

Website Analytics July 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

50,415 individuals visited the site

99,525 visits were made by the individuals above

299,821 pages were viewed during those visits

36.51% of the visitors were new to the site.

The average number of pages visited on each visit was 3.

The average time spent on each page was 2:47.

Most visits came from the following countries:











1. United States
2. India
3. Canada
4. Philippines
5. United Kingdom
6. Mexico
7. Taiwan
8. South Korea
9. Vietnam
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Korean
2. Spanish
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.











Browser	Sessions	% Sessions
1. Chrome	50,979	 51.22%
2. Safari	23,099	 23.21%
3. Internet Explorer	16,063	 16.14%
4. Firefox	4,278	 4.30%
5. Edge	3,821	 3.84%
6. Amazon Silk	617	 0.62%
7. Android Browser	363	 0.36%
8. Safari (in-app)	130	 0.13%
9. Opera	54	 0.05%
10. Opera Mini	31	 0.03%

Operating System








Operating System	Sessions	% Sessions
1. Windows	48,941	 49.17%
2. iOS	19,653	 19.75%
3. Chrome OS	11,482	 11.54%
4. Android	11,014	 11.07%
5. Macintosh	7,862	 7.90%
6. Linux	258	 0.26%
7. Windows Phone	252	 0.25%
8. (not set)	40	 0.04%
9. BlackBerry	13	 0.01%
10. Nintendo Wii	5	 0.01%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. vanoppen.biz llc	23,935	 24.05%
2. (not set)	23,663	 23.78%
3. frontier communications of america inc.	15,359	 15.43%
4. washington school information processing cooperative	4,928	 4.95%
5. comcast cable communications inc.	4,366	 4.39%
6. comcast ip services l.l.c.	4,347	 4.37%
7. comcast cable communications holdings inc	2,561	 2.57%
8. at&t mobility llc	1,651	 1.66%
9. comcast cable communications	1,591	 1.60%
10. t-mobile usa inc.	1,145	 1.15%

Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. iOS	19,653	 61.56%
2. Android	11,014	 34.50%
3. Windows	989	 3.10%
4. Windows Phone	252	 0.79%
5. BlackBerry	13	 0.04%
6. (not set)	3	 0.01%
7. Playstation Vita	1	 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	99,525 % of Total: 100.00% (99,525)
1. 1366x768	20,353 (20.45%)
2. 1920x1080	18,038 (18.12%)
3. 375x667	7,299 (7.33%)
4. 360x640	7,143 (7.18%)
5. 1600x900	5,517 (5.54%)
6. 320x568	5,072 (5.10%)
7. 768x1024	4,619 (4.64%)
8. 1280x800	3,730 (3.75%)
9. 1440x900	3,371 (3.39%)
10. 1280x1024	3,025 (3.04%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	7,299	<div></div> 22.86%
2. 360x640	7,111	<div></div> 22.27%
3. 320x568	5,071	<div></div> 15.88%
4. 768x1024	4,615	<div></div> 14.46%
5. 414x736	2,338	<div></div> 7.32%
6. 412x732	749	<div></div> 2.35%
7. 320x570	425	<div></div> 1.33%
8. 320x534	414	<div></div> 1.30%
9. 320x480	335	<div></div> 1.05%
10. 601x962	272	<div></div> 0.85%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	31,925 % of Total: 32.08% (99,525)
1. Apple iPhone	14,807 (46.38%)
2. Apple iPad	4,618 (14.47%)
3. (not set)	730 (2.29%)
4. Samsung SM-G900V Galaxy S5	431 (1.35%)
5. Microsoft Xbox One	366 (1.15%)
6. Samsung SM-G920V Galaxy S6	318 (1.00%)
7. Samsung SM-G900T Galaxy S5	303 (0.95%)
8. Samsung SM-G920T Galaxy S6	285 (0.89%)
9. Samsung SM-G900A Galaxy S5	205 (0.64%)
10. Samsung SM-G930T Galaxy S7	196 (0.61%)

Device Category

Device Category ?	Sessions ? ↓
	99,525 % of Total: 100.00% (99,525)
1. desktop	67,600 (67.92%)
2. mobile	25,631 (25.75%)
3. tablet	6,294 (6.32%)

Most visited pages

Page ?	Pageviews ? ↓
	299,821 % of Total: 100.00% (299,821)
1. / 	47,980 (16.00%)
2. /Page/4701 	10,524 (3.51%)
3. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	9,233 (3.08%)
4. /myview/default.aspx 	9,067 (3.02%)
5. /jobs 	6,522 (2.18%)
6. /jacksonhigh 	5,036 (1.68%)
7. /Page/8865 	5,033 (1.68%)
8. /domain/2122 	3,953 (1.32%)
9. /site/default.aspx?PageID=1 	3,214 (1.07%)
10. /Page/6672 	2,953 (0.98%)

District home page

LMS welcome page

Login page

MyView (must login to see)

Employment Site

Jackson High

Employment Site

Departments home page

District home page

Schools web page