Website Analytics June 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

137,863 individuals visited the site

337,513 visits were made by the individuals above

895,580 pages were viewed during those visits

24% of the visitors were new to the site.

The average number of pages visited on each visit was 2.65.

The average time spent on each page was 2:55.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Russia
- 5. Philippines
- 6. United Kingdom
- 7. Brazil
- 8. China
- 9. Germany
- 10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Japanese
- 3. Romanian
- 4. Spanish
- 5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

	Browser	Sessions	% Sessions
1.	Chrome	169,547	50.23%
2.	Internet Explorer	106,801	31.64%
3.	Safari	46,035	13.64%
4.	Firefox	10,277	3.04%
5.	Android Browser	3,236	0.96%
6.	Amazon Silk	801	0.24%
7.	Safari (in-app)	310	0.09%
8.	(not set)	122	0.04%
9.	Opera	116	0.03%
10	. Opera Mini	101	0.03%

Operating System

	Operating System	Sessions	% Sessions
1.	Windows	216,397	64.12%
2.	iOS	40,103	11.88%
3.	Chrome OS	38,279	11.34%
4.	Android	25,742	7.63%
5.	Macintosh	14,823	4.39%
6.	Windows Phone	1,249	0.37%
7.	Linux	642	0.19%
8.	(not set)	171	0.05%
9.	BlackBerry	43	0.01%
10	. Nintendo Wii	17	0.01%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	39,941	56.23%
2. Android	25,638	36.10%
3. Windows	4,088	5.76%
4. Windows Phone	1,241	1.75%
5. BlackBerry	50	0.07%
6. (not set)	41	0.06%
7. Nintendo 3DS	8	0.01%
8. Samsung	8	0.01%
9. SymbianOS	5	0.01%
10. Playstation Vita	4	0.01%

Overall Screen Resolution

S	creen Resolution ②	Sessions ? ↓
		337,513 % of Total: 100.00% (337,513)
1.	1920x1080	105,734 (31.33%)
2.	1366x768	57,607 (17.07%)
3.	1280x1024	18,514 (5.49%)
4.	1600x900	18,290 (5.42%)
5.	320x568	17,884 (5.30%)
6.	360x640	17,017 (5.04%)
7.	1440x900	11,782 (3.49%)
8.	375x667	8,867 (2.63%)
9.	768x1024	8,705 (2.58%)
10.	1280x800	7,708 (2.28%)

Mobile Screen Resolution

Sessions	% Sessions
17,683	24.91%
16,888	23.79%
8,865	12.49%
8,632	12.16%
2,976	4.19%
1,778	2.50%
1,405	1.98%
1,293	1.82%
999	1.41%
756	1.06%
	17,683 16,888 8,865 8,632 2,976 1,778 1,405 1,293

Service Providers

This tells us what provider the visitor is using.

Service Provider		Sessions	% Sessions
1. washington school int	ormation processing cooperative	140,537	41.64%
2. integra telecom inc.		52,719	15.62%
3. frontier communication	ns of america inc.	34,270	10.15%
4. (not set)		30,869	9.15%
5. comcast cable comm	unications inc.	15,751	4.67%
6. comcast cable comm	unications holdings inc	8,507	2.52%
7. comcast ip services I	l.c.	7,643	2.26%
8. t-mobile usa inc.		5,676	1.68%
9. at&t mobility IIc		5,551	1.64%
10. comcast cable comm	unications	5,396	1.60%

Most visited pages

L	anding Page ?		Sessions ? ↓	
			337,513 % of Total: 100.00% (337,513)	
1.	/site/default.aspx?PageID=1	P	159,340 (47.21%)	
2.	/Page/4701	P	16,548 (4.90%)	LMS welcome page
3.	/jacksonhigh	P	13,011 (3.85%)	
4.	/lms	P	11,561 (3.43%)	
5.	/cascade	P	8,338 (2.47%)	
6.	/everetthigh	æ	4,724 (1.40%)	
7.	/jacksonhs	P	4,548 (1.35%)	
8.	/Domain/10	æ	4,232 (1.25%)	Jackson High
9.	/jobs	æ	4,197 (1.24%)	
10.	/gateway	P	3,576 (1.06%)	