Website Analytics - November

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

147,471 individuals visited the site

505,902 visits were made by the individuals above

1,405,695 pages were viewed during those visits

19.04% of the visitors were new to the site.

The average number of pages visited on each visit was 2.78.

The average time spent on each page was 2:49.

Most visits came from the following countries:

1. United States
2. India
3. Australia
4. Canada
5. Phillipines

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Chinese
4. Japanese
5. Romanian

Page Count

This shows us how many visits made. *Visits* represent the number of individual sessions initiated by all the visitors to your site.

Sessions

505,902

% of Total: 100.00% (505,902)

Pageviews

1,405,695

% of Total: 100.00% (1,405,695)

Count of Sessions	Sessions	Pageviews
1	96,356	287,398
2	42,042	121,262
3	27,641	76,924
4	21,100	57,999
5	17,295	47,328
6	14,782	41,812
7	12,924	36,706
8	11,372	31,907
9-14	45,709	132,609
15-25	45,591	129,451
26-50	55,219	158,717
51-100	51,955	137,359
101-200	38,276	95,618
201+	25,640	50,605

Browsers

Browser	Sessions	% Sessions
1. Internet Explorer	354,014	69.98%
2. Chrome	73,995	14.63%
3. Safari	36,836	7.28%
4. Firefox	21,498	4.25%
5. Android Browser	10,362	2.05%
6. Mozilla	4,857	0.96%
7. Safari (in-app)	1,906	0.38%
8. Amazon Silk	1,281	0.25%
9. IE with Chrome Frame	365	0.07%
10. Opera	362	0.07%

Traffic

195,471 users enter directly (meaning they have bookmarked or know the URL they want.

74,939 were referred by Google

23,934 were referred by Bing

4,240 were referred by heraldnet.com

3,905 were referred by coolmathgames.com

Operating Systems

	Operating System	Sessions	% Sessions	
1.	Windows	440,938		87.16%
2.	iOS	30,041		5.94%
3.	Android	17,142		3.39%
4.	Macintosh	15,260		3.02%
5.	Windows Phone	1,265		0.25%
6.	Linux	520		0.10%
7.	Chrome OS	391		0.08%
8.	(not set)	143		0.03%
9.	BlackBerry	60		0.01%
10.	Playstation Vita	46		0.01%

Screen Resolutions

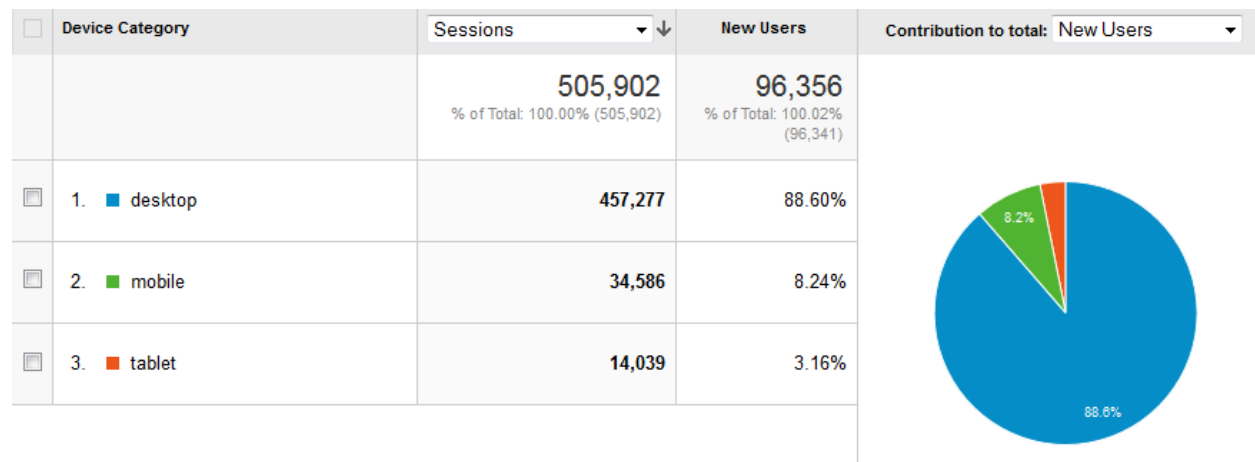|	Screen Resolution	Sessions ▼		Sessions	
		505,902 % of Total: 100.00% (505,902)		505,902 % of Total: 100.00% (505,902)	
1.	1920x1080	217,158			42.92%
2.	1280x1024	52,825			10.44%
3.	1366x768	38,562			7.62%
4.	1600x900	23,140			4.57%
5.	1440x900	17,348			3.43%
6.	1680x1050	16,336			3.23%
7.	1280x800	13,450			2.66%
8.	320x480	11,064			2.19%
9.	768x1024	10,989			2.17%
10.	1024x768	9,508			1.88%

Devices

While desktops are still primarily used for accessing the website. Mobile and tablet use is rising, especially with new visitors
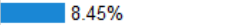
Statistics for all visits to website

	Device Category	Sessions	Sessions	Contribution to total: Sessions
		505,902 % of Total: 100.00% (505,902)	505,902 % of Total: 100.00% (505,902)	
	1. ■ desktop	457,277	90.39%	
	2. ■ mobile	34,586	6.84%	
	3. ■ tablet	14,039	2.78%	
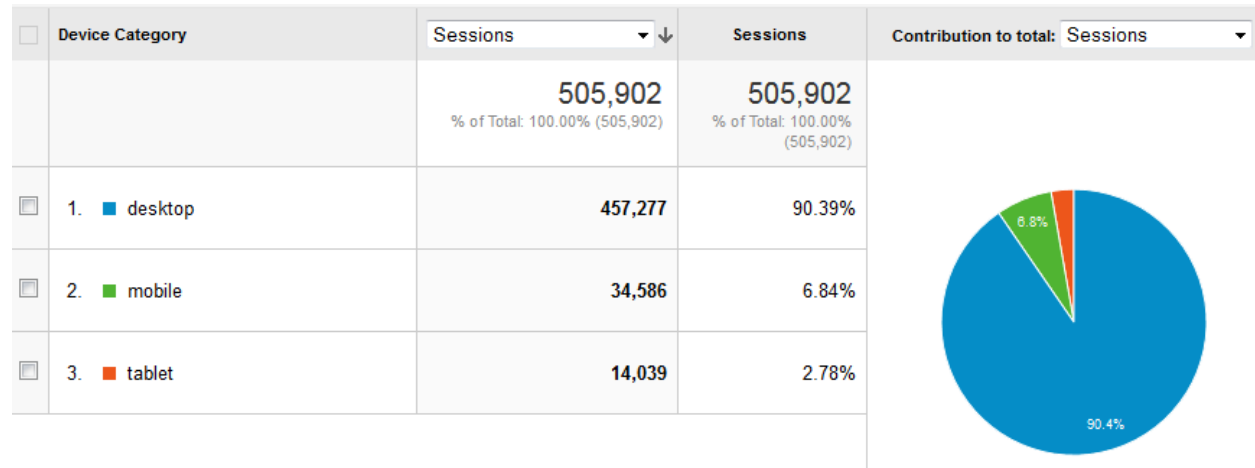
For new visits to website

	Device Category	Sessions	New Users	Contribution to total: New Users
		505,902 % of Total: 100.00% (505,902)	96,356 % of Total: 100.02% (96,341)	
	1. ■ desktop	457,277	88.60%	
	2. ■ mobile	34,586	8.24%	
	3. ■ tablet	14,039	3.16%	

Mobile Device Info

	Mobile Device Info		Sessions ▾	↓	Sessions ▾
			48,625 % of Total: 9.61% (505,902)		**48,625** % of Total: 9.61% (505,902)
1.	Apple iPhone	📷	14,782		30.40%
2.	Apple iPad	📷	11,151		22.93%
3.	Apple iPod	📷	4,108		8.45%
4.	Samsung GT-I9300 Galaxy S III	📷	1,545		3.18%
5.	(not set)		776		1.60%
6.	Samsung SGH-T999 Galaxy S III	📷	742		1.53%
7.	Samsung GT-I9500 Galaxy S IV	📷	737		1.52%
8.	Samsung SGH-I337 Galaxy S IV	📷	634		1.30%
9.	Samsung SGH-T769 Galaxy S Blaze 4G	📷	573		1.18%
10.	Amazon Kindle Fire Kindle Fire	📷	543		1.12%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Sessions	% Sessions
1.	washington school information processing co operative	289,185	57.16%
2.	fibercloud	72,219	14.28%
3.	frontier communications of america inc.	39,996	7.91%
4.	comcast cable communications inc.	31,393	6.21%
5.	(not set)	11,828	2.34%
6.	comcast cable communications holdings inc	11,790	2.33%
7.	comcast cable communications	11,605	2.29%
8.	comcast cable communications ip services	8,049	1.59%
9.	t-mobile usa inc.	3,248	0.64%
10.	service provider corporation	3,242	0.64%

Most visited pages

http://www.everettsd.org/Page/4701   LMS
http://www.everettsd.org/Domain/10   JHS
http://www.everettsd.org/Domain/8   CHS
JHS teacher directory
myView
http://www.everettsd.org/Domain/9   EHS
http://www.everettsd.org/Domain/15   HMS