

# Website Analytics July 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

44,392 individuals visited the site

89,932 visits were made by the individuals above

292,576 pages were viewed during those visits

35% of the visitors were new to the site.

The average number of pages visited on each visit was 3.25.

The average time spent on each page was 2:57.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. China
6. United Kingdom
7. Russia
8. South Korea
9. Germany
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Japanese
2. Chinese
3. Romanian
4. Korean
5. Spanish

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	37,022	<div></div> 41.17%
2. Internet Explorer	23,416	<div></div> 26.04%
3. Safari	21,748	<div></div> 24.18%
4. Firefox	5,255	<div></div> 5.84%
5. Android Browser	1,397	<div></div> 1.55%
6. Amazon Silk	462	<div></div> 0.51%
7. Safari (in-app)	189	<div></div> 0.21%
8. (not set)	107	<div></div> 0.12%
9. Opera Mini	99	<div></div> 0.11%
10.Opera	96	<div></div> 0.11%

Operating System

Operating System	Sessions	% Sessions
1. Windows	47,961	<div></div> 53.33%
2. iOS	18,288	<div></div> 20.34%
3. Android	10,183	<div></div> 11.32%
4. Macintosh	7,779	<div></div> 8.65%
5. Chrome OS	4,739	<div></div> 5.27%
6. Windows Phone	401	<div></div> 0.45%
7. Linux	334	<div></div> 0.37%
8. (not set)	198	<div></div> 0.22%
9. BlackBerry	31	<div></div> 0.03%
10.Nintendo Wii	5	<div></div> 0.01%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	18,288	<div></div> 59.56%
2. Android	10,183	<div></div> 33.17%
3. Windows	1,763	<div></div> 5.74%
4. Windows Phone	401	<div></div> 1.31%
5. BlackBerry	31	<div></div> 0.10%
6. (not set)	29	<div></div> 0.09%
7. Samsung	3	<div></div> 0.01%
8. Nokia	2	<div></div> 0.01%
9. SymbianOS	2	<div></div> 0.01%
10. LG	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	<div>89,932</div> <div>% of Total: 100.00% (89,932)</div>
1. 1920x1080	17,160 (19.08%)
2. 1366x768	13,726 (15.26%)
3. 320x568	7,339 (8.16%)
4. 360x640	6,198 (6.89%)
5. 768x1024	5,050 (5.62%)
6. 1280x1024	4,028 (4.48%)
7. 375x667	3,793 (4.22%)
8. 1600x900	3,787 (4.21%)
9. 1280x800	3,639 (4.05%)
10. 1440x900	3,239 (3.60%)

## Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 320x568	7,338	 23.90%
2. 360x640	6,129	 19.96%
3. 768x1024	5,041	 16.42%
4. 375x667	3,792	 12.35%
5. 320x480	1,237	 4.03%
6. 414x736	935	 3.05%
7. 1366x768	561	 1.83%
8. 720x1280	550	 1.79%
9. 320x534	369	 1.20%
10. 480x800	266	 0.87%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	16,387	 18.22%
2. frontier communications of america inc.	14,759	 16.41%
3. (not set)	14,756	 16.41%
4. comcast cable communications inc.	7,007	 7.79%
5. comcast cable communications holdings inc	3,864	 4.30%
6. integra telecom inc.	3,385	 3.76%
7. comcast ip services l.l.c.	3,289	 3.66%
8. comcast cable communications	2,294	 2.55%
9. vanoppen.biz llc	1,774	 1.97%
10. t-mobile usa inc.	1,658	 1.84%

Most visited pages

Landing Page ?		Sessions ? ↓	
		89,932 % of Total: 100.00% (89,932)	
1.	/site/default.aspx?PageID=1	38,652 (42.98%)	
2.	/jacksonhigh	4,041 (4.49%)	
3.	/jobs	3,494 (3.89%)	
4.	/cascade	2,053 (2.28%)	
5.	/everettthigh	1,962 (2.18%)	
6.	/Page/4701	1,959 (2.18%)	LMS welcome page
7.	/Page/2	1,579 (1.76%)	calendar
8.	/cedarwood	1,167 (1.30%)	
9.	/Page/8865	1,095 (1.22%)	Employment home page
10.	/Domain/10	1,090 (1.21%)	Jackson High