

# Website Analytics November 2015

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

212,573 individuals visited the site

522,806 visits were made by the individuals above

1,450,953 pages were viewed during those visits

29.75% of the visitors were new to the site.

The average number of pages visited on each visit was 2.78.

The average time spent on each page was 3:00.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Russia
5. Philippines
6. Australia
7. United Kingdom
8. South Korea
9. Mexico
10. United Arab Emirates

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Japanese
4. Chinese
5. Romanian

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	301,725	<div></div> 57.71%
2. Internet Explorer	132,107	<div></div> 25.27%
3. Safari	66,108	<div></div> 12.64%
4. Firefox	11,504	<div></div> 2.20%
5. Edge	5,945	<div></div> 1.14%
6. Android Browser	3,186	<div></div> 0.61%
7. Amazon Silk	1,303	<div></div> 0.25%
8. Safari (in-app)	349	<div></div> 0.07%
9. Opera	171	<div></div> 0.03%
10. Opera Mini	90	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	294,589	<div></div> 56.35%
2. Chrome OS	110,598	<div></div> 21.15%
3. iOS	56,503	<div></div> 10.81%
4. Android	37,810	<div></div> 7.23%
5. Macintosh	20,592	<div></div> 3.94%
6. Windows Phone	1,672	<div></div> 0.32%
7. Linux	829	<div></div> 0.16%
8. (not set)	98	<div></div> 0.02%
9. BlackBerry	50	<div></div> 0.01%
10. Xbox	22	<div></div> 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	55,882	<div></div> 55.63%
2. Android	37,459	<div></div> 37.29%
3. Windows	5,206	<div></div> 5.18%
4. Windows Phone	1,817	<div></div> 1.81%
5. BlackBerry	46	<div></div> 0.05%
6. (not set)	19	<div></div> 0.02%
7. LG	11	<div></div> 0.01%
8. SymbianOS	6	<div></div> 0.01%
9. Nokia	4	<div></div> 0.00%
10. Bada	2	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	522,806 % of Total: 100.00% (522,806)
1. 1920x1080	150,414 (28.77%)
2. 1366x768	137,439 (26.29%)
3. 1600x900	33,987 (6.50%)
4. 360x640	24,797 (4.74%)
5. 1280x1024	23,951 (4.58%)
6. 320x568	20,879 (3.99%)
7. 375x667	18,042 (3.45%)
8. 768x1024	11,245 (2.15%)
9. 1280x800	10,436 (2.00%)
10. 1440x900	10,208 (1.95%)

## Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 360x640	24,284	 24.18%
2. 320x568	20,248	 20.16%
3. 375x667	17,807	 17.73%
4. 768x1024	11,520	 11.47%
5. 414x736	3,971	 3.95%
6. 320x480	2,586	 2.57%
7. 1366x768	1,747	 1.74%
8. 320x534	1,593	 1.59%
9. 720x1280	1,315	 1.31%
10. 412x732	1,075	 1.07%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	231,039	 44.19%
2. vanoppen.biz llc	89,320	 17.08%
3. (not set)	60,470	 11.57%
4. frontier communications of america inc.	51,525	 9.86%
5. comcast cable communications inc.	15,694	 3.00%
6. comcast ip services l.l.c.	10,381	 1.99%
7. comcast cable communications holdings inc	10,175	 1.95%
8. t-mobile usa inc.	8,154	 1.56%
9. at&t mobility llc	7,733	 1.48%
10. comcast cable communications	5,616	 1.07%

Most visited pages

			1,450,953
			% of Total: 100.00% (1,450,953)
1.	/site/default.aspx?PageID=1		312,816 (21.56%)
2.	/Page/4701		148,414 (10.23%)
3.	/jacksonhigh		24,947 (1.72%)
4.	/myview/default.aspx		21,866 (1.51%)
5.	/site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		21,808 (1.50%)
6.	/site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		20,333 (1.40%)
7.	/Domain/10		19,424 (1.34%)
8.	/Domain/15		16,561 (1.14%)
9.	/Domain/14		15,632 (1.08%)
10.	/Domain/13		14,476 (1.00%)

LMS welcome page

Jackson High

Login page

Jackson High

Heatherwood Middle

Gateway Middle

Evergreen Middle