

# Website Analytics March 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

186,325 individuals visited the site

481,046 visits were made by the individuals above

1,303,018 pages were viewed during those visits

24% of the visitors were new to the site.

The average number of pages visited on each visit was 2.71.

The average time spent on each page was 2:59.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Germany
5. Philippines
6. United Kingdom
7. Japan
8. China
9. Israel

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Japanese
3. Spanish
4. Romanian
5. Chinese











Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	246,556	<div></div> 51.25%
2. Internet Explorer	163,495	<div></div> 33.99%
3. Safari	51,118	<div></div> 10.63%
4. Firefox	13,721	<div></div> 2.85%
5. Android Browser	4,261	<div></div> 0.89%
6. Amazon Silk	968	<div></div> 0.20%
7. Safari (in-app)	351	<div></div> 0.07%
8. Opera	185	<div></div> 0.04%
9. Opera Mini	101	<div></div> 0.02%
10. Maxthon	68	<div></div> 0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	318,719	<div></div> 66.26%
2. Chrome OS	71,679	<div></div> 14.90%
3. iOS	42,279	<div></div> 8.79%
4. Android	27,012	<div></div> 5.62%
5. Macintosh	18,464	<div></div> 3.84%
6. Windows Phone	1,638	<div></div> 0.34%
7. Linux	1,024	<div></div> 0.21%
8. (not set)	85	<div></div> 0.02%
9. BlackBerry	51	<div></div> 0.01%
10. FreeBSD	22	<div></div> 0.00%

Operating System	Sessions	% Sessions
1. iOS	42,133	 54.69%
2. Android	26,576	 34.50%
3. Windows	6,467	 8.39%
4. Windows Phone	1,719	 2.23%
5. BlackBerry	81	 0.11%
6. (not set)	25	 0.03%
7. Nintendo 3DS	13	 0.02%
8. Series40	6	 0.01%
9. Samsung	4	 0.01%
10. SymbianOS	4	 0.01%

## Mobile Operating Systems

Overall Screen Resolution

<input type="checkbox"/>	Screen Resolution ?	Sessions ? ↓
		481,046 % of Total: 100.00% (481,046)
<input type="checkbox"/>	1. 1920x1080	162,492 (33.78%)
<input type="checkbox"/>	2. 1366x768	97,566 (20.28%)
<input type="checkbox"/>	3. 1280x1024	28,349 (5.89%)
<input type="checkbox"/>	4. 1600x900	25,398 (5.28%)
<input type="checkbox"/>	5. 320x568	18,841 (3.92%)
<input type="checkbox"/>	6. 360x640	16,461 (3.42%)
<input type="checkbox"/>	7. 1440x900	15,999 (3.33%)
<input type="checkbox"/>	8. 768x1024	11,080 (2.30%)
<input type="checkbox"/>	9. 1280x800	10,505 (2.18%)
<input type="checkbox"/>	10. 1680x1050	9,850 (2.05%)

Mobile Screen Resolution











Screen Resolution	Sessions	% Sessions
1. 320x568	17,831	<div></div> 23.14%
2. 360x640	16,300	<div></div> 21.15%
3. 768x1024	11,634	<div></div> 15.10%
4. 375x667	7,315	<div></div> 9.49%
5. 320x480	3,870	<div></div> 5.02%
6. 1366x768	2,095	<div></div> 2.72%
7. 720x1280	1,721	<div></div> 2.23%
8. 414x736	1,469	<div></div> 1.91%
9. 480x800	939	<div></div> 1.22%
10. 1280x800	876	<div></div> 1.14%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	261,289	<div></div> 54.32%
2. integra telecom inc.	46,367	<div></div> 9.64%
3. frontier communications of america inc.	43,993	<div></div> 9.15%
4. (not set)	34,543	<div></div> 7.18%
5. comcast cable communications inc.	21,844	<div></div> 4.54%
6. comcast cable communications holdings inc	11,299	<div></div> 2.35%
7. comcast ip services l.l.c.	8,114	<div></div> 1.69%
8. comcast cable communications	7,534	<div></div> 1.57%
9. t-mobile usa inc.	5,730	<div></div> 1.19%
10. comcast cable communications ip services	4,671	<div></div> 0.97%

Most visited pages

Landing Page ?	Sessions ? ↓
	<b>481,046</b> % of Total: 100.00% (481,046)
1. /site/default.aspx?PageID=1	 <b>232,252</b> (48.28%)
2. /Page/4701	 <b>21,796</b> (4.53%)
3. /jacksonhigh	 <b>18,140</b> (3.77%)
4. /Domain/10	 <b>12,245</b> (2.55%)
5. /lms	 <b>12,083</b> (2.51%)
6. /cascade	 <b>8,813</b> (1.83%)
7. /heatherwood	 <b>8,597</b> (1.79%)
8. /everetthigh	 <b>5,633</b> (1.17%)
9. /gateway	 <b>5,321</b> (1.11%)
10. /Domain/19	 <b>4,922</b> (1.02%)

LMS welcome page

Jackson High

Forest View Elementary

School Board 114 unique page views, 1:50

Superintendent 95 unique page views, 2:03