

Website Analytics March 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

335,510 individuals visited the site

781,033 visits were made by the individuals above

1,934,357 pages were viewed during those visits

32.44% of the visitors were new to the site.

The average number of pages visited on each visit was 2.48.

The average time spent on each page was 2:40.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Not set
5. Philippines
6. United Kingdom
7. Indonesia
8. Germany
9. Russia
10. Japan
11. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	561,710	<div></div> 71.92%
2. Internet Explorer	99,963	<div></div> 12.80%
3. Safari	92,874	<div></div> 11.89%
4. Edge	13,376	<div></div> 1.71%
5. Firefox	8,918	<div></div> 1.14%
6. Safari (in-app)	1,324	<div></div> 0.17%
7. Amazon Silk	1,163	<div></div> 0.15%
8. Android Webview	738	<div></div> 0.09%
9. Android Browser	527	<div></div> 0.07%
10. Opera	139	<div></div> 0.02%

Operating System

Operating System	Sessions	% Sessions
1. Windows	396,799	 50.80%
2. Chrome OS	230,349	 29.49%
3. iOS	86,235	 11.04%
4. Android	44,869	 5.74%
5. Macintosh	21,519	 2.76%
6. Linux	840	 0.11%
7. Windows Phone	257	 0.03%
8. (not set)	70	 0.01%
9. Xbox	35	 0.00%
10. BlackBerry	31	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	439,579	 56.28%
2. (not set)	104,741	 13.41%
3. vanoppen.biz llc	100,901	 12.92%
4. frontier communications of america inc.	51,538	 6.60%
5. comcast cable communications inc.	12,827	 1.64%
6. comcast ip services l.l.c.	11,153	 1.43%
7. comcast cable communications llc	6,756	 0.87%
8. at&t mobility llc	6,673	 0.85%
9. comcast cable communications holdings inc	5,662	 0.72%
10. comcast cable communications	4,370	 0.56%

Mobile Operating Systems (32% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. iOS	84,869	<div></div> 62.34%
2. Android	44,465	<div></div> 32.66%
3. Windows	6,495	<div></div> 4.77%
4. Windows Phone	268	<div></div> 0.20%
5. (not set)	23	<div></div> 0.02%
6. BlackBerry	17	<div></div> 0.01%
7. Nintendo 3DS	8	<div></div> 0.01%
8. Samsung	3	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	781,033 % of Total: 100.00% (781,033)
1. 1366x768	254,953 (32.64%)
2. 1920x1080	211,458 (27.07%)
3. 375x667	43,466 (5.57%)
4. 1600x900	43,034 (5.51%)
5. 360x640	33,421 (4.28%)
6. 1536x864	26,774 (3.43%)
7. 320x568	18,553 (2.38%)
8. 1280x1024	15,611 (2.00%)
9. 414x736	15,031 (1.92%)
10. 1280x854	13,831 (1.77%)

Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions
1.	375x667	42,932	<div></div> 31.53%
2.	360x640	33,071	<div></div> 24.29%
3.	320x568	18,069	<div></div> 13.27%
4.	414x736	14,861	<div></div> 10.91%
5.	768x1024	8,505	<div></div> 6.25%
6.	412x732	3,547	<div></div> 2.60%
7.	1280x853	2,849	<div></div> 2.09%
8.	320x570	1,869	<div></div> 1.37%
9.	320x534	1,324	<div></div> 0.97%
10.	1366x768	641	<div></div> 0.47%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	137,637 % of Total: 17.62% (781,033)
1. Apple iPhone	76,826 (55.82%)
2. Apple iPad	8,565 (6.22%)
3. Microsoft Xbox One	4,673 (3.40%)
4. Samsung SM-J700T Galaxy J7	1,771 (1.29%)
5. (not set)	1,753 (1.27%)
6. Samsung SM-G930V Galaxy S7	1,517 (1.10%)
7. Samsung SM-G930T Galaxy S7	1,471 (1.07%)
8. Samsung SM-G920V Galaxy S6	1,138 (0.83%)
9. Samsung SM-G900V Galaxy S5	1,077 (0.78%)
10. Samsung SM-G920T Galaxy S6	976 (0.71%)

Device Category

Device Category ?	Sessions ? ↓
	781,033 % of Total: 100.00% (781,033)
1. desktop	643,396 (82.38%)
2. mobile	125,304 (16.04%)
3. tablet	12,333 (1.58%)

Most visited pages

Page ?		Pageviews ? ↓
		1,934,357 % of Total: 100.00% (1,934,357)
1. /		507,236 (26.22%)
2. /Page/4701		204,223 (10.56%)
3. /myview/default.aspx		32,238 (1.67%)
4. /Domain/10		31,611 (1.63%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		27,875 (1.44%)
6. /Domain/15		27,529 (1.42%)
7. /Domain/14		22,257 (1.15%)
8. /jacksonhigh		21,712 (1.12%)
9. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		20,031 (1.04%)
10. /Domain/13		19,131 (0.99%)

District home page

LMS welcome page

MyView (must login to see)

Jackson High

Login page

Heatherwood Middle

Gateway Middle

Jackson High

JHS Web Directory

Evergreen Middle