Website Analytics April 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

155,008 individuals visited the site

404,833 visits were made by the individuals above

1,080,508 pages were viewed during those visits

26% of the visitors were new to the site.

The average number of pages visited on each visit was 2.71.

The average time spent on each page was 3:02.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Japan
- 5. Israel
- 6. United Kingdom
- 7. Philippines
- 8. Brazil
- 9. South Korea
- 10. Russia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Japanese
- 3. Spanish
- 4. Romanian
- 5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	188,801	46.64%
2. Internet Explorer	155,670	38.45%
3. Safari	44,006	10.87%
4. Firefox	11,600	2.87%
5. Android Browser	3,218	0.79%
6. Amazon Silk	811	0.20%
7. Safari (in-app)	257	0.06%
8. Opera	136	0.03%
9. Opera Mini	89	0.02%
10. UC Browser	40	0.01%

Operating System

Operating System	Sessions %	Sessions
1. Windows	302,910	74.82%
2. iOS	36,778	9.08%
3. Chrome OS	24,027	5.94%
4. Android	22,735	5.62%
5. Macintosh	15,859	3.92%
6. Windows Phone	1,389 (0.34%
7. Linux	906 (0.22%
8. (not set)	117 (0.03%
9. BlackBerry	35 (0.01%
10. Xbox	16 (0.00%

Operating System	Sessions % Sessions
1. iOS	36,872 55.86%
2. Android	22,451 34.01%
3. Windows	5,123 7.76%
4. Windows Phone	1,460 2.21%
5. BlackBerry	47 0.07%
6. (not set)	34 0.05%
7. Samsung	6 0.01%
8. Nintendo 3DS	3 0.00%
9. Nokia	3 0.00%
10. Series40	3 0.00%

Mobile Operating Systems

Overall Screen Resolution

S	creen Resolution 🥜	Sessions ? ↓
		404,833 % of Total: 100.00% (404,833)
1.	1920×1080	158,470 (39.14%)
2.	1366x768	47,491 (11.73%)
3.	1280×1024	27,258 (6.73%)
4.	1600×900	23,502 (5.81%)
5.	320x568	16,479 (4.07%)
6.	1440×900	14,986 (3.70%)
7.	360×640	14,412 (3.56%)
8.	1680×1050	9,381 (2.32%)
9.	768×1024	9,058 (2.24%)
10.	1280×800	9,029 (2.23%)

Mobile Screen Resolution

Sessions	% Sessions
16,366	24.78%
14,088	21.33%
9,093	13.77%
6,859	10.39%
3,193	4.83%
1,623	2.46%
1,489	2.25%
1,416	2.14%
805	1.22%
734	1.11%
	16,366 14,088 9,093 6,859 3,193 1,623 1,489 1,416

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions % Sessions
1. washington school information processing coopera tive	246,917 60.99%
2. frontier communications of america inc.	36,296 8.97%
3. (not set)	28,455 7.03%
4. comcast cable communications inc.	17,290 4.27%
5. integra telecom inc.	12,700 3.14%
6. comcast cable communications holdings inc	9,167 2.26%
7. comcast ip services l.l.c.	7,310 1.81%
8. comcast cable communications	6,021 1.49%
9. t-mobile usa inc.	5,060 1.25%
10. comcast cable communications ip services	3,657 0.90%

Most visited pages

			481,046 % of Total: 100.00% (481,046)	
1.	/site/default.aspx?PageID=1	æ	232,252 (48.28%)	
2.	/Page/4701	(F)	21,796 (4.53%)	LMS welcome page
3.	/jacksonhigh	æ	18,140 (3.77%)	
4.	/Domain/10	(F)	12,245 (2.55%)	Jackson High
5.	/lms	(F)	12,083 (2.51%)	
6.	/cascade	(F)	8,813 (1.83%)	
7.	/heatherwood	Ð	8,597 (1.79%)	
8.	/everetthigh	P	5,633 (1.17%)	
9.	/gateway	P	5,321 (1.11%)	
10.	/Domain/19	P	4,922 (1.02%)	Forest View Elementary