Website Analytics August 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

67,983 individuals visited the site

154,074 visits were made by the individuals above

573,156 pages were viewed during those visits

31.71% of the visitors were new to the site.

The average number of pages visited on each visit was 3.72.

The average time spent on each page was 3:29.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Brazil
5. Philippines
6. South Korea
7. United Kingdom
8. Japan
9. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Portuguese
4. Japanese
5. Romainian

Most visited pages

	Landing Page ?		Acquisition
			Sessions ? ↓
			154,074 % of Total: 100.00% (154,074)
☐	1. /site/default.aspx?PageID=1	⧉	56,259 (36.51%)
☐	2. /jacksonhigh	⧉	7,226 (4.69%)
☐	3. /Page/4701	⧉	5,077 (3.30%)
☐	4. /everetthigh	⧉	4,904 (3.18%)
☐	5. /cascade	⧉	4,821 (3.13%)
☐	6. /heatherwood	⧉	4,380 (2.84%)
☐	7. /jobs	⧉	2,714 (1.76%)
☐	8. /gateway	⧉	2,613 (1.70%)
☐	9. /Domain/10	⧉	2,490 (1.62%)
☐	10. /cedarwood	⧉	2,196 (1.43%)

LMS welcome page

Jackson High