

Website Analytics September 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

140,418 individuals visited the site

392,206 visits were made by the individuals above

1,384,173 pages were viewed during those visits

29% of the visitors were new to the site.

The average number of pages visited on each visit was 3.53.

The average time spent on each page was 3:34.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Turkey
5. Brazil
6. United Kingdom
7. Philippines
8. Germany
9. Spain
10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Japanese
3. Spanish
4. Chinese
5. Portuguese

Browsers





This data shows that Internet Explorer is still the most popular browser.

Browser	Sessions	% Sessions
%1. Internet Explorer	195,386	49.82%
2. Chrome	111,148	28.34%
3. Safari	56,201	14.33%
4. Firefox	18,248	4.65%
5. Android Browser	8,830	2.25%
6. Amazon Silk	1,355	0.35%
7. Safari (in-app)	402	0.10%
8. Opera	166	0.04%
9. Opera Mini	87	0.02%
10. IE with Chrome Frame	71	0.02%


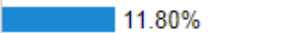
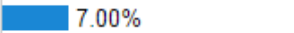
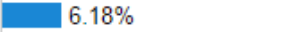






Operating System

<input type="checkbox"/>	Operating System ?	Acquisition		
		Sessions ? ↓	% New Sessions ?	New Users ?
		392,206 % of Total: 100.00% (392,206)	29.00% Site Avg: 29.00% (0.02%)	113,749 % of Total: 100.02% (113,726)
<input type="checkbox"/>	1. Windows	280,940 (71.63%)	28.30%	79,494 (69.89%)
<input type="checkbox"/>	2. iOS	45,534 (11.61%)	28.64%	13,042 (11.47%)
<input type="checkbox"/>	3. Android	27,193 (6.93%)	23.13%	6,291 (5.53%)
<input type="checkbox"/>	4. Macintosh	19,991 (5.10%)	20.18%	4,035 (3.55%)
<input type="checkbox"/>	5. Chrome OS	15,631 (3.99%)	62.96%	9,841 (8.65%)
<input type="checkbox"/>	6. Windows Phone	1,826 (0.47%)	27.77%	507 (0.45%)
<input type="checkbox"/>	7. Linux	804 (0.20%)	42.04%	338 (0.30%)
<input type="checkbox"/>	8. (not set)	107 (0.03%)	89.72%	96 (0.08%)
<input type="checkbox"/>	9. BlackBerry	54 (0.01%)	61.11%	33 (0.03%)
<input type="checkbox"/>	10. Nintendo Wii	29 (0.01%)	24.14%	7 (0.01%)

Mobile Operating Systems

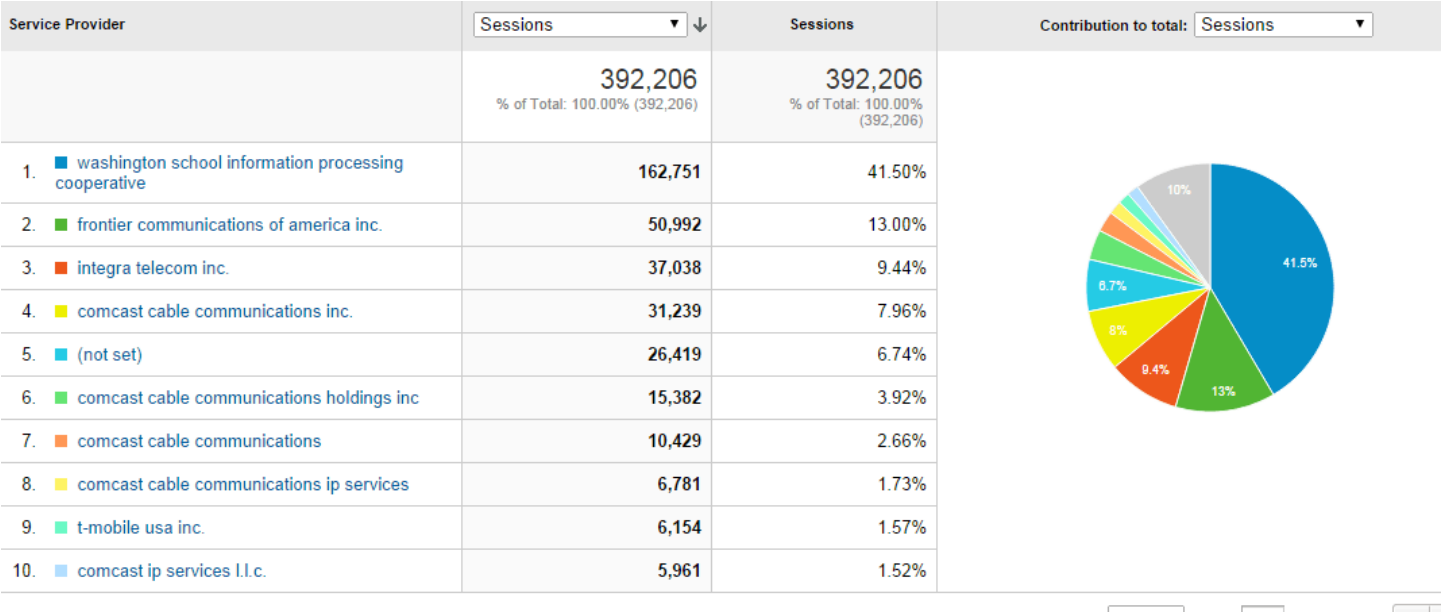
Operating System		Sessions ▼	↓	Sessions ▼
		80,350 % of Total: 20.49% (392,206)		80,350 % of Total: 20.49% (392,206)
1.	iOS	45,153		56.20%
2.	Android	26,981		33.58%
3.	Windows	6,430		8.00%
4.	Windows Phone	1,674		2.08%
5.	(not set)	38		0.05%
6.	BlackBerry	36		0.04%
7.	Samsung	11		0.01%
8.	Series40	11		0.01%
9.	Nintendo 3DS	5		0.01%
10.	Nokia	3		0.00%

Screen Resolution

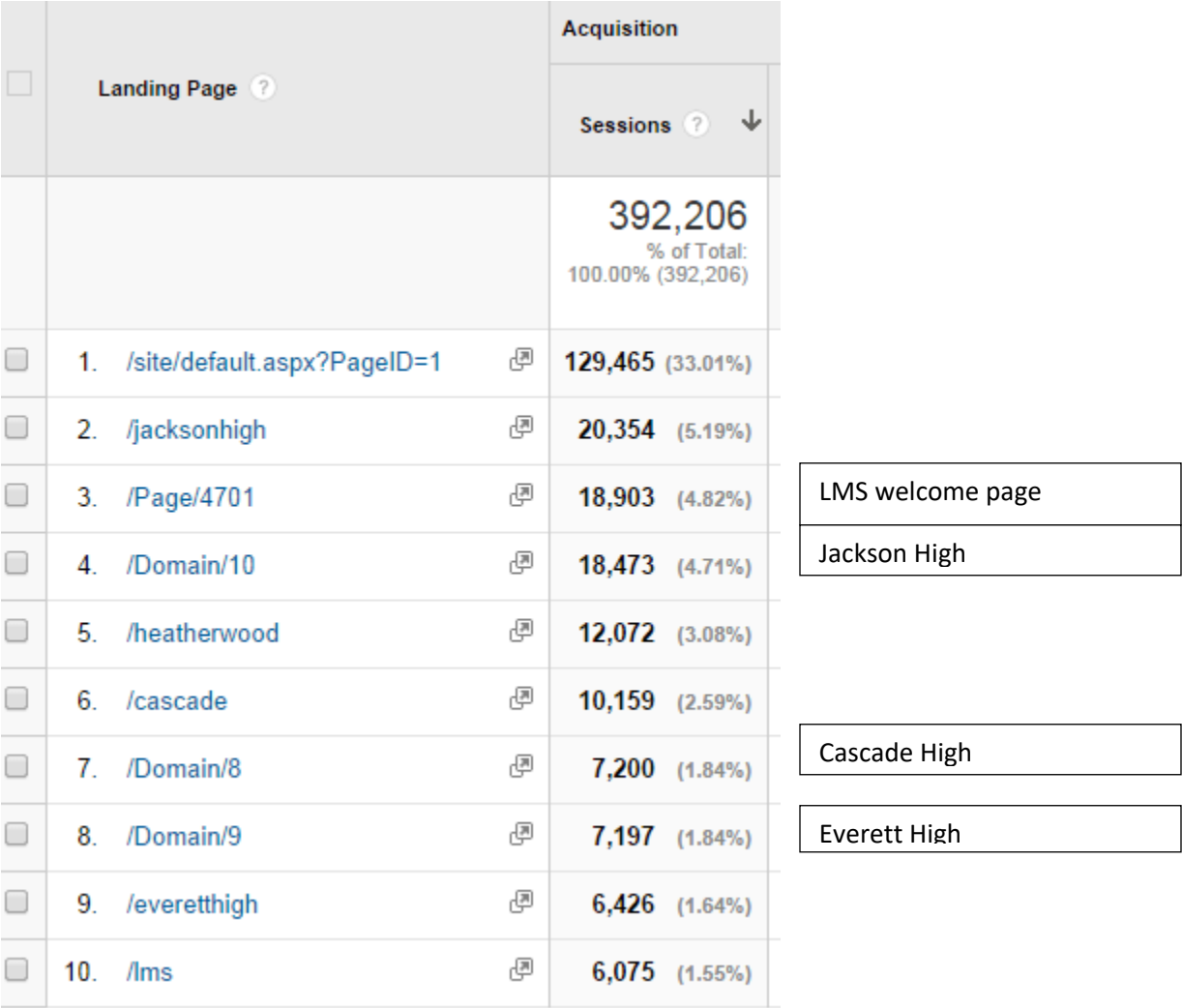
Screen Resolution		Sessions ▼	↓	Sessions ▼
		392,206 % of Total: 100.00% (392,206)		392,206 % of Total: 100.00% (392,206)
1.	1920x1080	118,168		30.13%
2.	1366x768	46,288		11.80%
3.	1280x1024	27,460		7.00%
4.	1600x900	24,254		6.18%
5.	320x568	21,032		5.36%
6.	1440x900	16,764		4.27%
7.	768x1024	15,329		3.91%
8.	1280x800	12,249		3.12%
9.	1680x1050	10,385		2.65%
10.	360x640	10,373		2.64%

Service Providers

This tells us what provider the visitor is using.



Most visited pages



School Board 568 unique page views, 1:52

Superintendent 228 unique page views, 1:21