

# Website Analytics January 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

## Overview

300,694 individuals visited the site

701,321 visits were made by the individuals above

1,789,231 pages were viewed during those visits

32.80% of the visitors were new to the site.

The average number of pages visited on each visit was 2.55.

The average time spent on each page was 2:44.

Most visits came from the following countries:

1. United States
2. Not set
3. India
4. Canada
5. Philippines
6. United Kingdom
7. Indonesia
8. Germany
9. South Korea
10. Australia
11. Pakistan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Russian
4. Japanese
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	482,453	<div></div> 68.79%
2. Safari	98,833	<div></div> 14.09%
3. Internet Explorer	94,921	<div></div> 13.53%
4. Edge	12,869	<div></div> 1.83%
5. Firefox	8,985	<div></div> 1.28%
6. Amazon Silk	1,232	<div></div> 0.18%
7. Android Browser	609	<div></div> 0.09%
8. Android Webview	566	<div></div> 0.08%
9. Safari (in-app)	382	<div></div> 0.05%
10. Opera	189	<div></div> 0.03%

Operating System









Operating System	Sessions	% Sessions
1. Windows	346,018	<div></div> 49.34%
2. Chrome OS	192,809	<div></div> 27.49%
3. iOS	91,614	<div></div> 13.06%
4. Android	48,662	<div></div> 6.94%
5. Macintosh	20,857	<div></div> 2.97%
6. Linux	844	<div></div> 0.12%
7. Windows Phone	337	<div></div> 0.05%
8. (not set)	60	<div></div> 0.01%
9. BlackBerry	45	<div></div> 0.01%
10. Xbox	42	<div></div> 0.01%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. <a href="#">washington school information processing cooperative</a>	314,448	 44.84%
2. <a href="#">vanoppen.biz llc</a>	138,140	 19.70%
3. <a href="#">(not set)</a>	111,075	 15.84%
4. <a href="#">frontier communications of america inc.</a>	54,487	 7.77%
5. <a href="#">comcast cable communications inc.</a>	12,224	 1.74%
6. <a href="#">comcast ip services l.l.c.</a>	11,198	 1.60%
7. <a href="#">at&amp;t mobility llc</a>	7,609	 1.08%
8. <a href="#">comcast cable communications llc</a>	6,254	 0.89%
9. <a href="#">comcast cable communications holdings inc</a>	5,970	 0.85%
10. <a href="#">comcast cable communications</a>	4,292	 0.61%

## Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. <a href="#">iOS</a>	90,906	 62.27%
2. <a href="#">Android</a>	48,751	 33.39%
3. <a href="#">Windows</a>	6,012	 4.12%
4. <a href="#">Windows Phone</a>	258	 0.18%
5. <a href="#">BlackBerry</a>	44	 0.03%
6. <a href="#">(not set)</a>	8	 0.01%
7. <a href="#">Playstation Vita</a>	8	 0.01%
8. <a href="#">LG</a>	3	 0.00%

Overall Screen Resolution

Screen Resolution <span>?</span>	
	Sessions
	701 % of Total: 4 (7)
1. 1366x768	215,262 (
2. 1920x1080	179,591 (
3. 375x667	46,401
4. 1600x900	38,896
5. 360x640	36,082
6. 1536x864	22,618
7. 320x568	20,778
8. 414x736	14,777
9. 1280x1024	14,253
10. 1440x900	11,538

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	46,312	<div></div> 31.72%
2. 360x640	36,002	<div></div> 24.66%
3. 320x568	20,135	<div></div> 13.79%
4. 414x736	14,962	<div></div> 10.25%
5. 768x1024	8,866	<div></div> 6.07%
6. 412x732	3,656	<div></div> 2.50%
7. 1280x853	2,677	<div></div> 1.83%
8. 320x570	2,009	<div></div> 1.38%
9. 320x534	1,759	<div></div> 1.20%
10. 640x360	678	<div></div> 0.46%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	146,693 % of Total: 20.92% (701,321)
1. Apple iPhone	81,837 (55.79%)
2. Apple iPad	8,934 (6.09%)
3. Microsoft Xbox One	4,413 (3.01%)
4. (not set)	2,773 (1.89%)
5. Samsung SM-J700T Galaxy J7	1,629 (1.11%)
6. Samsung SM-G930T Galaxy S7	1,627 (1.11%)
7. Samsung SM-G930V Galaxy S7	1,496 (1.02%)
8. Samsung SM-G920V Galaxy S6	1,332 (0.91%)
9. Samsung SM-G920T Galaxy S6	1,226 (0.84%)
10. Samsung SM-G900V Galaxy S5	1,157 (0.79%)

Device Category

Device Category ?	Sessions ? ↓
	701,321 % of Total: 100.00% (701,321)
1. desktop	554,628 (79.08%)
2. mobile	133,442 (19.03%)
3. tablet	13,251 (1.89%)

Most visited pages

Page ?		Pageviews ? ↓
		1,789,231 % of Total: 100.00% (1,789,231)
1. /		430,443 (24.06%)
2. /Page/4701		215,912 (12.07%)
3. /jacksonhigh		30,602 (1.71%)
4. /myview/default.aspx		30,414 (1.70%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		28,102 (1.57%)
6. /Domain/15		24,287 (1.36%)
7. /Domain/10		22,651 (1.27%)
8. /Domain/13		21,046 (1.18%)
9. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		19,730 (1.10%)
10. /Domain/14		16,877 (0.94%)

- District home page
- LMS welcome page
- Jackson High
- MyView (must login to see)
- Login page
- Heatherwood Middle
- Jackson High
- Evergreen Middle
- Web Directory
- Gateway Middle