

Website Analytics May 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

138,547 individuals visited the site

379,906 visits were made by the individuals above

1,077,390 pages were viewed during those visits

21% of the visitors were new to the site.

The average number of pages visited on each visit was 2.84.

The average time spent on each page was 3:15.

Most visits came from the following countries:

1. United States
2. Turkey
3. Canada
4. India
5. United Kingdom
6. Philippines
7. Germany
8. Australia
9. South Korea

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Japanese
4. Chinese
5. Romanian

Most visited pages

Landing Page ?		Acquisition	
		Sessions ?	↓
		379,906	% of Total: 100.00% (379,906)
1.	/site/default.aspx?PageID=1	108,591	(28.58%)
2.	/Domain/10	30,706	(8.08%)
3.	/Page/4701	21,126	(5.56%)
4.	/Domain/8	15,822	(4.16%)
5.	/Domain/9	11,739	(3.09%)
6.	/Domain/15	8,151	(2.15%)
7.	/Domain/14	7,537	(1.98%)
8.	/Domain/13	6,865	(1.81%)
9.	/heatherwood	6,790	(1.79%)
10.	/Domain/17	5,957	(1.57%)

Jackson High

LMS welcome page

Cascade High

Everett High

Heatherwood Middle

Gateway Middle

Evergreen Middle

Cedar Wood Elementary