

# Website Analytics November 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

276,400 individuals visited the site

640,004 visits were made by the individuals above

1,653,378 pages were viewed during those visits

33.23% of the visitors were new to the site.

The average number of pages visited on each visit was 2.58.

The average time spent on each page was 2:48.

Most visits came from the following countries:

1. United States
2. Russia
3. Not set
4. Canada
5. India
6. Philippines
7. Germany
8. Indonesia
9. United Kingdom
10. Mexico
11. Brazil

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Korean
2. Spanish
3. Russian
4. Chinese
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	439,849	<div></div> 68.73%
2. Internet Explorer	98,115	<div></div> 15.33%
3. Safari	78,357	<div></div> 12.24%
4. Edge	12,048	<div></div> 1.88%
5. Firefox	9,087	<div></div> 1.42%
6. Amazon Silk	1,082	<div></div> 0.17%
7. Android Browser	665	<div></div> 0.10%
8. Safari (in-app)	358	<div></div> 0.06%
9. Opera	157	<div></div> 0.02%
10. UC Browser	68	<div></div> 0.01%

Operating System










Operating System	Sessions	% Sessions
1. Windows	333,501	<div></div> 52.11%
2. Chrome OS	176,095	<div></div> 27.51%
3. iOS	70,625	<div></div> 11.04%
4. Android	38,095	<div></div> 5.95%
5. Macintosh	19,945	<div></div> 3.12%
6. Linux	1,112	<div></div> 0.17%
7. Windows Phone	445	<div></div> 0.07%
8. (not set)	119	<div></div> 0.02%
9. BlackBerry	20	<div></div> 0.00%
10. Playstation Vita	15	<div></div> 0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. <a href="#">vanoppen.biz llc</a>	249,523	 38.99%
2. <a href="#">washington school information processing cooperative</a>	177,887	 27.79%
3. <a href="#">(not set)</a>	86,871	 13.57%
4. <a href="#">frontier communications of america inc.</a>	49,136	 7.68%
5. <a href="#">comcast cable communications inc.</a>	11,223	 1.75%
6. <a href="#">comcast ip services l.l.c.</a>	9,359	 1.46%
7. <a href="#">at&amp;t mobility llc</a>	6,533	 1.02%
8. <a href="#">comcast cable communications holdings inc</a>	5,708	 0.89%
9. <a href="#">comcast cable communications llc</a>	5,173	 0.81%
10. <a href="#">comcast cable communications</a>	4,054	 0.63%

## Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. <a href="#">iOS</a>	70,110	 61.56%
2. <a href="#">Android</a>	37,464	 32.90%
3. <a href="#">Windows</a>	5,857	 5.14%
4. <a href="#">Windows Phone</a>	400	 0.35%
5. <a href="#">(not set)</a>	34	 0.03%
6. <a href="#">BlackBerry</a>	10	 0.01%
7. <a href="#">Nintendo 3DS</a>	2	 0.00%
8. <a href="#">Nokia</a>	2	 0.00%
9. <a href="#">Playstation Vita</a>	2	 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	640,004 % of Total: 100.00% (640,004)
1. 1366x768	201,516 (31.49%)
2. 1920x1080	172,074 (26.89%)
3. 1600x900	37,227 (5.82%)
4. 375x667	33,787 (5.28%)
5. 360x640	27,476 (4.29%)
6. 1536x864	19,334 (3.02%)
7. 320x568	17,386 (2.72%)
8. 1280x1024	14,352 (2.24%)
9. 1440x900	10,956 (1.71%)
10. 1280x854	10,685 (1.67%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	34,533	<div></div> 30.33%
2. 360x640	27,112	<div></div> 23.81%
3. 320x568	16,984	<div></div> 14.92%
4. 414x736	9,377	<div></div> 8.24%
5. 768x1024	8,437	<div></div> 7.41%
6. 1280x853	2,631	<div></div> 2.31%
7. 412x732	2,473	<div></div> 2.17%
8. 320x570	1,818	<div></div> 1.60%
9. 320x534	1,335	<div></div> 1.17%
10. 320x480	816	<div></div> 0.72%

## Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	<b>115,419</b> % of Total: 18.03% (640,004)
1. Apple iPhone	<b>61,267</b> (53.08%)
2. Apple iPad	<b>8,595</b> (7.45%)
3. Microsoft Xbox One	<b>4,677</b> (4.05%)
4. (not set)	<b>1,415</b> (1.23%)
5. Samsung SM-G920V Galaxy S6	<b>1,184</b> (1.03%)
6. Samsung SM-G900V Galaxy S5	<b>1,073</b> (0.93%)
7. Samsung SM-J700T Galaxy J7	<b>1,061</b> (0.92%)
8. Samsung SM-G930T Galaxy S7	<b>1,031</b> (0.89%)
9. Samsung SM-G930V Galaxy S7	<b>985</b> (0.85%)
10. Samsung SM-G900T Galaxy S5	<b>934</b> (0.81%)

## Device Category

Device Category ?	Sessions ? ↓
	<b>640,004</b> % of Total: 100.00% (640,004)
1. desktop	<b>524,585</b> (81.97%)
2. mobile	<b>103,070</b> (16.10%)
3. tablet	<b>12,349</b> (1.93%)

Most visited pages

Page ?		Pageviews ? ↓
		1,653,378 % of Total: 100.00% (1,653,378)
1. /		394,452 (23.86%)
2. /Page/4701		177,183 (10.72%)
3. /myview/default.aspx		29,434 (1.78%)
4. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		26,977 (1.63%)
5. /jacksonhigh		26,029 (1.57%)
6. /Domain/10		23,663 (1.43%)
7. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		20,695 (1.25%)
8. /Domain/15		19,911 (1.20%)
9. /Domain/14		16,885 (1.02%)
10. /Domain/13		15,682 (0.95%)

District home page

LMS welcome page

MyView (must login to see)

Login page

Jackson High

Jackson High

Web Directory

Heatherwood Middle

Gateway Middle

Evergreen Middle