Website Analytics December 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

154,908 individuals visited the site

384,885 visits were made by the individuals above

1,049,800 pages were viewed during those visits

25% of the visitors were new to the site.

The average number of pages visited on each visit was 2.73.

The average time spent in each session was 2:59.

Most visits came from the following countries:

	Country	Sessions	% Sessions	
1.	United States	382,994		99.51%
2.	Canada	236	0.06%	
3.	India	222	0.06%	
4.	Russia	154	0.04%	
5.	United Kingdom	93	0.02%	
6.	Germany	81	0.02%	
7.	Philippines	74	0.02%	
8.	Mexico	68	0.02%	
9.	(not set)	63	0.02%	
10.	Australia	59	0.02%	

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Romanian
3. Japanese
4. Chinese
5. Spanish

Browsers

This data shows that Chrome is the most popular browser.

	Browser	Sessions	% Sessions	
1.	Chrome	184,847		48.03%
2.	Internet Explorer	140,627		36.54%
3.	Safari	40,828		10.61%
4.	Firefox	11,563		3.00%
5.	Android Browser	5,230		1.36%
6.	Amazon Silk	859		0.22%
7.	Safari (in-app)	386		0.10%
8.	Opera	144		0.04%
9.	(not set)	101		0.03%
10.	Opera Mini	80		0.02%

Operating System

	Operating System	Sessions	% Sessions	
1.	Windows	249,608		64.85%
2.	Chrome OS	63,118		16.40%
3.	iOS	34,104		8.86%
4.	Android	21,453		5.57%
5.	Macintosh	13,941		3.62%
6.	Windows Phone	1,427		0.37%
7.	Linux	916		0.24%
8.	(not set)	197		0.05%
9.	BlackBerry	43		0.01%
10.	Playstation Vita	21		0.01%

Mobile Operating Systems

	Operating System	Sessions	% Sessions	
1.	iOS	33,860		54.92%
2.	Android	21,456		34.80%
3.	Windows	4,744		7.69%
4.	Windows Phone	1,454		2.36%
5.	BlackBerry	46		0.07%
6.	(not set)	37		0.06%
7.	Playstation Vita	25		0.04%
8.	SymbianOS	11		0.02%
9.	Series40	8		0.01%
10.	Nintendo 3DS	5		0.01%

Screen Resolution

	Screen Resolution ?	Sessions ? ↓
		384,885 % of Total: 100.00% (384,885)
1.	1920x1080	**125,048** (32.49%)
2.	1366x768	**84,748** (22.02%)
3.	1280x1024	**22,575** (5.87%)
4.	1600x900	**18,802** (4.89%)
5.	320x568	**15,771** (4.10%)
6.	1440x900	**12,037** (3.13%)
7.	360x640	**11,712** (3.04%)
8.	768x1024	**9,789** (2.54%)
9.	1680x1050	**8,312** (2.16%)
10.	1280x800	**8,134** (2.11%)

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Sessions	% Sessions
1.	washington school information processing cooperative	227,498	59.11%
2.	frontier communications of america inc.	36,680	9.53%
3.	(not set)	25,583	6.65%
4.	comcast cable communications inc.	19,321	5.02%
5.	integra telecom inc.	16,939	4.40%
6.	comcast cable communications holdings inc	9,905	2.57%
7.	comcast cable communications	6,464	1.68%
8.	comcast ip services l.l.c.	5,332	1.39%
9.	comcast cable communications ip services	4,352	1.13%
10.	t-mobile usa inc.	4,270	1.11%

Most visited pages

	Landing Page	Sessions
		384,885 % of Total: 100.00% (384,885)
1.	/site/default.aspx?PageID=1	178,928 (46.49%)
2.	/Page/4701	16,883 (4.39%)
3.	/jacksonhigh	15,560 (4.04%)
4.	/Domain/10	11,282 (2.93%)
5.	/cascade	7,645 (1.99%)
6.	/heatherwood	7,540 (1.96%)
7.	/lms	7,500 (1.95%)
8.	/Domain/24	4,918 (1.28%)
9.	/Domain/15	4,910 (1.28%)
10.	/everetthigh	4,629 (1.20%)

LMS welcome page

Jackson High

Jefferson Elementary

Heatherwood Middle

School Board   108 unique page views, 2:20

Superintendent 63 unique page views, 2:15