

Website Analytics February 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

158,826 individuals visited the site

526,979 visits were made by the individuals above

1,453,529 pages were viewed during those visits

18% of the visitors were new to the site.

The average number of pages visited on each visit was 2.76.

The average time spent on each page was 2:37.

Most visits came from the following countries:

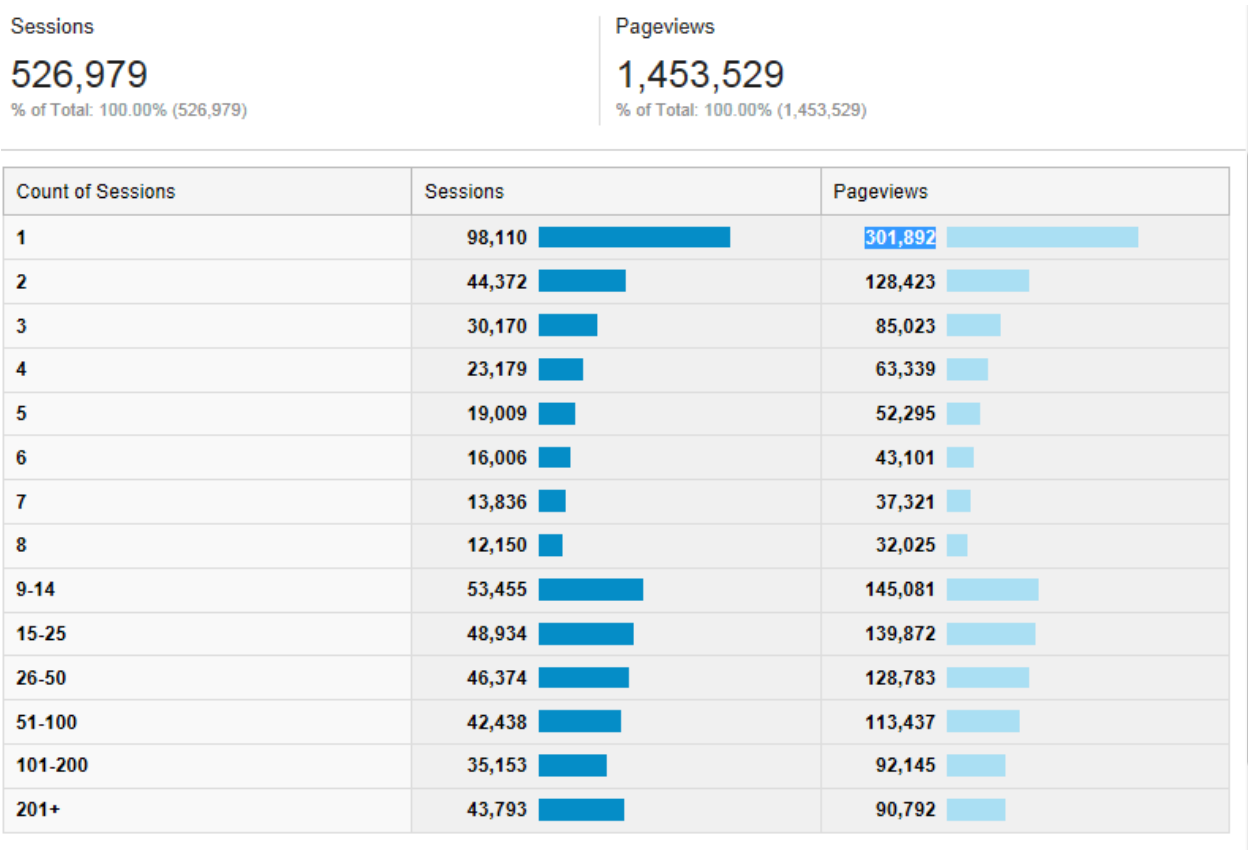
1. United States
2. India
3. Canada
4. United Kingdom
5. Germany
6. Ukraine
7. Philipines

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Romanian
4. Chinese
5. Japanese

Page Count

This shows us how many visits made. *Visits* represent the number of individual sessions initiated by all the visitors to your site. Of the visitors who only visited once there were 98,110 individual sessions that viewed 301,892 pages.



Browsers

This data shows that Internet Explorer is still the most popular browser. However percentage of Firefox users is increasing.

<input type="checkbox"/>	Browser ?	Sessions ? ↓	% New Sessions ?	New Users ?
		526,979 % of Total: 100.00% (526,979)	18.62% Site Avg: 18.61% (0.02%)	98,110 % of Total: 100.02% (98,089)
<input type="checkbox"/>	1. Internet Explorer	366,875 (69.62%)	18.66%	68,447 (69.77%)
<input type="checkbox"/>	2. Chrome	86,226 (16.36%)	14.06%	12,125 (12.36%)
<input type="checkbox"/>	3. Safari	41,099 (7.80%)	24.85%	10,214 (10.41%)
<input type="checkbox"/>	4. Firefox	17,764 (3.37%)	23.62%	4,195 (4.28%)
<input type="checkbox"/>	5. Android Browser	10,221 (1.94%)	19.49%	1,992 (2.03%)
<input type="checkbox"/>	6. Safari (in-app)	2,102 (0.40%)	27.74%	583 (0.59%)
<input type="checkbox"/>	7. Amazon Silk	1,459 (0.28%)	16.45%	240 (0.24%)
<input type="checkbox"/>	8. IE with Chrome Frame	357 (0.07%)	13.45%	48 (0.05%)
<input type="checkbox"/>	9. Opera	277 (0.05%)	24.19%	67 (0.07%)
<input type="checkbox"/>	10. Google-SketchUp	202 (0.04%)	7.43%	15 (0.02%)

Traffic

197,102 users enter directly (meaning they have bookmarked or know the URL they want.

93,292 were referred by Google

29,370 were referred by Bing

4,630 were referred by easybib.com

Operating Systems

Operating System		Sessions	↓	Sessions
		479,218 % of Total: 100.00% (479,218)		479,218 % of Total: 100.00% (479,218)
1.	Windows	411,101	<div></div>	85.79%
2.	iOS	32,060	<div></div>	6.69%
3.	Android	18,855	<div></div>	3.93%
4.	Macintosh	14,401	<div></div>	3.01%
5.	Windows Phone	1,297	<div></div>	0.27%
6.	Chrome OS	584	<div></div>	0.12%
7.	Linux	466	<div></div>	0.10%
8.	(not set)	288	<div></div>	0.06%
9.	BlackBerry	65	<div></div>	0.01%
10.	Nintendo 3DS	14	<div></div>	0.00%

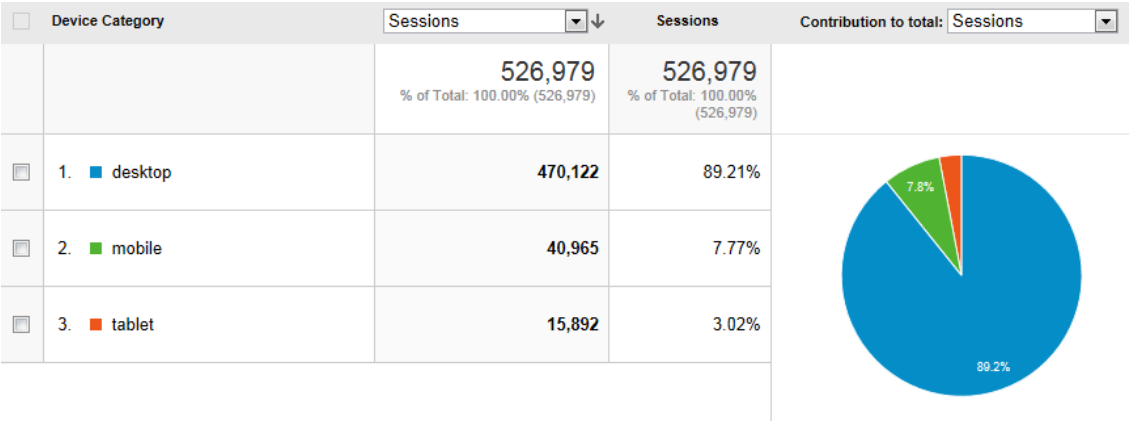
Screen Resolutions

Screen Resolution		Sessions	↓	Sessions
		505,902 % of Total: 100.00% (505,902)		505,902 % of Total: 100.00% (505,902)
1.	1920x1080	217,158	<div></div>	42.92%
2.	1280x1024	52,825	<div></div>	10.44%
3.	1366x768	38,562	<div></div>	7.62%
4.	1600x900	23,140	<div></div>	4.57%
5.	1440x900	17,348	<div></div>	3.43%
6.	1680x1050	16,336	<div></div>	3.23%
7.	1280x800	13,450	<div></div>	2.66%
8.	320x480	11,064	<div></div>	2.19%
9.	768x1024	10,989	<div></div>	2.17%
10.	1024x768	9,508	<div></div>	1.88%

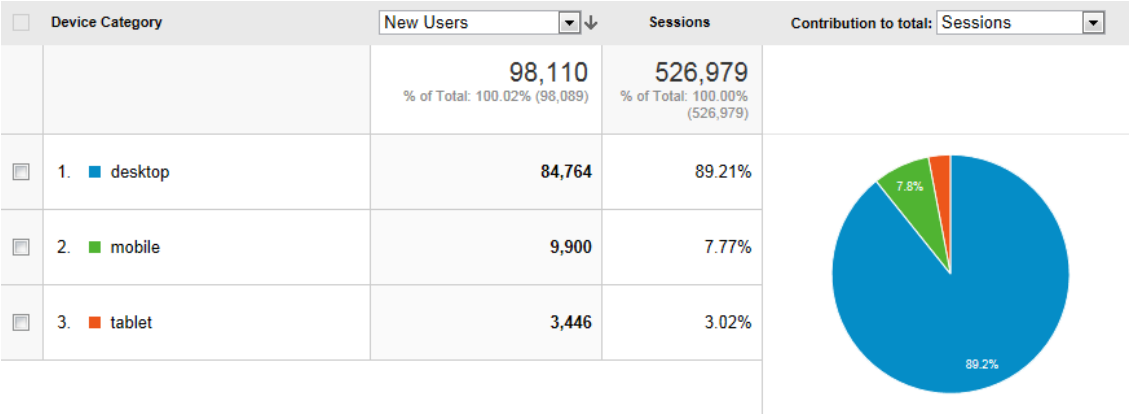
Devices

While desktops are still primarily used for accessing the website. Mobileand tablet use is rising, especially with new visitors. Fortunately we made the new website a responsive design so that it functions effectievly on all devices.






Statistics for all visits to website



For new visits to website


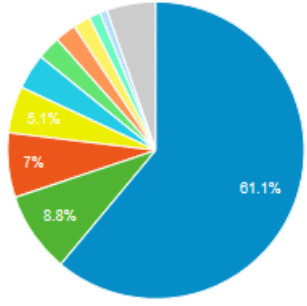











Mobile Device Info

Mobile Device Info		Sessions	↓	Sessions
		56,857 % of Total: 10.79% (526,979)		56,857 % of Total: 10.79% (526,979)
1.	Apple iPhone		19,012	<div></div> 33.44%
2.	Apple iPad		11,875	<div></div> 20.89%
3.	Apple iPod		3,972	<div></div> 6.99%
4.	Samsung GT-I9300 Galaxy S III		1,643	<div></div> 2.89%
5.	(not set)		1,242	<div></div> 2.18%
6.	Samsung GT-I9500 Galaxy S IV		1,175	<div></div> 2.07%
7.	Samsung SGH-T999 Galaxy S III		886	<div></div> 1.56%
8.	Samsung SPH-L710 Galaxy S III		532	<div></div> 0.94%
9.	Amazon KFTHWI Kindle Fire HDX 7 3rd Gen		518	<div></div> 0.91%
10.	LG Nexus 5		515	<div></div> 0.91%

Service Providers

This tells us what provider the visitor is using.

Service Provider		Sessions	Sessions	Contribution to total: Sessions
		526,979 % of Total: 100.00% (526,979)	526,979 % of Total: 100.00% (526,979)	
<input type="checkbox"/>	1.  washington school information processing cooperative	321,792	61.06%	
<input type="checkbox"/>	2.  fibercloud	46,322	8.79%	
<input type="checkbox"/>	3.  frontier communications of america inc.	37,044	7.03%	
<input type="checkbox"/>	4.  comcast cable communications inc.	26,770	5.08%	
<input type="checkbox"/>	5.  integra telecom inc.	20,490	3.89%	
<input type="checkbox"/>	6.  (not set)	13,424	2.55%	
<input type="checkbox"/>	7.  comcast cable communications holdings inc	12,205	2.32%	
<input type="checkbox"/>	8.  comcast cable communications	9,793	1.86%	
<input type="checkbox"/>	9.  comcast cable communications ip services	6,698	1.27%	
<input type="checkbox"/>	10.  t-mobile usa inc.	4,139	0.79%	

Most visited pages

<http://www.everettsd.org/Page/4701> LMS

<http://www.everettsd.org/Domain/10> JHS

<http://www.everettsd.org/Domain/8> CHS
myView

<http://www.everettsd.org/Domain/9> EHS
JHS teacher directory

<http://www.everettsd.org/Domain/15> HMS

<http://www.everettsd.org/Domain/13> EVE