

# Website Analytics May 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

264,109 individuals visited the site

628,353 visits were made by the individuals above

2,460,645 pages were viewed during those visits

31.02% of the visitors were new to the site.

The average number of pages visited on each visit was 3.927.

The average time spent on each page was 2:41.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Not set
5. Turkey
6. Philippines
7. Indonesia
8. United Kingdom
9. Australia
10. South Korea
11. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Chinese
4. Russian
5. Vietnamese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	441,524	<div></div> 70.27%
2. Internet Explorer	86,562	<div></div> 13.78%
3. Safari	79,354	<div></div> 12.63%
4. Edge	10,250	<div></div> 1.63%
5. Firefox	7,660	<div></div> 1.22%
6. Amazon Silk	851	<div></div> 0.14%
7. Safari (in-app)	839	<div></div> 0.13%
8. Android Webview	618	<div></div> 0.10%
9. Android Browser	313	<div></div> 0.05%
10. Opera	107	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	361,757	<div></div> 57.57%
2. Chrome OS	135,115	<div></div> 21.50%
3. iOS	74,505	<div></div> 11.86%
4. Android	37,611	<div></div> 5.99%
5. Macintosh	18,276	<div></div> 2.91%
6. Linux	782	<div></div> 0.12%
7. Windows Phone	140	<div></div> 0.02%
8. (not set)	92	<div></div> 0.01%
9. Xbox	32	<div></div> 0.01%
10. Playstation Vita	24	<div></div> 0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	425,945	<div></div> 67.79%
2. (not set)	93,978	<div></div> 14.96%
3. frontier communications of america inc.	41,236	<div></div> 6.56%
4. comcast cable communications inc.	8,674	<div></div> 1.38%
5. comcast ip services l.l.c.	8,183	<div></div> 1.30%
6. comcast cable communications llc	5,127	<div></div> 0.82%
7. at&t mobility llc	4,979	<div></div> 0.79%
8. comcast cable communications holdings inc	4,235	<div></div> 0.67%
9. comcast cable communications	3,053	<div></div> 0.49%
10. sprint seattle pop	2,498	<div></div> 0.40%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	74,140	<div></div> 63.31%
2. Android	37,437	<div></div> 31.97%
3. Windows	5,356	<div></div> 4.57%
4. Windows Phone	131	<div></div> 0.11%
5. (not set)	23	<div></div> 0.02%
6. BlackBerry	15	<div></div> 0.01%
7. Nintendo WiiU	4	<div></div> 0.00%
8. Samsung	1	<div></div> 0.00%

Overall Screen Resolution

	<div>628,353</div> <div>% of Total: 100.00%</div> <div>(628,353)</div>
1. 1920x1080	193,546 (30.80%)
2. 1366x768	165,076 (26.27%)
3. 1600x900	39,274 (6.25%)
4. 375x667	38,285 (6.09%)
5. 360x640	27,664 (4.40%)
6. 320x568	15,085 (2.40%)
7. 1280x1024	14,552 (2.32%)
8. 1536x864	14,426 (2.30%)
9. 1280x854	13,569 (2.16%)
10. 414x736	13,469 (2.14%)

Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions
1.	375x667	38,430	<div></div> 32.82%
2.	360x640	27,521	<div></div> 23.50%
3.	320x568	14,825	<div></div> 12.66%
4.	414x736	13,428	<div></div> 11.47%
5.	768x1024	6,923	<div></div> 5.91%
6.	412x732	2,803	<div></div> 2.39%
7.	1280x853	2,381	<div></div> 2.03%
8.	320x570	1,528	<div></div> 1.30%
9.	320x534	1,143	<div></div> 0.98%
10.	1366x768	499	<div></div> 0.43%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	117,754 % of Total: 18.74% (628,353)
1. Apple iPhone	66,628 (56.58%)
2. Apple iPad	7,164 (6.08%)
3. Microsoft Xbox One	3,361 (2.85%)
4. Microsoft Windows RT Tablet	1,509 (1.28%)
5. Samsung SM-G930V Galaxy S7	1,480 (1.26%)
6. (not set)	1,413 (1.20%)
7. Samsung SM-J700T Galaxy J7	1,390 (1.18%)
8. Samsung SM-G930T Galaxy S7	1,235 (1.05%)
9. Samsung SM-G935T Galaxy S7 Edge	1,040 (0.88%)
10. Samsung SM-G920V Galaxy S6	982 (0.83%)

Device Category

Device Category ?	Sessions ? ↓
	628,353 % of Total: 100.00% (628,353)
1. desktop	510,599 (81.26%)
2. mobile	106,689 (16.98%)
3. tablet	11,065 (1.76%)

Most visited pages

Page ?		Pageviews ? ↓
		2,460,645 % of Total: 100.00% (2,460,645)
1. /		675,649 (27.46%)
2. /Page/4701		264,672 (10.76%)
3. /myview/default.aspx		46,009 (1.87%)
4. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		42,564 (1.73%)
5. /Domain/10		37,696 (1.53%)
6. /jacksonhigh		27,570 (1.12%)
7. /Domain/14		27,500 (1.12%)
8. /Domain/15		23,478 (0.95%)
9. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		23,092 (0.94%)
10. /Domain/13		22,432 (0.91%)

- District home page
- LMS welcome page
- MyView (must login to see)
- Login page
- Jackson High
- Jackson High
- Gateway Middle
- Heatherwood Middle
- JHS Web Directory
- Evergreen Middle