

# Website Analytics July 2014

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

37,965 individuals visited the site

79,373 visits were made by the individuals above

276,115 pages were viewed during those visits

33% of the visitors were new to the site.

The average number of pages visited on each visit was 3.48.

The average time spent on each page was 3:15.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Brazil
5. United Kingdom
6. Philippines
7. South Korea
8. Germany
9. Mexico
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Portuguese
3. Spanish
4. Romainian
5. Japanese

## Most visited pages

<input type="checkbox"/>	Landing Page <span>?</span>		Acquisition	
			Sessions <span>?</span>	↓
			<b>79,373</b>	% of Total: 100.00% (79,373)
<input type="checkbox"/>	1. <a href="/site/default.aspx?PageID=1">/site/default.aspx?PageID=1</a>		<b>32,267</b>	(40.65%)
<input type="checkbox"/>	2. <a href="/jacksonhigh">/jacksonhigh</a>		<b>3,956</b>	(4.98%)
<input type="checkbox"/>	3. <a href="/jobs">/jobs</a>		<b>2,768</b>	(3.49%)
<input type="checkbox"/>	4. <a href="/Page/4701">/Page/4701</a>		<b>2,655</b>	(3.34%)
<input type="checkbox"/>	5. <a href="/heatherwood">/heatherwood</a>		<b>2,193</b>	(2.76%)
<input type="checkbox"/>	6. <a href="/everetthigh">/everetthigh</a>		<b>2,042</b>	(2.57%)
<input type="checkbox"/>	7. <a href="/Domain/10">/Domain/10</a>		<b>1,948</b>	(2.45%)
<input type="checkbox"/>	8. <a href="/cascade">/cascade</a>		<b>1,688</b>	(2.13%)
<input type="checkbox"/>	9. <a href="/Domain/8">/Domain/8</a>		<b>1,289</b>	(1.62%)
<input type="checkbox"/>	10. <a href="/cedarwood">/cedarwood</a>		<b>1,092</b>	(1.38%)

LMS welcome page

Jackson High

Cascade High