

Website Analytics April 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

172,586 individuals visited the site

417,880 visits were made by the individuals above

1,079,097 pages were viewed during those visits

26.54% of the visitors were new to the site.

The average number of pages visited on each visit was 2.58.

The average time spent on each page was 3:00.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. United Kingdom
5. Philippines
6. Mexico
7. Russia
8. Israel
9. United Arab Republic
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Japanese
4. Russian
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	236,548	<div></div> 56.61%
2. Internet Explorer	109,325	<div></div> 26.16%
3. Safari	53,210	<div></div> 12.73%
4. Firefox	8,870	<div></div> 2.12%
5. Edge	6,692	<div></div> 1.60%
6. Android Browser	1,529	<div></div> 0.37%
7. Amazon Silk	915	<div></div> 0.22%
8. Safari (in-app)	423	<div></div> 0.10%
9. Opera	149	<div></div> 0.04%
10. Opera Mini	58	<div></div> 0.01%

Operating System

Operating System	Sessions	% Sessions
1. Windows	279,111	<div></div> 66.79%
2. iOS	46,808	<div></div> 11.20%
3. Chrome OS	45,766	<div></div> 10.95%
4. Android	28,725	<div></div> 6.87%
5. Macintosh	15,850	<div></div> 3.79%
6. Windows Phone	787	<div></div> 0.19%
7. Linux	731	<div></div> 0.17%
8. (not set)	44	<div></div> 0.01%
9. BlackBerry	26	<div></div> 0.01%
10. Xbox	12	<div></div> 0.00%











Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	46,527	<div></div> 58.54%
2. Android	29,295	<div></div> 36.86%
3. Windows	2,857	<div></div> 3.59%
4. Windows Phone	732	<div></div> 0.92%
5. BlackBerry	39	<div></div> 0.05%
6. (not set)	10	<div></div> 0.01%
7. LG	7	<div></div> 0.01%
8. Nintendo 3DS	3	<div></div> 0.00%
9. Playstation Vita	3	<div></div> 0.00%

Overall Screen Resolution


Screen Resolution ?	Sessions ? ↓
	417,880 % of Total: 100.00% (417,880)
1. 1920x1080	153,824 (36.81%)
2. 1366x768	66,941 (16.02%)
3. 1600x900	32,439 (7.76%)
4. 1280x1024	20,995 (5.02%)
5. 375x667	19,904 (4.76%)
6. 360x640	18,829 (4.51%)
7. 320x568	13,951 (3.34%)
8. 1440x900	8,680 (2.08%)
9. 1280x800	8,597 (2.06%)
10. 1536x864	7,640 (1.83%)

Mobile Screen Resolution











	Screen Resolution	Sessions	% Sessions
1.	375x667	19,561	 24.61%
2.	360x640	18,995	 23.90%
3.	320x568	13,830	 17.40%
4.	768x1024	7,622	 9.59%
5.	414x736	4,821	 6.07%
6.	412x732	1,959	 2.46%
7.	320x534	1,477	 1.86%
8.	320x570	1,037	 1.30%
9.	1366x768	1,031	 1.30%
10.	320x480	899	 1.13%

Service Providers

This tells us what provider the visitor is using.

	Service Provider	Sessions	% Sessions
1.	vanoppen.biz llc	179,443	 42.94%
2.	washington school information processing cooperative	83,867	 20.07%
3.	(not set)	48,143	 11.52%
4.	frontier communications of america inc.	34,802	 8.33%
5.	comcast cable communications inc.	10,093	 2.42%
6.	comcast ip services l.l.c.	8,493	 2.03%
7.	t-mobile usa inc.	7,706	 1.84%
8.	comcast cable communications holdings inc	6,231	 1.49%
9.	at&t mobility llc	5,256	 1.26%
10.	comcast cable communications	3,562	 0.85%

Most visited pages

Page ?		Pageviews ? ↓
		1,079,097 % of Total: 100.00% (1,079,097)
1. /		259,646 (24.06%)
2. /Page/4701		106,946 (9.91%)
3. /site/Default.aspx?PageType=7&SitelD=4&IgnoreRedirect=true		18,697 (1.73%)
4. /myview/default.aspx		18,431 (1.71%)
5. /jacksonhigh		16,814 (1.56%)
6. /site/default.aspx?PageID=1		13,839 (1.28%)
7. /lms		12,155 (1.13%)
8. /site/Default.aspx?PageType=1&SitelD=10&ChannelID=203&DirectoryType=6		12,017 (1.11%)
9. /Domain/10		11,370 (1.05%)
10. /jacksonhs		10,133 (0.94%)

- District home page
- LMS welcome page
- Login page
- District home page
- Jackson High directory
- Jackson High
- Jackson High