## Website Analytics January 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

#### Overview

260,829 individuals visited the site

631,995 visits were made by the individuals above

1,739,924 pages were viewed during those visits

30.45% of the visitors were new to the site.

The average number of pages visited on each visit was 2.75.

The average time spent on each page was 3:01.

Most visits came from the following countries:

- 1. United States
- 2. Canada
- 3. India
- 4. Philippines
- 5. United Kingdom
- 6. Russia
- 7. Germany
- 8. Australia
- 9. Malaysia
- 10. Netherlands

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Spanish
- 2. Korean
- 3. Japanese
- 4. Chinese
- 5. Romanian

#### **Browsers**

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	383,133	60.62%
2. Internet Explorer	141,227	22.35%
3. Safari	80,906	12.80%
4. Firefox	11,979	1.90%
5. Edge	9,034	1.43%
6. Android Browser	3,173	0.50%
7. Amazon Silk	1,411	0.22%
8. Safari (in-app)	482	0.08%
9. Opera	181	0.03%
10. Opera Mini	117	0.02%

# **Operating System**

Operating System	Sessions	% Sessions
1. Windows	341,201	53.99%
2. Chrome OS	148,572	23.51%
3. iOS	70,970	11.23%
4. Android	46,029	7.28%
5. Macintosh	22,462	3.55%
6. Windows Phone	1,628	0.26%
7. Linux	878	0.14%
8. (not set)	96	0.02%
9. BlackBerry	83	0.01%
10. Xbox	31	0.00%

## **Mobile Operating Systems**

	Operating System	Sessions	% Sessions
1.	ios	70,667	57.20%
2.	Android	45,781	37.06%
3.	Windows	5,330	4.31%
4.	Windows Phone	1,571	1.27%
5.	BlackBerry	117	0.09%
6.	(not set)	51	0.04%
7.	LG	8	0.01%
8.	Nintendo 3DS	8	0.01%
9.	SymbianOS	8	0.01%
10.	Bada	3	0.00%

### **Overall Screen Resolution**

S	creen Resolution ?	Sessions ? ↓
		631,995 % of Total: 100.00% (631,995)
1.	1920x1080	178,406 (28.23%)
2.	1366x768	174,848 (27.67%)
3.	1600x900	41,072 (6.50%)
4.	360x640	30,326 (4.80%)
5.	375x667	27,541 (4.36%)
6.	1280x1024	27,523 (4.35%)
7.	320x568	23,570 (3.73%)
8.	1536x864	12,118 (1.92%)
9.	768x1024	11,737 (1.86%)
10.	1280x800	<b>11,280</b> (1.78%)

### **Mobile Screen Resolution**

	Screen Resolution	Sessions	% Sessions
1.	360x640	29,310	23.71%
2.	375x667	26,891	21.76%
3.	320x568	23,430	18.96%
4.	768x1024	12,012	9.72%
5.	414x736	6,515	5.27%
6.	320x534	2,342	1.89%
7.	412x732	2,317	1.87%
8.	320x480	2,147	1.74%
9.	1366x768	1,957	1.58%
10	. 720x1280	1,310	1.06%

#### **Service Providers**

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	287,415	45.48%
2. vanoppen.biz llc	111,831	17.69%
3. (not set)	72,334	11.45%
4. frontier communications of america inc.	57,565	9.11%
5. comcast cable communications inc.	17,127	2.71%
6. comcast ip services I.I.c.	12,274	1.94%
7. t-mobile usa inc.	12,175	1.93%
8. comcast cable communications holdings inc	10,229	1.62%
9. at&t mobility llc	8,952	1.42%
10. comcast cable communications	6,035	0.95%

## Most visited pages

P	Page ?		Pageviews ? ↓	
			1,739,924 % of Total: 100.00% (1,739,924)	
1.	/site/default.aspx?PageID=1	P	389,978 (22.41%)	
2.	/Page/4701	P	174,156 (10.01%)	LMS welcon
3.	/jacksonhigh	P	30,248 (1.74%)	
4.	/myview/default.aspx	P	26,535 (1.53%)	
5.	/Domain/10	P	24,783 (1.42%)	Jackson Hig
6.	/site/Default.aspx?PageType=1& SiteID=10&ChannelID=203&DirectoryType=6	P	23,591 (1.36%)	Jackson Hig
7.	/site/Default.aspx?PageType=7& SiteID=4&IgnoreRedirect=true	P	23,582 (1.36%)	Login page
8.	/Domain/15	P	22,595 (1.30%)	Heatherwoo
9.	/lms	P	19,687 (1.13%)	
10.	/Domain/14	P	18,740 (1.08%)	Gateway M

LMS welcome page

Jackson High

Jackson High

Login page

Heatherwood Middle

Gateway Middle