973 vs 478,073
2. mobile	<b>-49.62%</b> ↓ 161,590 vs 320,743
3. tablet	<b>-58.87%</b> ↓ 14,999 vs 36,468

## Most visited pages

Page ?	Pageviews ? ↓
	<b>1,617,795</b> % of Total: 100.00% (1,617,795)
1. /	<b>431,609</b> (26.68%)
2. /Page/4701	<b>152,175</b> (9.41%)
3. /jacksonhigh	<b>27,631</b> (1.71%)
4. /myview/default.aspx	<b>25,410</b> (1.57%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true	<b>23,144</b> (1.43%)
6. /Domain/10	<b>23,074</b> (1.43%)
7. /Domain/15	<b>18,870</b> (1.17%)
8. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6	<b>16,895</b> (1.04%)
9. /Domain/14	<b>16,413</b> (1.01%)
10. /Domain/13	<b>14,979</b> (0.93%)

- District home page
- LMS welcome page
- Jackson High
- MyView (must login to see)
- Login page
- Jackson High
- Heatherwood Middle
- Web Directory
- Gateway Middle
- Evergreen Middle