

College Bound

* DID YOU KNOW ...

More than 30 percent of college admissions officers surveyed in 2013 said they had searched applicants' social media accounts.

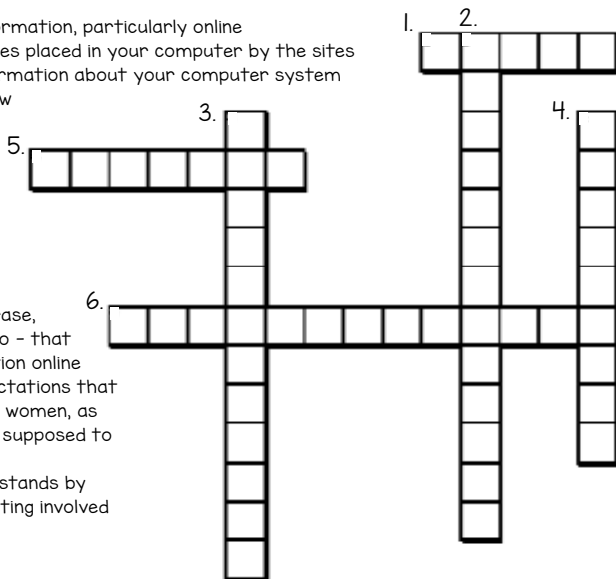
Crossword Puzzle

Across:

1. the rapid spread of information, particularly online
5. small computer text files placed in your computer by the sites you visit that collect information about your computer system and the webpages you view
6. to use someone else's creative work to make something new, often without their permission

Down:

2. an idea - whether a phrase, expression, image, or video - that gains widespread recognition online
3. a set of rules and expectations that govern how both men and women, as well as boys and girls, are supposed to look and act
4. a person who passively stands by and observes without getting involved



* WHAT DO YOU THINK?

What types of online information would help present the most positive image of you?

1. Family Activity

When Vin Snapchatted his friend an embarrassing picture of himself, he hadn't expected that his friend would take a screenshot of the picture and upload it to Facebook. He didn't want to seem uptight, but he was pretty embarrassed that the picture was posted for all to see. He texted his friend, "Not cool, man. Take it down." His screen lit up: "hahahah." Vin texted back, "Nah, I'm not playing, take it off." His friend wrote back, "Whoa, chill out, I'm just playing," but he didn't take the picture down. Vin was about to go through recruiting for college sports teams, and though he knew the picture wouldn't get him in trouble, it wasn't exactly the image he wanted recruiters to see.

*** DO YOU REMEMBER ...**
How information you post on the Internet can affect your future opportunities?

2. Think Out Loud!

- ~ What is your immediate reaction to this situation? What seems realistic or unrealistic?
- ~ How do you decide which pictures are OK to share on social media and which should stay offline?
- ~ What kinds of pictures do kids screenshot?
- ~ Are there any pictures you wouldn't mind sharing now but you wouldn't want attached to your name later in life?
- ~ Is it reasonable for Vin to be concerned about the recruiters? What kinds of content do you think the recruiters would or would not want to see if they searched for Vin online?
- ~ What would you do if you were in this situation and your friend refused to take down the picture?

3. Common Sense Says ...

Your digital footprint sticks with you! Don't post any pictures you wouldn't want your grandma seeing. And, if your photo features friends, it's **ESPECIALLY** important not to post anything that could potentially harm their digital footprints or their chances of getting a job or opportunity in the future. It's helpful to do a check every once in a while. Go through your photographs pretending that your grandmother or a college admissions counselor is sitting next to you. Is there any content that seems like it could be a problem? Untag and delete!