

# Website Analytics February 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

234,846 individuals visited the site

559,425 visits were made by the individuals above

1,524,215 pages were viewed during those visits

30.12% of the visitors were new to the site.

The average number of pages visited on each visit was 2.72.

The average time spent on each page was 3:02.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. United Kingdom
5. Philippines
6. Russia
7. China
8. Germany
9. Kenya
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Japanese
4. Romanian
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	343,847	<div></div> 61.46%
2. Internet Explorer	129,879	<div></div> 23.22%
3. Safari	63,540	<div></div> 11.36%
4. Firefox	10,170	<div></div> 1.82%
5. Edge	7,885	<div></div> 1.41%
6. Android Browser	2,209	<div></div> 0.39%
7. Amazon Silk	1,186	<div></div> 0.21%
8. Safari (in-app)	205	<div></div> 0.04%
9. Opera	153	<div></div> 0.03%
10. Opera Mini	89	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	316,765	<div></div> 56.62%
2. Chrome OS	131,200	<div></div> 23.45%
3. iOS	54,682	<div></div> 9.77%
4. Android	35,235	<div></div> 6.30%
5. Macintosh	19,368	<div></div> 3.46%
6. Windows Phone	1,161	<div></div> 0.21%
7. Linux	818	<div></div> 0.15%
8. (not set)	64	<div></div> 0.01%
9. BlackBerry	59	<div></div> 0.01%
10. Xbox	34	<div></div> 0.01%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	54,522	<div></div> 57.36%
2. Android	35,178	<div></div> 37.01%
3. Windows	4,182	<div></div> 4.40%
4. Windows Phone	1,042	<div></div> 1.10%
5. BlackBerry	65	<div></div> 0.07%
6. (not set)	31	<div></div> 0.03%
7. Samsung	13	<div></div> 0.01%
8. LG	11	<div></div> 0.01%
9. Nokia	2	<div></div> 0.00%
10. Playstation Vita	2	<div></div> 0.00%

Overall Screen Resolution











Screen Resolution ?	Sessions ? ↓
	559,425 % of Total: 100.00% (559,425)
1. 1920x1080	165,711 (29.62%)
2. 1366x768	153,440 (27.43%)
3. 1600x900	39,529 (7.07%)
4. 1280x1024	26,617 (4.76%)
5. 360x640	23,107 (4.13%)
6. 375x667	21,734 (3.89%)
7. 320x568	17,039 (3.05%)
8. 1536x864	12,373 (2.21%)
9. 1440x900	10,127 (1.81%)
10. 1280x800	9,789 (1.75%)

## Mobile Screen Resolution











	Screen Resolution	Sessions	% Sessions
1.	360x640	22,610	 23.80%
2.	375x667	21,121	 22.23%
3.	320x568	16,881	 17.77%
4.	768x1024	10,220	 10.76%
5.	414x736	5,028	 5.29%
6.	412x732	2,333	 2.46%
7.	320x534	1,606	 1.69%
8.	1366x768	1,532	 1.61%
9.	320x480	1,498	 1.58%
10.	720x1280	1,044	 1.10%

## Service Providers

This tells us what provider the visitor is using.

	Service Provider	Sessions	% Sessions
1.	washington school information processing cooperative	254,989	 45.58%
2.	vanoppen.biz llc	115,026	 20.56%
3.	(not set)	57,241	 10.23%
4.	frontier communications of america inc.	46,098	 8.24%
5.	comcast cable communications inc.	13,220	 2.36%
6.	comcast ip services l.l.c.	10,900	 1.95%
7.	t-mobile usa inc.	9,161	 1.64%
8.	comcast cable communications holdings inc	8,390	 1.50%
9.	at&t mobility llc	6,793	 1.21%
10.	comcast cable communications	5,061	 0.90%

Most visited pages

Page ?	Pageviews ? ↓
	1,524,215 % of Total: 100.00% (1,524,215)
1. /site/default.aspx?PageID=1 	348,588 (22.87%)
2. /Page/4701 	146,339 (9.60%)
3. /myview/default.aspx 	24,409 (1.60%)
4. /jacksonhigh 	23,644 (1.55%)
5. /Domain/10 	22,368 (1.47%)
6. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	21,531 (1.41%)
7. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6 	20,538 (1.35%)
8. /lms 	16,308 (1.07%)
9. /Domain/15 	15,450 (1.01%)
10. /Domain/14 	14,727 (0.97%)

LMS welcome page

Jackson High

Jackson High

Login page

Heatherwood Middle

Gateway Middle