

# Website Analytics November 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

158,996 individuals visited the site

424,231 visits were made by the individuals above











1,229,086 pages were viewed during those visits

25% of the visitors were new to the site.

The average number of pages visited on each visit was 2.90.

The average time spent in each session was 3:07.

Most visits came from the following countries:

	Country	Sessions	% Sessions
1.	 United States	382,994	 99.51%
2.	 Canada	236	0.06%
3.	 India	222	0.06%
4.	 Russia	154	0.04%
5.	 United Kingdom	93	0.02%
6.	 Germany	81	0.02%
7.	 Philippines	74	0.02%
8.	 Mexico	68	0.02%
9.	(not set)	63	0.02%
10.	 Australia	59	0.02%

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Japanese
3. Spanish
4. Chinese
5. Romanian

## Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	184,847	<div></div> 48.03%
2. Internet Explorer	140,627	<div></div> 36.54%
3. Safari	40,828	<div></div> 10.61%
4. Firefox	11,563	<div></div> 3.00%
5. Android Browser	5,230	<div></div> 1.36%
6. Amazon Silk	859	<div></div> 0.22%
7. Safari (in-app)	386	<div></div> 0.10%
8. Opera	144	<div></div> 0.04%
9. (not set)	101	<div></div> 0.03%
10. Opera Mini	80	<div></div> 0.02%

## Operating System

Browser	Sessions	% Sessions
1. Chrome	190,463	<div></div> 44.90%
2. Internet Explorer	164,032	<div></div> 38.67%
3. Safari	46,983	<div></div> 11.07%
4. Firefox	14,224	<div></div> 3.35%
5. Android Browser	6,533	<div></div> 1.54%
6. Amazon Silk	1,046	<div></div> 0.25%
7. Safari (in-app)	314	<div></div> 0.07%
8. Opera	181	<div></div> 0.04%
9. (not set)	94	<div></div> 0.02%
10. Opera Mini	87	<div></div> 0.02%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	36,869	<div></div> 54.02%
2. Android	23,440	<div></div> 34.34%
3. Windows	6,139	<div></div> 8.99%
4. Windows Phone	1,703	<div></div> 2.50%
5. (not set)	36	<div></div> 0.05%
6. BlackBerry	27	<div></div> 0.04%
7. Playstation Vita	12	<div></div> 0.02%
8. LG	8	<div></div> 0.01%
9. Samsung	5	<div></div> 0.01%
10. Series40	5	<div></div> 0.01%

Screen Resolution

Screen Resolution ?	Sessions ? ↓
	424,231 % of Total: 100.00% (424,231)
1. 1920x1080	131,687 (31.04%)
2. 1366x768	92,327 (21.76%)
3. 1280x1024	24,905 (5.87%)
4. 1600x900	22,588 (5.32%)
5. 320x568	17,820 (4.20%)
6. 1440x900	14,417 (3.40%)
7. 360x640	12,265 (2.89%)
8. 768x1024	11,960 (2.82%)
9. 1280x800	10,686 (2.52%)
10. 1680x1050	9,534 (2.25%)

Service Providers

This tells us what provider the visitor is using.

Service Provider		Sessions	% Sessions
1.	washington school information processing cooperative	235,284	<div></div> 55.46%
2.	frontier communications of america inc.	44,903	<div></div> 10.58%
3.	comcast cable communications inc.	26,228	<div></div> 6.18%
4.	integra telecom inc.	24,063	<div></div> 5.67%
5.	(not set)	23,834	<div></div> 5.62%
6.	comcast cable communications holdings inc	12,922	<div></div> 3.05%
7.	comcast cable communications	8,933	<div></div> 2.11%
8.	comcast ip services l.l.c.	6,937	<div></div> 1.64%
9.	comcast cable communications ip services	6,058	<div></div> 1.43%
10.	t-mobile usa inc.	4,923	<div></div> 1.16%

Most visited pages

Landing Page ?		Sessions ? ↓	
		424,231 % of Total: 100.00% (424,231)	
1.	/site/default.aspx?PageID=1	185,988 (43.84%)	LMS welcome page
2.	/Page/4701	21,765 (5.13%)	
3.	/jacksonhigh	17,093 (4.03%)	Jackson High
4.	/Domain/10	14,442 (3.40%)	
5.	/heatherwood	10,176 (2.40%)	Everett High
6.	/lms	9,068 (2.14%)	
7.	/cascade	8,676 (2.05%)	Cascade High
8.	/Domain/9	5,414 (1.28%)	
9.	/Domain/8	5,312 (1.25%)	Jefferson Elementary
10.	/Domain/24	5,252 (1.24%)	

School Board 108 unique page views, 3:12

Superintendent 142 unique page views, 1:39