**Website Analytics - September** (analytics did not pick up new site until the 9/18)

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

**Overview**

53,382 individuals visited the site

173,566 visits were made by the individuals above

567,090 pages were viewed during those visits

30.64% of the visitors were new to the site.

The average number of pages visited on each visit was 3.27.

The average time spent on each page was 3:20.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Japan
5. Phillipines

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Chinese
4. Romanian
5. Japanese

**Page Count**

This shows us how many visits made. Visits represent the number of individual sessions initiated by all the visitors to your site.

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**Browsers**



**Traffic**

74,019 users enter directly (meaning they have bookmarked or know the URL they want.

25,380 were referred by Google

7,905 were referred by Bing

1,533 were referred by heraldnet.com

**Operating Systems**

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**Screen Resolutions**

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**Devices**

While desktops are still primarily used for accessing the website. Mobile and tablet use is rising, especially with new visitors

**Statistics for all visits to website**

**For new visits to website**

**Mobile Device Info**



**Service Providers**

This tells us what provider the visitor is using.



Most visited pages

http://www.everettsd.org/Page/4701 LMS
http://www.everettsd.org/Domain/10 JHS
myView
JHS teacher directory
http://www.everettsd.org/Domain/8 CHS
http://www.everettsd.org/Domain/9 EHS
http://www.everettsd.org/Page/6672 directory of schools