

Website Analytics March 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

292,300 individuals visited the site

697,158 visits were made by the individuals above

1,832,660 pages were viewed during those visits

30.85% of the visitors were new to the site.

The average number of pages visited on each visit was 2.63.

The average time spent on each page was 2:59.

Most visits came from the following countries:











1. United States
2. India
3. United Kingdom
4. Canada
5. Philippines
6. United Arab Republic
7. Russia
8. South Korea
9. Germany
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Korean
2. Spanish
3. Romanian
4. Arabic
5. Japanese

Browsers











This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	447,507	 64.19%
2. Internet Explorer	152,964	 21.94%
3. Safari	71,656	 10.28%
4. Firefox	11,251	 1.61%
5. Edge	9,351	 1.34%
6. Android Browser	2,236	 0.32%
7. Amazon Silk	1,301	 0.19%
8. Safari (in-app)	315	 0.05%
9. Opera	230	 0.03%
10. Opera Mini	79	 0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	390,164	 55.96%
2. Chrome OS	180,531	 25.90%
3. iOS	62,525	 8.97%
4. Android	40,563	 5.82%
5. Macintosh	21,075	 3.02%
6. Windows Phone	1,241	 0.18%
7. Linux	861	 0.12%
8. (not set)	73	 0.01%
9. BlackBerry	52	 0.01%
10. Nintendo Wii	25	 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	54,522	 57.36%
2. Android	35,178	 37.01%
3. Windows	4,182	 4.40%
4. Windows Phone	1,042	 1.10%
5. BlackBerry	65	 0.07%
6. (not set)	31	 0.03%
7. Samsung	13	 0.01%
8. LG	11	 0.01%
9. Nokia	2	 0.00%
10. Playstation Vita	2	 0.00%

Overall Screen Resolution











Screen Resolution [?]	Sessions [?] ↓
	697,158 % of Total: 100.00% (697,158)
1. 1920x1080	215,960 (30.98%)
2. 1366x768	204,576 (29.34%)
3. 1600x900	46,096 (6.61%)
4. 1280x1024	28,640 (4.11%)
5. 360x640	26,790 (3.84%)
6. 375x667	25,508 (3.66%)
7. 320x568	19,204 (2.75%)
8. 1536x864	15,582 (2.24%)
9. 1440x900	11,417 (1.64%)
10. 1280x800	11,358 (1.63%)

Mobile Screen Resolution











	Screen Resolution	Sessions	% Sessions
1.	360x640	26,423	 24.60%
2.	375x667	25,164	 23.43%
3.	320x568	18,121	 16.87%
4.	768x1024	10,957	 10.20%
5.	414x736	6,587	 6.13%
6.	412x732	2,360	 2.20%
7.	320x534	1,726	 1.61%
8.	320x480	1,580	 1.47%
9.	1366x768	1,436	 1.34%
10.	320x570	1,259	 1.17%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Sessions	% Sessions
1.	washington school information processing cooperative	330,453	 47.40%
2.	vanoppen.biz llc	153,164	 21.97%
3.	(not set)	66,153	 9.49%
4.	frontier communications of america inc.	51,225	 7.35%
5.	comcast cable communications inc.	14,327	 2.06%
6.	comcast ip services l.l.c.	11,904	 1.71%
7.	t-mobile usa inc.	11,087	 1.59%
8.	comcast cable communications holdings inc	9,008	 1.29%
9.	at&t mobility llc	8,347	 1.20%
10.	comcast cable communications	5,335	 0.77%

Most visited pages

Page ?	Pageviews ? ↓
	1,832,660 % of Total: 100.00% (1,832,660)
1. /site/default.aspx?PageID=1 	449,510 (24.53%)
2. /Page/4701 	179,847 (9.81%)
3. /myview/default.aspx 	28,514 (1.56%)
4. /jacksonhigh 	25,709 (1.40%)
5. /site/Default.aspx?PageType=7&SitelD=4&IgnoreRedirect=true 	24,900 (1.36%)
6. /Domain/10 	24,694 (1.35%)
7. /Domain/15 	22,223 (1.21%)
8. /site/Default.aspx?PageType=1&SitelD=10&ChannellD=203&DirectoryType=6 	21,100 (1.15%)
9. /Domain/14 	20,163 (1.10%)
10. /lms 	18,085 (0.99%)

LMS welcome page

Jackson High

Jackson High

Heatherwood Middle

Login page

Gateway Middle