

Website Analytics October 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

276,498 individuals visited the site

664,688 visits were made by the individuals above

1,812,808 pages were viewed during those visits

33.57% of the visitors were new to the site.

The average number of pages visited on each visit was 2.73.

The average time spent on each page was 2:54.

Most visits came from the following countries:

1. United States
2. Canada
3. Not set
4. India
5. Philippines
6. United Kingdom
7. Germany
8. Indonesia
9. United Arab Emirates
10. Brazil

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Japanese
4. Russian
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.











Browser	Sessions	% Sessions
1. Chrome	435,076	<div></div> 65.46%
2. Internet Explorer	108,963	<div></div> 16.39%
3. Safari	92,366	<div></div> 13.90%
4. Edge	14,762	<div></div> 2.22%
5. Firefox	10,494	<div></div> 1.58%
6. Amazon Silk	1,192	<div></div> 0.18%
7. Android Browser	952	<div></div> 0.14%
8. Safari (in-app)	398	<div></div> 0.06%
9. Opera	197	<div></div> 0.03%
10. Opera Mini	85	<div></div> 0.01%

Operating System








Operating System	Sessions	% Sessions
1. Windows	353,197	<div></div> 53.14%
2. Chrome OS	157,973	<div></div> 23.77%
3. iOS	82,635	<div></div> 12.43%
4. Android	45,405	<div></div> 6.83%
5. Macintosh	23,773	<div></div> 3.58%
6. Linux	882	<div></div> 0.13%
7. Windows Phone	665	<div></div> 0.10%
8. (not set)	64	<div></div> 0.01%
9. BlackBerry	44	<div></div> 0.01%
10. Xbox	20	<div></div> 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. vanoppen.biz llc	296,988	 44.68%
2. washington school information processing cooperative	114,893	 17.29%
3. (not set)	100,550	 15.13%
4. frontier communications of america inc.	59,815	 9.00%
5. comcast cable communications inc.	13,961	 2.10%
6. comcast ip services l.l.c.	13,054	 1.96%
7. at&t mobility llc	8,830	 1.33%
8. comcast cable communications holdings in c	6,952	 1.05%
9. comcast cable communications	4,578	 0.69%
10. comcast cable communications llc	4,178	 0.63%

Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. iOS	81,667	 60.37%
2. Android	45,315	 33.50%
3. Windows	7,553	 5.58%
4. Windows Phone	670	 0.50%
5. BlackBerry	53	 0.04%
6. (not set)	19	 0.01%
7. Samsung	5	 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	<div>664,688</div> <div>% of Total: 100.00%</div> <div>(664,688)</div>
1. 1366x768	187,433 (28.20%)
2. 1920x1080	179,465 (27.00%)
3. 1600x900	41,611 (6.26%)
4. 375x667	38,698 (5.82%)
5. 360x640	32,664 (4.91%)
6. 320x568	21,642 (3.26%)
7. 1280x1024	15,732 (2.37%)
8. 1536x864	14,193 (2.14%)
9. 1440x900	12,682 (1.91%)
10. 1280x800	12,140 (1.83%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	38,602	<div></div> 28.53%
2. 360x640	32,467	<div></div> 23.99%
3. 320x568	21,558	<div></div> 15.93%
4. 414x736	10,420	<div></div> 7.70%
5. 768x1024	10,285	<div></div> 7.60%
6. 1280x853	3,608	<div></div> 2.67%
7. 412x732	3,491	<div></div> 2.58%
8. 320x570	2,123	<div></div> 1.57%
9. 320x534	1,528	<div></div> 1.13%
10. 320x480	887	<div></div> 0.66%

Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	136,315 % of Total: 20.51% (664,688)
1. Apple iPhone	70,798 (51.94%)
2. Apple iPad	10,983 (8.06%)
3. Microsoft Xbox One	5,551 (4.07%)
4. (not set)	2,445 (1.79%)
5. Samsung SM-G920V Galaxy S6	1,461 (1.07%)
6. Samsung SM-G900V Galaxy S5	1,400 (1.03%)
7. Samsung SM-G930V Galaxy S7	1,146 (0.84%)
8. Samsung SM-G900T Galaxy S5	1,137 (0.83%)
9. Samsung SM-G920T Galaxy S6	1,129 (0.83%)
10. Samsung SM-G930T Galaxy S7	1,073 (0.79%)

Device Category

Device Category ?	Sessions ? ↓
	664,688 % of Total: 100.00% (664,688)
1. desktop	528,373 (79.49%)
2. mobile	121,029 (18.21%)
3. tablet	15,286 (2.30%)

Most visited pages

Page ?		Pageviews ? ↓
		1,812,808 % of Total: 100.00% (1,812,808)
1. /		394,985 (21.79%)
2. /Page/4701		203,968 (11.25%)
3. /jacksonhigh		35,389 (1.95%)
4. /myview/default.aspx		35,023 (1.93%)
5. /site/Default.aspx?PageType=7&SitelD=4&IgnoreRedirect=true		31,746 (1.75%)
6. /Domain/10		27,905 (1.54%)
7. /site/Default.aspx?PageType=1&SitelD=10&ChannelID=203&DirectoryType=6		26,970 (1.49%)
8. /Domain/14		22,549 (1.24%)
9. /Domain/15		19,202 (1.06%)
10. /Page/9		17,731 (0.98%)

- District home page
- LMS welcome page
- Jackson High
- MyView (must login to see)
- Login page
- Jackson High
- Web Directory
- Gateway Middle
- Heatherwood Middle
- Cascade