

Website Analytics September 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

154,927 individuals visited the site

438,918 visits were made by the individuals above

1,495,474 pages were viewed during those visits

29% of the visitors were new to the site.

The average number of pages visited on each visit was 3.41.

The average time spent on each page was 3:32.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. Germany
6. Israel
7. United Kingdom
8. South Korea
9. Mexico
10. China

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Japanese
4. Chinese
5. Romanian

Browsers

This data shows that Chrome is the most popular browser.

| Browser | Sessions | % Sessions |
|----------------------|----------|--------------------|
| 1. Chrome | 203,864 | <div></div> 46.45% |
| 2. Internet Explorer | 131,165 | <div></div> 29.88% |
| 3. Safari | 76,886 | <div></div> 17.52% |
| 4. Firefox | 14,863 | <div></div> 3.39% |
| 5. Edge | 5,200 | <div></div> 1.18% |
| 6. Android Browser | 4,127 | <div></div> 0.94% |
| 7. Amazon Silk | 1,428 | <div></div> 0.33% |
| 8. Safari (in-app) | 772 | <div></div> 0.18% |
| 9. Opera | 201 | <div></div> 0.05% |
| 10. Opera Mini | 86 | <div></div> 0.02% |

Operating System

| Operating System | Sessions | % Sessions |
|------------------|----------|--------------------|
| 1. Windows | 273,569 | <div></div> 62.33% |
| 2. iOS | 67,040 | <div></div> 15.27% |
| 3. Android | 40,904 | <div></div> 9.32% |
| 4. Chrome OS | 33,228 | <div></div> 7.57% |
| 5. Macintosh | 21,325 | <div></div> 4.86% |
| 6. Windows Phone | 1,853 | <div></div> 0.42% |
| 7. Linux | 763 | <div></div> 0.17% |
| 8. (not set) | 115 | <div></div> 0.03% |
| 9. BlackBerry | 78 | <div></div> 0.02% |
| 10. Xbox | 14 | <div></div> 0.00% |











Mobile Operating Systems

| Operating System | Sessions | % Sessions |
|------------------|----------|--------------------|
| 1. iOS | 66,791 | <div></div> 58.37% |
| 2. Android | 40,625 | <div></div> 35.50% |
| 3. Windows | 5,108 | <div></div> 4.46% |
| 4. Windows Phone | 1,766 | <div></div> 1.54% |
| 5. BlackBerry | 92 | <div></div> 0.08% |
| 6. (not set) | 37 | <div></div> 0.03% |
| 7. Nintendo 3DS | 4 | <div></div> 0.00% |
| 8. Samsung | 4 | <div></div> 0.00% |

Overall Screen Resolution


| Screen Resolution ? | Sessions ? ↓ |
|---------------------|---|
| | <div>438,918</div> <div>% of Total: 100.00% (438,918)</div> |
| 1. 1920x1080 | 125,866 (28.68%) |
| 2. 1366x768 | 62,694 (14.28%) |
| 3. 1600x900 | 34,589 (7.88%) |
| 4. 320x568 | 27,356 (6.23%) |
| 5. 360x640 | 27,008 (6.15%) |
| 6. 1280x1024 | 25,090 (5.72%) |
| 7. 375x667 | 17,284 (3.94%) |
| 8. 768x1024 | 14,180 (3.23%) |
| 9. 1280x800 | 10,923 (2.49%) |
| 10. 1440x900 | 10,439 (2.38%) |

Mobile Screen Resolution

| Screen Resolution | Sessions | % Sessions |
|-------------------|----------|---|
| 1. 360x640 | 26,781 |  23.39% |
| 2. 320x568 | 26,547 |  23.19% |
| 3. 375x667 | 17,093 |  14.93% |
| 4. 768x1024 | 14,460 |  12.63% |
| 5. 414x736 | 4,865 |  4.25% |
| 6. 320x480 | 4,021 |  3.51% |
| 7. 720x1280 | 1,863 |  1.63% |
| 8. 320x534 | 1,693 |  1.48% |
| 9. 1366x768 | 1,327 |  1.16% |
| 10. 480x800 | 892 |  0.78% |

Service Providers

This tells us what provider the visitor is using.

| Service Provider | Sessions | % Sessions |
|---|----------|--|
| 1. washington school information processing cooperative | 158,888 |  36.20% |
| 2. (not set) | 62,383 |  14.21% |
| 3. frontier communications of america inc. | 56,508 |  12.87% |
| 4. vanoppen.biz llc | 37,111 |  8.46% |
| 5. comcast cable communications inc. | 19,505 |  4.44% |
| 6. integra telecom inc. | 16,158 |  3.68% |
| 7. comcast cable communications holdings inc | 11,746 |  2.68% |
| 8. comcast ip services l.l.c. | 11,187 |  2.55% |
| 9. at&t mobility llc | 8,750 |  1.99% |
| 10.t-mobile usa inc. | 8,290 |  1.89% |

Most visited pages

| Landing Page ? | Sessions ? ↓ |
|--------------------------------|--|
| | 438,918 % of Total: 100.00% (438,918) |
| 1. /site/default.aspx?PageID=1 | 195,107 (44.45%) |
| 2. /jacksonhigh | 25,212 (5.74%) |
| 3. /Page/4701 | 18,038 (4.11%) |
| 4. /cascade | 10,968 (2.50%) |
| 5. /jacksonhs | 7,653 (1.74%) |
| 6. /everetthigh | 7,503 (1.71%) |
| 7. /lms | 7,235 (1.65%) |
| 8. /Domain/10 | 5,896 (1.34%) |
| 9. /Domain/15 | 5,232 (1.19%) |
| 10. /heatherwoodms | 4,323 (0.98%) |

LMS welcome page

Jackson High

Heatherwood Middle