

Website Analytics August 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

84,628 individuals visited the site

189,997 visits were made by the individuals above

626,973 pages were viewed during those visits

32.85% of the visitors were new to the site.

The average number of pages visited on each visit was 3.3.

The average time spent on each page was 3:17.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. South Korea
6. Mexico
7. Japan
8. United Kingdom
9. Germany
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Chinese
4. Japanese
5. Russian

Browsers

This data shows that Chrome is the most popular browser.

| Browser | Sessions | % Sessions |
|----------------------|----------|--------------------|
| 1. Chrome | 91,099 | <div></div> 47.95% |
| 2. Safari | 50,987 | <div></div> 26.84% |
| 3. Internet Explorer | 30,961 | <div></div> 16.30% |
| 4. Firefox | 7,230 | <div></div> 3.81% |
| 5. Edge | 7,217 | <div></div> 3.80% |
| 6. Amazon Silk | 1,030 | <div></div> 0.54% |
| 7. Android Browser | 777 | <div></div> 0.41% |
| 8. Safari (in-app) | 455 | <div></div> 0.24% |
| 9. Opera | 90 | <div></div> 0.05% |
| 10. Opera Mini | 37 | <div></div> 0.02% |

Operating System











| Operating System | Sessions | % Sessions |
|------------------|----------|--------------------|
| 1. Windows | 91,832 | <div></div> 48.33% |
| 2. iOS | 45,264 | <div></div> 23.82% |
| 3. Android | 26,605 | <div></div> 14.00% |
| 4. Macintosh | 13,926 | <div></div> 7.33% |
| 5. Chrome OS | 11,394 | <div></div> 6.00% |
| 6. Windows Phone | 474 | <div></div> 0.25% |
| 7. Linux | 419 | <div></div> 0.22% |
| 8. (not set) | 29 | <div></div> 0.02% |
| 9. BlackBerry | 23 | <div></div> 0.01% |
| 10. Xbox | 11 | <div></div> 0.01% |

Service Providers

This tells us what provider the visitor is using.

| Service Provider | Sessions | % Sessions |
|---|----------|--|
| 1. (not set) | 50,887 |  26.78% |
| 2. vanoppen.biz llc | 31,271 |  16.46% |
| 3. frontier communications of america inc. | 30,317 |  15.96% |
| 4. washington school information processing cooperative | 15,773 |  8.30% |
| 5. comcast ip services l.l.c. | 9,066 |  4.77% |
| 6. comcast cable communications inc. | 8,258 |  4.35% |
| 7. comcast cable communications holdings inc | 4,878 |  2.57% |
| 8. at&t mobility llc | 4,390 |  2.31% |
| 9. comcast cable communications | 2,994 |  1.58% |
| 10. t-mobile usa inc. | 2,659 |  1.40% |

Mobile Operating Systems (32% of sessions viewed over Mobile device)

| Operating System | Sessions | % Sessions |
|---------------------|----------|--|
| 1. iOS | 45,264 |  60.65% |
| 2. Android | 26,605 |  35.65% |
| 3. Windows | 2,256 |  3.02% |
| 4. Windows Phone | 474 |  0.64% |
| 5. BlackBerry | 23 |  0.03% |
| 6. (not set) | 4 |  0.01% |
| 7. Samsung | 3 |  0.00% |
| 8. Firefox OS | 2 |  0.00% |
| 9. Playstation Vita | 2 |  0.00% |
| 10. Nintendo 3DS | 1 |  0.00% |

Overall Screen Resolution

| Screen Resolution ? | Sessions ? ↓ |
|---------------------|--|
| | 189,997 % of Total: 100.00% (189,997) |
| 1. 1920x1080 | 32,700 (17.21%) |
| 2. 1366x768 | 28,314 (14.90%) |
| 3. 375x667 | 18,446 (9.71%) |
| 4. 360x640 | 18,266 (9.61%) |
| 5. 320x568 | 12,039 (6.34%) |
| 6. 1600x900 | 9,853 (5.19%) |
| 7. 768x1024 | 8,055 (4.24%) |
| 8. 1280x800 | 6,425 (3.38%) |
| 9. 1440x900 | 6,324 (3.33%) |
| 10. 414x736 | 6,157 (3.24%) |

Mobile Screen Resolution

| Screen Resolution | Sessions | % Sessions |
|-------------------|----------|--------------------|
| 1. 375x667 | 18,440 | <div></div> 24.71% |
| 2. 360x640 | 18,197 | <div></div> 24.38% |
| 3. 320x568 | 12,031 | <div></div> 16.12% |
| 4. 768x1024 | 8,047 | <div></div> 10.78% |
| 5. 414x736 | 6,152 | <div></div> 8.24% |
| 6. 412x732 | 1,889 | <div></div> 2.53% |
| 7. 320x570 | 1,252 | <div></div> 1.68% |
| 8. 320x534 | 893 | <div></div> 1.20% |
| 9. 320x480 | 652 | <div></div> 0.87% |
| 10. 601x962 | 475 | <div></div> 0.64% |

Mobile Devices

| Mobile Device Info ? | Sessions ? ↓ |
|--------------------------------|--|
| | 74,634 % of Total: 39.28% (189,997) |
| 1. Apple iPhone | 36,583 (49.02%) |
| 2. Apple iPad | 7,996 (10.71%) |
| 3. (not set) | 1,552 (2.08%) |
| 4. Microsoft Xbox One | 1,223 (1.64%) |
| 5. Samsung SM-G900V Galaxy S5 | 1,000 (1.34%) |
| 6. Samsung SM-G920V Galaxy S6 | 787 (1.05%) |
| 7. Samsung SM-G900T Galaxy S5 | 760 (1.02%) |
| 8. Samsung SM-G920T Galaxy S6 | 646 (0.87%) |
| 9. Samsung SM-G930T Galaxy S7 | 636 (0.85%) |
| 10. Samsung SM-G900A Galaxy S5 | 507 (0.68%) |

Device Category

| Device Category ? | Sessions ? ↓ |
|-------------------|--|
| | 189,997 % of Total: 100.00% (189,997) |
| 1. desktop | 115,363 (60.72%) |
| 2. mobile | 63,730 (33.54%) |
| 3. tablet | 10,904 (5.74%) |

Most visited pages

| Page ? | | Pageviews ? ↓ |
|--------|--|--|
| | | 626,973 % of Total: 100.00% (626,973) |
| 1. | / | 91,071 (14.53%) |
| 2. | /Page/4701 | 26,967 (4.30%) |
| 3. | /myview/default.aspx | 18,713 (2.98%) |
| 4. | /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true | 18,596 (2.97%) |
| 5. | /jacksonhigh | 13,704 (2.19%) |
| 6. | /domain/2122 | 8,177 (1.30%) |
| 7. | /jobs | 7,870 (1.26%) |
| 8. | /cascade | 7,616 (1.21%) |
| 9. | /everetthigh | 7,035 (1.12%) |
| 10. | /Page/2 | 6,382 (1.02%) |

- District home page
- LMS welcome page
- MyView (must login to see)
- Login page
- Jackson High
- Departments home page
- Employment Site
- Cascade
- Everett High
- Calendar