

Website Analytics December 2016

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

209,100 individuals visited the site

440,842 visits were made by the individuals above

1,094,847 pages were viewed during those visits

33.75% of the visitors were new to the site.

The average number of pages visited on each visit was 2.48.

The average time spent on each page was 2:31.

Most visits came from the following countries:

1. United States
2. Russia
3. India
4. Canada
5. Not set
6. Philippines
7. Germany
8. United Kingdom
9. Cambodia
10. Mexico
11. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Russian
4. Japanese
5. Chinese

Browsers

This data shows that Chrome is the most popular browser.



Browser	Sessions	% Sessions
1. Chrome	296,444	<div></div> 67.24%
2. Safari	70,639	<div></div> 16.02%
3. Internet Explorer	56,396	<div></div> 12.79%
4. Edge	8,277	<div></div> 1.88%
5. Firefox	6,477	<div></div> 1.47%
6. Amazon Silk	1,046	<div></div> 0.24%
7. Android Browser	549	<div></div> 0.12%
8. Safari (in-app)	443	<div></div> 0.10%
9. Android Webview	220	<div></div> 0.05%
10. Opera	117	<div></div> 0.03%

Operating System









Operating System	Sessions	% Sessions
1. Windows	209,118	<div></div> 47.44%
2. Chrome OS	114,391	<div></div> 25.95%
3. iOS	65,900	<div></div> 14.95%
4. Android	35,808	<div></div> 8.12%
5. Macintosh	14,301	<div></div> 3.24%
6. Linux	723	<div></div> 0.16%
7. Windows Phone	458	<div></div> 0.10%
8. (not set)	41	<div></div> 0.01%
9. Xbox	31	<div></div> 0.01%
10. Nintendo Wii	30	<div></div> 0.01%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	215,657	 48.92%
2. (not set)	73,647	 16.71%
3. vanoppen.biz llc	47,909	 10.87%
4. frontier communications of america inc.	40,187	 9.12%
5. comcast cable communications inc.	9,250	 2.10%
6. comcast ip services l.l.c.	8,262	 1.87%
7. at&t mobility llc	4,968	 1.13%
8. comcast cable communications holdings inc	4,715	 1.07%
9. comcast cable communications llc	4,043	 0.92%
10. comcast cable communications	3,386	 0.77%

Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. iOS	66,115	 62.07%
2. Android	35,949	 33.75%
3. Windows	3,960	 3.72%
4. Windows Phone	455	 0.43%
5. (not set)	17	 0.02%
6. Playstation Vita	15	 0.01%
7. BlackBerry	11	 0.01%
8. Nokia	2	 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	440,842 % of Total: 100.00% (440,842)
1. 1366x768	131,127 (29.74%)
2. 1920x1080	106,160 (24.08%)
3. 375x667	31,220 (7.08%)
4. 360x640	25,754 (5.84%)
5. 1600x900	23,224 (5.27%)
6. 320x568	16,041 (3.64%)
7. 1536x864	13,810 (3.13%)
8. 414x736	9,114 (2.07%)
9. 1280x1024	8,887 (2.02%)
10. 1440x900	7,693 (1.75%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	31,553	<div></div> 29.61%
2. 360x640	25,685	<div></div> 24.11%
3. 320x568	15,695	<div></div> 14.73%
4. 414x736	9,225	<div></div> 8.66%
5. 768x1024	7,223	<div></div> 6.78%
6. 412x732	2,699	<div></div> 2.53%
7. 1366x768	2,203	<div></div> 2.07%
8. 1280x853	1,735	<div></div> 1.63%
9. 320x570	1,602	<div></div> 1.50%
10. 320x534	1,197	<div></div> 1.12%

Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	106,150 % of Total: 24.08% (440,842)
1. Apple iPhone	58,027 (54.67%)
2. Apple iPad	7,155 (6.74%)
3. Microsoft Xbox One	2,953 (2.78%)
4. (not set)	1,510 (1.42%)
5. Samsung SM-G930T Galaxy S7	1,123 (1.06%)
6. Samsung SM-G930V Galaxy S7	1,036 (0.98%)
7. Samsung SM-G920V Galaxy S6	1,025 (0.97%)
8. Samsung SM-J700T Galaxy J7	966 (0.91%)
9. Samsung SM-G900V Galaxy S5	896 (0.84%)
10. Samsung SM-G900T Galaxy S5	881 (0.83%)

Device Category

Device Category ?	Sessions ? ↓
	440,842 % of Total: 100.00% (440,842)
1. desktop	334,692 (75.92%)
2. mobile	95,682 (21.70%)
3. tablet	10,468 (2.37%)

Most visited pages

Page ?		Pageviews ? ↓
		1,094,847 % of Total: 100.00% (1,094,847)
1. /		279,517 (25.53%)
2. /Page/4701		113,921 (10.41%)
3. /jacksonhigh		18,666 (1.70%)
4. /myview/default.aspx		17,896 (1.63%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		16,479 (1.51%)
6. /Domain/15		15,768 (1.44%)
7. /Domain/10		14,577 (1.33%)
8. /Domain/13		12,293 (1.12%)
9. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		12,107 (1.11%)
10. /Domain/12		11,520 (1.05%)

- District home page
- LMS welcome page
- Jackson High
- MyView (must login to see)
- Login page
- Heatherwood Middle
- Jackson High
- Evergreen Middle
- Web Directory
- Eisenhower Middle