

Website Analytics October 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

219,944 individuals visited the site

574,817 visits were made by the individuals above

1,692,100 pages were viewed during those visits

30% of the visitors were new to the site.

The average number of pages visited on each visit was 2.94.

The average time spent on each page was 3:14.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. United Kingdom
6. Russia
7. United Arab Emirates
8. Germany
9. Italy
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Chinese
4. Japanese
5. Romanian

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	318,476	<div></div> 55.40%
2. Internet Explorer	164,120	<div></div> 28.55%
3. Safari	65,967	<div></div> 11.48%
4. Firefox	13,956	<div></div> 2.43%
5. Edge	6,478	<div></div> 1.13%
6. Android Browser	3,690	<div></div> 0.64%
7. Amazon Silk	1,233	<div></div> 0.21%
8. Safari (in-app)	326	<div></div> 0.06%
9. Opera	183	<div></div> 0.03%
10. Opera Mini	84	<div></div> 0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	354,364	<div></div> 61.65%
2. Chrome OS	101,808	<div></div> 17.71%
3. iOS	55,437	<div></div> 9.64%
4. Android	38,678	<div></div> 6.73%
5. Macintosh	21,724	<div></div> 3.78%
6. Windows Phone	1,626	<div></div> 0.28%
7. Linux	927	<div></div> 0.16%
8. (not set)	118	<div></div> 0.02%
9. BlackBerry	65	<div></div> 0.01%
10. Xbox	31	<div></div> 0.01%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	55,748	<div></div> 55.75%
2. Android	36,981	<div></div> 36.98%
3. Windows	5,552	<div></div> 5.55%
4. Windows Phone	1,597	<div></div> 1.60%
5. BlackBerry	63	<div></div> 0.06%
6. (not set)	35	<div></div> 0.04%
7. LG	7	<div></div> 0.01%
8. Nintendo 3DS	7	<div></div> 0.01%
9. Playstation Vita	2	<div></div> 0.00%
10. Samsung	2	<div></div> 0.00%

Overall Screen Resolution











Screen Resolution ?	Sessions ? ↓
	<div>574,817</div> <div>% of Total: 100.00% (574,817)</div>
1. 1920x1080	182,201 (31.70%)
2. 1366x768	132,910 (23.12%)
3. 1600x900	41,593 (7.24%)
4. 1280x1024	30,648 (5.33%)
5. 360x640	25,105 (4.37%)
6. 320x568	20,988 (3.65%)
7. 375x667	15,816 (2.75%)
8. 768x1024	12,398 (2.16%)
9. 1280x800	11,448 (1.99%)
10. 1440x900	10,987 (1.91%)

Mobile Screen Resolution











Screen Resolution	Sessions	% Sessions
1. 360x640	24,008	 24.01%
2. 320x568	20,392	 20.40%
3. 375x667	15,594	 15.60%
4. 768x1024	12,637	 12.64%
5. 414x736	4,264	 4.27%
6. 320x480	3,038	 3.04%
7. 1366x768	1,823	 1.82%
8. 720x1280	1,590	 1.59%
9. 320x534	1,371	 1.37%
10. 601x962	881	 0.88%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	217,449	 37.83%
2. vanoppen.biz llc	141,144	 24.55%
3. (not set)	62,092	 10.80%
4. frontier communications of america inc.	54,979	 9.56%
5. comcast cable communications inc.	17,393	 3.03%
6. comcast cable communications holdings inc	11,278	 1.96%
7. comcast ip services l.l.c.	10,500	 1.83%
8. t-mobile usa inc.	8,338	 1.45%
9. at&t mobility llc	7,642	 1.33%
10. comcast cable communications	5,997	 1.04%

Most visited pages

Landing Page ?		Sessions ? ↓
		574,817 % of Total: 100.00% (574,817)
1.	/site/default.aspx?PageID=1 	251,541 (43.76%)
2.	/Page/4701 	29,370 (5.11%)
3.	/jacksonhigh 	22,819 (3.97%)
4.	/lms 	13,420 (2.33%)
5.	/cascade 	11,719 (2.04%)
6.	/jacksonhs 	11,304 (1.97%)
7.	/Domain/15 	9,157 (1.59%)
8.	/Page/9 	8,968 (1.56%)
9.	/Domain/14 	8,552 (1.49%)
10.	/Domain/10 	7,665 (1.33%)

LMS welcome page

Heatherwood Middle

Cascade High

Gateway Middle

Jackson High