

# Website Analytics February 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

172,677 individuals visited the site

440,681 visits were made by the individuals above

1,202,393 pages were viewed during those visits

24% of the visitors were new to the site.

The average number of pages visited on each visit was 2.73.

The average time spent on each page was 2:59.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Germany
5. United Kingdom
6. Philippines
7. Italy
8. Russia
9. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Korean
2. Japanese
3. Spanish
4. Romanian
5. French

Browsers











This data shows that Chrome is the most popular browser.

Browser		Sessions	% Sessions
1	Chrome	221,674	50.30%
2	Internet Explorer	157,309	35.70%
3	Safari	43,979	9.98%
4	Firefox	12,151	2.76%
5	Android Browser	3,897	0.88%
6	Amazon Silk	912	0.21%
7	Safari (in-app)	295	0.07%
8	Opera	140	0.03%
9	Opera Mini	75	0.02%
10	Maxthon	41	0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	288,516	 65.47%
2. Chrome OS	74,290	 16.86%
3. iOS	36,124	 8.20%
4. Android	23,157	 5.25%
5. Macintosh	15,844	 3.60%
6. Windows Phone	1,577	 0.36%
7. Linux	959	 0.22%
8. (not set)	85	 0.02%
9. BlackBerry	43	 0.01%
10. FreeBSD	22	 0.00%

## Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	35,252	 53.75%
2. Android	22,824	 34.80%
3. Windows	5,699	 8.69%
4. Windows Phone	1,710	 2.61%
5. BlackBerry	51	 0.08%
6. (not set)	34	 0.05%
7. Series40	7	 0.01%
8. Nintendo 3DS	4	 0.01%
9. Playstation Vita	4	 0.01%
10. LG	2	 0.00%

Screen Resolution











Screen Resolution ?	Sessions ? ↓	% New Sessions ?
	440,681 % of Total: 100.00% (440,681)	24.49% Avg for View: 24.48% (0.01%)
1. 1920x1080	147,250 (33.41%)	25.74%
2. 1366x768	96,751 (21.95%)	32.88%
3. 1280x1024	25,345 (5.75%)	23.06%
4. 1600x900	23,317 (5.29%)	13.01%
5. 320x568	16,269 (3.69%)	24.00%
6. 1440x900	14,320 (3.25%)	16.05%
7. 360x640	13,795 (3.13%)	21.59%
8. 768x1024	9,980 (2.26%)	24.84%
9. 1280x800	9,274 (2.10%)	22.90%
10. 1680x1050	8,921 (2.02%)	18.87%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	242,772	<div></div> 55.09%
2. integra telecom inc.	47,483	<div></div> 10.77%
3. frontier communications of america inc.	39,480	<div></div> 8.96%
4. (not set)	29,683	<div></div> 6.74%
5. comcast cable communications inc.	19,371	<div></div> 4.40%
6. comcast cable communications holdings inc	9,917	<div></div> 2.25%
7. comcast ip services l.l.c.	6,579	<div></div> 1.49%
8. comcast cable communications	6,367	<div></div> 1.44%
9. t-mobile usa inc.	4,519	<div></div> 1.03%
10. comcast cable communications ip services	4,127	<div></div> 0.94%

Most visited pages

Landing Page ?		Sessions ? ↓
		<b>440,681</b> % of Total: 100.00% (440,681)
1.	/site/default.aspx?PageID=1	 <b>212,303</b> (48.18%)
2.	/Page/4701	 <b>18,890</b> (4.29%)
3.	/jacksonhigh	 <b>14,312</b> (3.25%)
4.	/Domain/10	 <b>11,591</b> (2.63%)
5.	/heatherwood	 <b>9,809</b> (2.23%)
6.	/lms	 <b>9,215</b> (2.09%)
7.	/cascade	 <b>7,736</b> (1.76%)
8.	/everetthigh	 <b>5,146</b> (1.17%)
9.	/Domain/8	 <b>4,670</b> (1.06%)
10.	/Domain/15	 <b>4,656</b> (1.06%)

LMS welcome page

Jackson High

Cascade High

Heatherwood Middle

School Board 116 unique page views, 4:00

Superintendent 50 unique page views, 2:12