

Website Analytics - December

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

132,770 individuals visited the site

416,491 visits were made by the individuals above

1,123,917 pages were viewed during those visits

19.22% of the visitors were new to the site.

The average number of pages visited on each visit was 2.7.

The average time spent on each page was 2:38.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Germany
5. Australia


People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Japanese
4. Chinese
5. Romanian

Page Count

This shows us how many visits made. *Visits* represent the number of individual sessions initiated by all the visitors to your site. Of the visitors who only visited once there were 80,049 individual sessions that viewed 232,471 pages.



Count of Sessions	Sessions	Pageviews
1	80,049 	232,471 
2	35,331 	98,098 
3	23,090 	63,988 
4	17,380 	46,911 
5	13,978 	37,985 
6	11,785 	31,254 
7	10,338 	26,922 
8	9,150 	24,511 
9-14	38,461 	108,917 
15-25	36,585 	100,889 
26-50	41,664 	113,423 
51-100	38,030 	100,691 
101-200	30,425 	75,107 
201+	30,225 	62,750 

Browsers

<input type="checkbox"/>	Browser ?	Sessions ? ↓	% New Sessions ?	New Users ?
		416,491 % of Total: 100.00% (416,491)	19.22% Site Avg: 19.22% (0.02%)	80,049 % of Total: 100.02% (80,034)
<input type="checkbox"/>	1. Internet Explorer	275,524 (66.15%)	18.83%	51,871 (64.80%)
<input type="checkbox"/>	2. Chrome	64,435 (15.47%)	16.08%	10,359 (12.94%)
<input type="checkbox"/>	3. Safari	34,069 (8.18%)	24.87%	8,472 (10.58%)
<input type="checkbox"/>	4. Firefox	19,324 (4.64%)	19.30%	3,730 (4.66%)
<input type="checkbox"/>	5. Mozilla	9,665 (2.32%)	25.81%	2,495 (3.12%)
<input type="checkbox"/>	6. Android Browser	9,559 (2.30%)	22.27%	2,129 (2.66%)
<input type="checkbox"/>	7. Safari (in-app)	1,502 (0.36%)	30.49%	458 (0.57%)
<input type="checkbox"/>	8. Amazon Silk	1,262 (0.30%)	21.95%	277 (0.35%)
<input type="checkbox"/>	9. IE with Chrome Frame	623 (0.15%)	11.08%	69 (0.09%)
<input type="checkbox"/>	10. Opera	227 (0.05%)	22.03%	50 (0.06%)

Traffic

160,596 users enter directly (meaning they have bookmarked or know the URL they want.

67,337 were referred by Google

20,563 were referred by Bing

3,309 were referred by heraldnet.com

Operating Systems

<input type="checkbox"/>	Operating System [?]	Sessions [?] ↓	% New Sessions [?]	New Users [?]
		416,491 % of Total: 100.00% (416,491)	19.22% Site Avg: 19.22% (0.02%)	80,049 % of Total: 100.02% (80,034)
<input type="checkbox"/>	1. Windows	356,155 (85.51%)	18.32%	65,242 (81.50%)
<input type="checkbox"/>	2. iOS	28,328 (6.80%)	27.85%	7,888 (9.85%)
<input type="checkbox"/>	3. Android	16,955 (4.07%)	22.36%	3,791 (4.74%)
<input type="checkbox"/>	4. Macintosh	12,777 (3.07%)	18.64%	2,381 (2.97%)
<input type="checkbox"/>	5. Windows Phone	1,161 (0.28%)	25.75%	299 (0.37%)
<input type="checkbox"/>	6. Linux	465 (0.11%)	41.08%	191 (0.24%)
<input type="checkbox"/>	7. Chrome OS	370 (0.09%)	35.41%	131 (0.16%)
<input type="checkbox"/>	8. (not set)	125 (0.03%)	44.80%	56 (0.07%)
<input type="checkbox"/>	9. BlackBerry	80 (0.02%)	32.50%	26 (0.03%)
<input type="checkbox"/>	10. Playstation Vita	23 (0.01%)	17.39%	4 (0.00%)

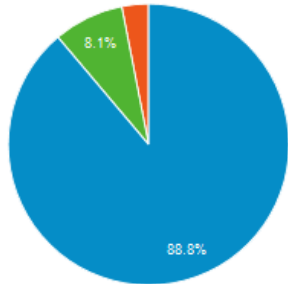
Screen Resolutions

<input type="checkbox"/>	Screen Resolution ?	Sessions ? ↓	% New Sessions ?	New Users ?
		416,491 % of Total: 100.00% (416,491)	19.22% Site Avg: 19.22% (0.02%)	80,049 % of Total: 100.02% (80,034)
<input type="checkbox"/>	1. 1920x1080	179,805 (43.17%)	19.05%	34,252 (42.79%)
<input type="checkbox"/>	2. 1280x1024	42,501 (10.20%)	20.24%	8,601 (10.74%)
<input type="checkbox"/>	3. 1366x768	28,540 (6.85%)	25.71%	7,338 (9.17%)
<input type="checkbox"/>	4. 1600x900	18,492 (4.44%)	14.36%	2,655 (3.32%)
<input type="checkbox"/>	5. 1680x1050	14,479 (3.48%)	10.66%	1,544 (1.93%)
<input type="checkbox"/>	6. 1440x900	13,708 (3.29%)	15.49%	2,124 (2.65%)
<input type="checkbox"/>	7. 1280x800	11,039 (2.65%)	22.27%	2,458 (3.07%)
<input type="checkbox"/>	8. 320x480	9,986 (2.40%)	28.56%	2,852 (3.56%)
<input type="checkbox"/>	9. 768x1024	9,688 (2.33%)	25.35%	2,456 (3.07%)
<input type="checkbox"/>	10. 320x568	8,319 (2.00%)	31.30%	2,604 (3.25%)

Devices

While desktops are still primarily used for accessing the website. Mobile and tablet use is rising, especially with new visitors. Fortunately we made the new website a responsive design so that it functions effectively on all devices.

Statistics for all visits to website

<input type="checkbox"/>	Device Category	Sessions ↓	Sessions	Contribution to total: Sessions ↓
		416,491 % of Total: 100.00% (416,491)	416,491 % of Total: 100.00% (416,491)	
<input type="checkbox"/>	1. ■ desktop	369,913	88.82%	
<input type="checkbox"/>	2. ■ mobile	33,754	8.10%	
<input type="checkbox"/>	3. ■ tablet	12,824	3.08%	

For new visits to website

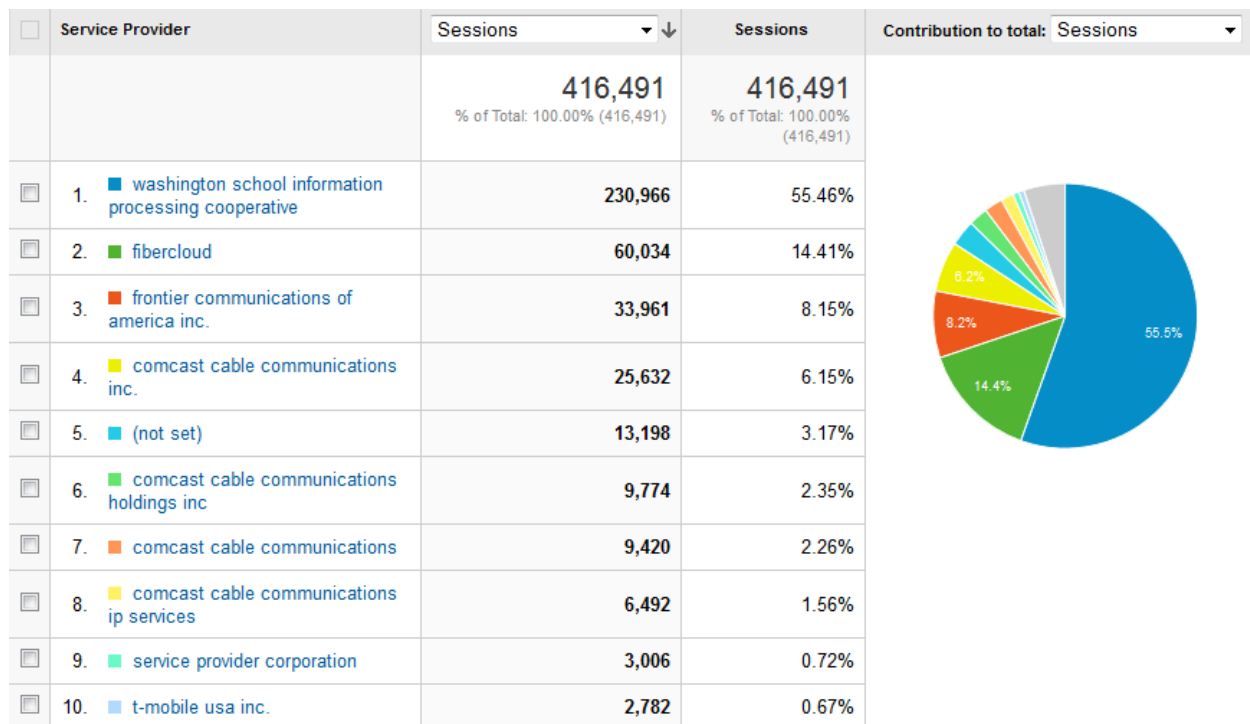
<input type="checkbox"/>	Device Category	Sessions	New Users	Contribution to total: New Users
		416,491 % of Total: 100.00% (416,491)	80,049 % of Total: 100.02% (80,034)	
<input type="checkbox"/>	1. desktop	369,913	84.97%	
<input type="checkbox"/>	2. mobile	33,754	11.12%	
<input type="checkbox"/>	3. tablet	12,824	3.92%	

Mobile Device Info

		46,578 % of Total: 11.18% (416,491)	46,578 % of Total: 11.18% (416,491)
1.	Apple iPhone	15,128	32.48%
2.	Apple iPad	9,829	21.10%
3.	Apple iPod	3,373	7.24%
4.	Samsung GT-I9300 Galaxy S III	1,386	2.98%
5.	Samsung GT-I9500 Galaxy S IV	922	1.98%
6.	(not set)	835	1.79%
7.	LG P769 Optimus L9	832	1.79%
8.	Samsung SGH-T999 Galaxy S III	640	1.37%
9.	Samsung SPH-L710 Galaxy S III	456	0.98%
10.	Amazon Kindle Fire Kindle Fire	432	0.93%

Service Providers

This tells us what provider the visitor is using.



Most visited pages

<http://www.everettsd.org/Page/4701> LMS

<http://www.everettsd.org/Domain/10> JHS

<http://www.everettsd.org/Domain/8> CHS

JHS teacher directory

myView

<http://www.everettsd.org/Domain/9> EHS

<http://www.everettsd.org/Domain/15> HMS