Website Analytics June 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

221,589 individuals visited the site

514,603 visits were made by the individuals above

1,321,321 pages were viewed during those visits

29.71% of the visitors were new to the site.

The average number of pages visited on each visit was 2.57.

The average time spent on each page was 2:52.

Most visits came from the following countries:

- 1. United States
- 2. India
- 3. Canada
- 4. Philippines
- 5. United Kingdom
- 6. Russia
- 7. Brazil
- 8. Germany
- 9. Israel
- 10. South Korea

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

- 1. Korean
- 2. Spanish
- 3. Russian
- 4. Japanese
- 5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

| Browser | Sessions | % Sessions |
|----------------------|----------|------------|
| 1. Chrome | 321,402 | 62.46% |
| 2. Internet Explorer | 102,884 | 19.99% |
| 3. Safari | 68,497 | 13.31% |
| 4. Firefox | 9,414 | 1.83% |
| 5. Edge | 9,095 | 1.77% |
| 6. Android Browser | 1,358 | 0.26% |
| 7. Amazon Silk | 1,138 | 0.22% |
| 8. Safari (in-app) | 378 | 0.07% |
| 9. Opera | 185 | 0.04% |
| 10. Opera Mini | 43 | 0.01% |

Operating System

| Operating System | Sessions | % Sessions |
|------------------|----------|------------|
| 1. Windows | 284,081 | 55.20% |
| 2. Chrome OS | 111,101 | 21.59% |
| 3. iOS | 61,807 | 12.01% |
| 4. Android | 38,216 | 7.43% |
| 5. Macintosh | 17,700 | 3.44% |
| 6. Windows Phone | 871 | 0.17% |
| 7. Linux | 699 | 0.14% |
| 8. (not set) | 45 | 0.01% |
| 9. BlackBerry | 37 | 0.01% |
| 10. Xbox | 27 | 0.01% |
| | | |

Mobile Operating Systems

| Operating System | Sessions | % Sessions |
|---------------------|----------|------------|
| 1. iOS | 60,986 | 58.83% |
| 2. Android | 38,798 | 37.42% |
| 3. Windows | 3,045 | 2.94% |
| 4. Windows Phone | 776 | 0.75% |
| 5. BlackBerry | 41 | 0.04% |
| 6. (not set) | 14 | 0.01% |
| 7. Playstation Vita | 6 | 0.01% |
| 8. Nintendo 3DS | 2 | 0.00% |
| 9. Nokia | 2 | 0.00% |
| | | |

Overall Screen Resolution

| S | creen Resolution ? | Sessions ? ↓ |
|-----|--------------------|---|
| | | 514,603 % of Total: 100.00% (514,603) |
| 1. | 1920x1080 | 155,047 (30.13%) |
| 2. | 1366x768 | 131,646 (25.58%) |
| 3. | 1600x900 | 33,259 (6.46%) |
| 4. | 375x667 | 27,114 (5.27%) |
| 5. | 360x640 | 27,053 (5.26%) |
| 6. | 1280x1024 | 18,318 (3.56%) |
| 7. | 320x568 | 17,223 (3.35%) |
| 8. | 1536x864 | 10,784 (2.10%) |
| 9. | 1440x900 | 10,107 (1.96%) |
| 10. | 768x1024 | 9,294 (1.81%) |

Mobile Screen Resolution

| Screen Resolution | Sessions | % Sessions |
|-------------------|----------|------------|
| 1. 360x640 | 27,100 | 26.14% |
| 2. 375x667 | 26,593 | 25.66% |
| 3. 320x568 | 17,087 | 16.48% |
| 4. 768x1024 | 9,157 | 8.83% |
| 5. 414x736 | 7,342 | 7.08% |
| 6. 412x732 | 2,570 | 2.48% |
| 7. 320x534 | 1,509 | 1.46% |
| 8. 320x570 | 1,397 | 1.35% |
| 9. 320x480 | 1,051 | 1.01% |
| 10. 1366x768 | 869 | 0.84% |
| | | |

Service Providers

This tells us what provider the visitor is using.

| | Service Provider | Sessions | % Sessions |
|----|---|----------|------------|
| 1. | vanoppen.biz llc | 246,174 | 47.84% |
| 2. | washington school information processing coop erative | 79,649 | 15.48% |
| 3. | (not set) | 63,863 | 12.41% |
| 4. | frontier communications of america inc. | 43,055 | 8.37% |
| 5. | comcast cable communications inc. | 11,520 | 2.24% |
| 6. | comcast ip services l.l.c. | 11,142 | 2.17% |
| 7. | t-mobile usa inc. | 10,316 | 2.00% |
| 8. | comcast cable communications holdings inc | 6,606 | 1.28% |
| 9. | at&t mobility Ilc | 5,915 | 1.15% |
| 10 | comcast cable communications | 4,390 | 0.85% |

Most visited pages

| Page ? | | Pageviews ? ψ | |
|--|---|--|------------------------|
| | | 1,321,321 % of Total: 100.00% (1,321,321) | |
| 1. / | æ | 309,175 (23.40%) | District home page |
| 2. /Page/4701 | æ | 139,255 (10.54%) | LMS welcome page |
| 3. /jacksonhigh | P | 22,429 (1.70%) | |
| 4. /myview/default.aspx | P | 22,424 (1.70%) | |
| 5. /site/Default.aspx?PageType= SiteID=4&IgnoreRedirect=true | | 21,188 (1.60%) | Login page |
| 6. /lms | P | 18,501 (1.40%) | |
| 7. /Domain/10 | æ | 15,999 (1.21%) | Jackson High |
| 8. /cascade | æ | 14,196 (1.07%) | |
| /site/Default.aspx?PageType= 9. SiteID=10&ChannelID=203&D toryType=6 | | 13,788 (1.04%) | Jackson High directory |
| 10. /Domain/15 | æ | 12,757 (0.97%) | Heatherwood Middle |