

Website Analytics May 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

164,183 individuals visited the site

418,926 visits were made by the individuals above

1,109,097 pages were viewed during those visits

25% of the visitors were new to the site.

The average number of pages visited on each visit was 2.65.

The average time spent on each page was 3:03.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Japan
5. Germany
6. Russia
7. Brazil
8. United Kingdom
9. Philippines
10. United Arab Emirates

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Japanese
3. Spanish
4. Romanian
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	202,045	<div></div> 48.23%
2. Internet Explorer	154,123	<div></div> 36.79%
3. Safari	45,908	<div></div> 10.96%
4. Firefox	11,919	<div></div> 2.85%
5. Android Browser	3,180	<div></div> 0.76%
6. Amazon Silk	788	<div></div> 0.19%
7. Safari (in-app)	279	<div></div> 0.07%
8. mozilla	237	<div></div> 0.06%
9. Opera	136	<div></div> 0.03%
10. Opera Mini	91	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	309,813	<div></div> 73.95%
2. iOS	38,942	<div></div> 9.30%
3. Chrome OS	27,014	<div></div> 6.45%
4. Android	23,999	<div></div> 5.73%
5. Macintosh	16,467	<div></div> 3.93%
6. Windows Phone	1,319	<div></div> 0.31%
7. Linux	940	<div></div> 0.22%
8. (not set)	335	<div></div> 0.08%
9. BlackBerry	43	<div></div> 0.01%
10. Xbox	18	<div></div> 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	38,948	<div><div></div></div> 56.18%
2. Android	23,756	<div><div></div></div> 34.26%
3. Windows	5,096	<div><div></div></div> 7.35%
4. Windows Phone	1,433	<div><div></div></div> 2.07%
5. BlackBerry	50	<div><div></div></div> 0.07%
6. (not set)	32	<div><div></div></div> 0.05%
7. Playstation Vita	5	<div><div></div></div> 0.01%
8. Samsung	5	<div><div></div></div> 0.01%
9. Nintendo 3DS	2	<div><div></div></div> 0.00%
10. Nokia	2	<div><div></div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	<div>418,926</div> <div>% of Total:</div> <div>100.00% (418,926)</div>
1. 1920x1080	163,446 (39.02%)
2. 1366x768	50,111 (11.96%)
3. 1280x1024	29,034 (6.93%)
4. 1600x900	23,955 (5.72%)
5. 320x568	17,179 (4.10%)
6. 360x640	15,649 (3.74%)
7. 1440x900	15,058 (3.59%)
8. 768x1024	9,276 (2.21%)
9. 1680x1050	9,175 (2.19%)
10. 1280x800	8,844 (2.11%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 320x568	16,599	 23.93%
2. 360x640	15,278	 22.03%
3. 768x1024	9,402	 13.56%
4. 375x667	8,071	 11.64%
5. 320x480	3,202	 4.62%
6. 1366x768	1,738	 2.51%
7. 414x736	1,668	 2.41%
8. 720x1280	1,232	 1.78%
9. 320x534	878	 1.27%
10. 480x800	694	 1.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	228,639	 54.58%
2. integra telecom inc.	40,348	 9.63%
3. frontier communications of america inc.	36,773	 8.78%
4. (not set)	31,381	 7.49%
5. comcast cable communications inc.	16,911	 4.04%
6. comcast cable communications holdings inc	9,178	 2.19%
7. comcast ip services l.l.c.	7,783	 1.86%
8. comcast cable communications	5,477	 1.31%
9. t-mobile usa inc.	5,290	 1.26%
10. at&t mobility llc	4,876	 1.16%

Most visited pages

Landing Page ?		Sessions ? ↓
		418,926 % of Total: 100.00% (418,926)
1.	/site/default.aspx?PageID=1	196,201 (46.83%)
2.	/Page/4701	16,977 (4.05%)
3.	/jacksonhigh	13,266 (3.17%)
4.	/lms	10,921 (2.61%)
5.	/cascade	8,333 (1.99%)
6.	/jacksonhs	7,869 (1.88%)
7.	/heatherwoodms	5,915 (1.41%)
8.	/Page/9	5,097 (1.22%)
9.	/Domain/10	4,563 (1.09%)
10.	/everetthigh	4,472 (1.07%)

LMS welcome page

Cascade High

Jackson High