Website Analytics September 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

140,418 individuals visited the site

392,206 visits were made by the individuals above

1,384,173 pages were viewed during those visits

29% of the visitors were new to the site.

The average number of pages visited on each visit was 3.53.

The average time spent on each page was 3:34.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Turkey
- 5. Brazil
- 6. United Kingdom
- 7. Philippines
- 8. Germany
- 9. Spain
- 10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Japanese
- 3. Spanish
- 4. Chinese
- 5. Portuguese

Browsers

This data shows that Internet Explorer is still the most popular browser.

Browser	Session	าร	% Sessions		
%1.	Internet Explorer			195,386	49.82%
2.	Chrome			111,148	28.34%
3.	Safari			56,201	14.33%
4.	Firefox			18,248	4.65%
5.	Android Browser			8,830	2.25%
6.	Amazon Silk			1,355	0.35%
7.	Safari (in-app)			402	0.10%
8.	Opera			166	0.04%
9.	Opera Mini			87	0.02%
10.	IE with Chrome Frame			71	0.02%

Operating System

		Acquisitio	n		
0	perating System ?	Session	s ? ↓	% New Sessions	New Users ?
			2,206 of Total: 392,206)	29.00% Site Avg: 29.00% (0.02%)	113,749 % of Total: 100.02% (113,726)
1.	Windows	280,940	(71.63%)	28.30%	79,494 (69.89%)
2.	iOS	45,534	(11.61%)	28.64%	13,042 (11.47%)
3.	Android	27,193	(6.93%)	23.13%	6,291 (5.53%)
4.	Macintosh	19,991	(5.10%)	20.18%	4,035 (3.55%)
5.	Chrome OS	15,631	(3.99%)	62.96%	9,841 (8.65%)
6.	Windows Phone	1,826	(0.47%)	27.77%	507 (0.45%)
7.	Linux	804	(0.20%)	42.04%	338 (0.30%)
8.	(not set)	107	(0.03%)	89.72%	96 (0.08%)
9.	BlackBerry	54	(0.01%)	61.11%	33 (0.03%)
10.	Nintendo Wii	29	(0.01%)	24.14%	7 (0.01%)

Mobile Operating Systems

	Operating System	Sessions ▼ ↓	Sessions ▼
		80,350 % of Total: 20.49% (392,206)	80,350 % of Total: 20.49% (392,206)
1.	iOS	45,153	56.20%
2.	Android	26,981	33.58%
3.	Windows	6,430	8.00%
4.	Windows Phone	1,674	2.08%
5.	(not set)	38	0.05%
6.	BlackBerry	36	0.04%
7.	Samsung	11	0.01%
8.	Series40	11	0.01%
9.	Nintendo 3DS	5	0.01%
10.	Nokia	3	0.00%

Screen Resolution

	Screen Resolution	Sessions ▼ ↓	Sessions ▼
		392,206 % of Total: 100.00% (392,206)	392,206 % of Total: 100.00% (392,206)
1.	1920x1080	118,168	30.13%
2.	1366x768	46,288	11.80%
3.	1280x1024	27,460	7.00%
4.	1600x900	24,254	6.18%
5.	320x568	21,032	5.36%
6.	1440x900	16,764	4.27%
7.	768x1024	15,329	3.91%
8.	1280x800	12,249	3.12%
9.	1680x1050	10,385	2.65%
10.	360x640	10,373	2.64%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions ▼ ↓	Sessions	Contribution to total: Sessions ▼
	392,206 % of Total: 100.00% (392,206)	392,206 % of Total: 100.00% (392,206)	
washington school information processing cooperative	162,751	41.50%	10%
2. frontier communications of america inc.	50,992	13.00%	
3. Integra telecom inc.	37,038	9.44%	9.7%
4. comcast cable communications inc.	31,239	7.96%	8%
5. (not set)	26,419	6.74%	9.4%
6. comcast cable communications holdings inc	15,382	3.92%	13%
7. comcast cable communications	10,429	2.66%	
8. comcast cable communications ip services	6,781	1.73%	
9. t-mobile usa inc.	6,154	1.57%	
10. comcast ip services I.I.c.	5,961	1.52%	

Most visited pages

			Acquisition	
L	Landing Page ?		Sessions ? ↓	
			392,206 % of Total: 100.00% (392,206)	
1.	/site/default.aspx?PageID=1	P	129,465 (33.01%)	
2.	/jacksonhigh	æ	20,354 (5.19%)	
3.	/Page/4701	P	18,903 (4.82%)	LMS welcome page
4.	/Domain/10	P	18,473 (4.71%)	Jackson High
5.	/heatherwood	P	12,072 (3.08%)	
6.	/cascade	æ	10,159 (2.59%)	
7.	/Domain/8	æ	7,200 (1.84%)	Cascade High
8.	/Domain/9	æ	7,197 (1.84%)	Everett High
9.	/everetthigh	æ	6,426 (1.64%)	
10.	/lms	P	6,075 (1.55%)	

School Board 568 unique page views, 1:52

Superintendent 228 unique page views, 1:21