

# Website Analytics December 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

194,972 individuals visited the site

434,418 visits were made by the individuals above

1,166,872 pages were viewed during those visits

31.95% of the visitors were new to the site.

The average number of pages visited on each visit was 2.69.

The average time spent on each page was 2:53.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. United Kingdom
6. Australia
7. Pakistan
8. Germany
9. South Korea
10. Mexico

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Chinese
4. Japanese
5. Romanian

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	268,570	<div></div> 61.82%
2. Internet Explorer	104,299	<div></div> 24.01%
3. Safari	44,906	<div></div> 10.34%
4. Firefox	8,110	<div></div> 1.87%
5. Edge	5,067	<div></div> 1.17%
6. Android Browser	2,005	<div></div> 0.46%
7. Amazon Silk	874	<div></div> 0.20%
8. Safari (in-app)	175	<div></div> 0.04%
9. Opera	128	<div></div> 0.03%
10. Opera Mini	83	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	244,470	<div></div> 56.28%
2. Chrome OS	109,369	<div></div> 25.18%
3. iOS	37,754	<div></div> 8.69%
4. Android	25,943	<div></div> 5.97%
5. Macintosh	14,934	<div></div> 3.44%
6. Windows Phone	1,034	<div></div> 0.24%
7. Linux	754	<div></div> 0.17%
8. (not set)	82	<div></div> 0.02%
9. BlackBerry	37	<div></div> 0.01%
10. Xbox	15	<div></div> 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	37,808	<div></div> 56.05%
2. Android	24,974	<div></div> 37.02%
3. Windows	3,567	<div></div> 5.29%
4. Windows Phone	1,022	<div></div> 1.51%
5. BlackBerry	47	<div></div> 0.07%
6. (not set)	37	<div></div> 0.05%
7. Nokia	2	<div></div> 0.00%
8. Playstation Vita	2	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	434,418 % of Total: 100.00% (434,418)
1. 1920x1080	131,834 (30.35%)
2. 1366x768	127,701 (29.40%)
3. 1600x900	28,528 (6.57%)
4. 1280x1024	19,642 (4.52%)
5. 360x640	17,050 (3.92%)
6. 320x568	13,191 (3.04%)
7. 375x667	12,708 (2.93%)
8. 1536x864	8,000 (1.84%)
9. 768x1024	7,639 (1.76%)
10. 1280x800	7,482 (1.72%)

## Mobile Screen Resolution











Screen Resolution	Sessions	% Sessions
1. 360x640	16,270	 24.12%
2. 320x568	13,222	 19.60%
3. 375x667	12,581	 18.65%
4. 768x1024	7,696	 11.41%
5. 414x736	2,948	 4.37%
6. 320x480	1,545	 2.29%
7. 1366x768	1,283	 1.90%
8. 320x534	1,005	 1.49%
9. 412x732	862	 1.28%
10. 720x1280	823	 1.22%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	215,269	 49.55%
2. vanoppen.biz llc	76,919	 17.71%
3. (not set)	41,974	 9.66%
4. frontier communications of america inc.	36,052	 8.30%
5. comcast cable communications inc.	10,409	 2.40%
6. comcast ip services l.l.c.	7,317	 1.68%
7. comcast cable communications holdings inc	6,896	 1.59%
8. t-mobile usa inc.	5,828	 1.34%
9. at&t mobility llc	5,069	 1.17%
10. comcast cable communications	3,761	 0.87%

Most visited pages

Page ?	Pageviews ? ↓
	1,166,872 % of Total: 100.00% (1,166,872)
1. /site/default.aspx?PageID=1 	262,697 (22.51%)
2. /Page/4701 	112,399 (9.63%)
3. /jacksonhigh 	17,670 (1.51%)
4. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6 	17,670 (1.51%)
5. /myview/default.aspx 	15,802 (1.35%)
6. /Domain/10 	15,328 (1.31%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	14,493 (1.24%)
8. /Domain/15 	13,649 (1.17%)
9. /Domain/14 	12,027 (1.03%)
10. /lms 	11,612 (1.00%)

LMS welcome page

Jackson High

Jackson High

Login page

Heatherwood Middle

Gateway Middle