

# Website Analytics May 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

219,068 individuals visited the site

548,845 visits were made by the individuals above

1,381,207 pages were viewed during those visits

26.89% of the visitors were new to the site.

The average number of pages visited on each visit was 2.52.

The average time spent on each page was 2:58.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. United Kingdom
5. Philippines
6. Russia
7. Israel
8. Germany
9. South Korea
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Russian
4. Japanese
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	331,186	<div></div> 60.34%
2. Internet Explorer	135,545	<div></div> 24.70%
3. Safari	60,465	<div></div> 11.02%
4. Firefox	9,973	<div></div> 1.82%
5. Edge	8,409	<div></div> 1.53%
6. Android Browser	1,518	<div></div> 0.28%
7. Amazon Silk	1,035	<div></div> 0.19%
8. Safari (in-app)	262	<div></div> 0.05%
9. Opera	218	<div></div> 0.04%
10. Opera Mini	42	<div></div> 0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	363,919	<div></div> 66.31%
2. Chrome OS	78,999	<div></div> 14.39%
3. iOS	53,261	<div></div> 9.70%
4. Android	32,565	<div></div> 5.93%
5. Macintosh	18,303	<div></div> 3.33%
6. Linux	852	<div></div> 0.16%
7. Windows Phone	813	<div></div> 0.15%
8. (not set)	61	<div></div> 0.01%
9. BlackBerry	32	<div></div> 0.01%
10. Xbox	13	<div></div> 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	53,337	<div></div> 58.53%
2. Android	33,699	<div></div> 36.98%
3. Windows	3,276	<div></div> 3.59%
4. Windows Phone	761	<div></div> 0.84%
5. BlackBerry	38	<div></div> 0.04%
6. (not set)	13	<div></div> 0.01%
7. Bada	2	<div></div> 0.00%
8. SymbianOS	2	<div></div> 0.00%

Overall Screen Resolution











Screen Resolution ?	Sessions ? ↓
	548,845 % of Total: 100.00% (548,845)
1. 1920x1080	206,775 (37.67%)
2. 1366x768	103,942 (18.94%)
3. 1600x900	41,878 (7.63%)
4. 1280x1024	26,663 (4.86%)
5. 375x667	22,735 (4.14%)
6. 360x640	22,026 (4.01%)
7. 320x568	15,092 (2.75%)
8. 1440x900	10,982 (2.00%)
9. 1536x864	10,437 (1.90%)
10. 1280x800	9,441 (1.72%)

## Mobile Screen Resolution











Screen Resolution	Sessions	% Sessions
1. 375x667	22,133	 24.29%
2. 360x640	22,078	 24.23%
3. 320x568	15,244	 16.73%
4. 768x1024	8,967	 9.84%
5. 414x736	6,206	 6.81%
6. 412x732	2,118	 2.32%
7. 320x534	1,562	 1.71%
8. 320x570	1,352	 1.48%
9. 1366x768	1,129	 1.24%
10. 320x480	1,017	 1.12%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. vanoppen.biz llc	287,221	 52.33%
2. washington school information processing cooperative	86,593	 15.78%
3. (not set)	56,713	 10.33%
4. frontier communications of america inc.	40,185	 7.32%
5. comcast cable communications inc.	11,446	 2.09%
6. comcast ip services l.l.c.	9,418	 1.72%
7. t-mobile usa inc.	8,970	 1.63%
8. comcast cable communications holdings inc	7,446	 1.36%
9. at&t mobility llc	5,859	 1.07%
10. comcast cable communications	4,114	 0.75%

Most visited pages

Page ?		Pageviews ? ↓
		1,381,207 % of Total: 100.00% (1,381,207)
1.	/ 	357,258 (25.87%)
2.	/Page/4701 	135,213 (9.79%)
3.	/myview/default.aspx 	23,237 (1.68%)
4.	/site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	22,355 (1.62%)
5.	/jacksonhigh 	20,263 (1.47%)
6.	/lms 	15,447 (1.12%)
7.	/site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6 	14,649 (1.06%)
8.	/site/default.aspx?PageID=1 	14,564 (1.05%)
9.	/Domain/10 	13,703 (0.99%)
10.	/jacksonhs 	12,273 (0.89%)

District home page

LMS welcome page

Login page

Jackson High directory

District home page

Jackson High

Jackson High