

Website Analytics April 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

174,561 individuals visited the site

432,740 visits were made by the individuals above

1,068,140 pages were viewed during those visits

26.429% of the visitors were new to the site.

The average number of pages visited on each visit was 2.47.

The average time spent on each page was 2:43.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Not set
5. Philippines
6. Indonesia
7. United Kingdom
8. Turkey
9. Mexico
10. South Korea
11. Russia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser		Sessions	% Sessions
1.	Chrome	282,860	<div></div> 65.36%
2.	Safari	66,073	<div></div> 15.27%
3.	Internet Explorer	65,416	<div></div> 15.12%
4.	Edge	8,932	<div></div> 2.06%
5.	Firefox	6,904	<div></div> 1.60%
6.	Amazon Silk	765	<div></div> 0.18%
7.	Safari (in-app)	666	<div></div> 0.15%
8.	Android Webview	469	<div></div> 0.11%
9.	Android Browser	289	<div></div> 0.07%
10.	Opera	119	<div></div> 0.03%

Operating System











Operating System	Sessions	% Sessions
1. Windows	272,092	 62.88%
2. iOS	61,247	 14.15%
3. Chrome OS	51,407	 11.88%
4. Android	30,745	 7.10%
5. Macintosh	16,295	 3.77%
6. Linux	686	 0.16%
7. Windows Phone	114	 0.03%
8. (not set)	65	 0.02%
9. Xbox	44	 0.01%
10. BlackBerry	16	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	260,382	 60.17%
2. (not set)	75,361	 17.41%
3. frontier communications of america inc.	35,703	 8.25%
4. comcast cable communications inc.	8,995	 2.08%
5. comcast ip services l.l.c.	7,826	 1.81%
6. comcast cable communications llc	4,559	 1.05%
7. comcast cable communications holdings inc	4,206	 0.97%
8. at&t mobility llc	4,001	 0.92%
9. comcast cable communications	2,872	 0.66%
10. sprint seattle pop	2,149	 0.50%

Mobile Operating Systems (20% of sessions viewed over Mobile device)

Operating System	Sessions	% Sessions
1. iOS	61,247	 63.54%
2. Android	30,745	 31.90%
3. Windows	4,224	 4.38%
4. Windows Phone	114	 0.12%
5. BlackBerry	16	 0.02%
6. Playstation Vita	16	 0.02%
7. (not set)	10	 0.01%
8. Nintendo WiiU	8	 0.01%
9. Nintendo 3DS	2	 0.00%
10. Nokia	1	 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	432,740 % of Total: 100.00% (432,740)
1. 1920x1080	143,744 (33.22%)
2. 1366x768	77,592 (17.93%)
3. 375x667	30,631 (7.08%)
4. 1600x900	28,564 (6.60%)
5. 360x640	22,942 (5.30%)
6. 320x568	12,853 (2.97%)
7. 1280x1024	11,220 (2.59%)
8. 414x736	10,800 (2.50%)
9. 1536x864	10,427 (2.41%)
10. 1440x900	10,003 (2.31%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	30,620	<div></div> 31.77%
2. 360x640	22,846	<div></div> 23.70%
3. 320x568	12,850	<div></div> 13.33%
4. 414x736	10,800	<div></div> 11.21%
5. 768x1024	6,479	<div></div> 6.72%
6. 412x732	2,347	<div></div> 2.44%
7. 1280x853	1,795	<div></div> 1.86%
8. 320x570	1,331	<div></div> 1.38%
9. 320x534	871	<div></div> 0.90%
10. 1366x768	497	<div></div> 0.52%

Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	96,384 % of Total: 22.27% (432,740)
1. Apple iPhone	54,214 (56.25%)
2. Apple iPad	6,513 (6.76%)
3. Microsoft Xbox One	3,233 (3.35%)
4. (not set)	1,615 (1.68%)
5. Samsung SM-J700T Galaxy J7	1,244 (1.29%)
6. Samsung SM-G930V Galaxy S7	1,230 (1.28%)
7. Samsung SM-G930T Galaxy S7	968 (1.00%)
8. Samsung SM-G920V Galaxy S6	873 (0.91%)
9. Samsung SM-G935T Galaxy S7 Edge	749 (0.78%)
10. Samsung SM-G920T Galaxy S6	680 (0.71%)

Device Category

Device Category ?	Sessions ? ↓
	432,740 % of Total: 100.00% (432,740)
1. desktop	336,356 (77.73%)
2. mobile	87,346 (20.18%)
3. tablet	9,038 (2.09%)

Most visited pages

Page ?	Pageviews ? ↓	
	1,068,140 % of Total: 100.00% (1,068,140)	
1. /	287,562 (26.92%)	District home page
2. /Page/4701	122,228 (11.44%)	LMS welcome page
3. /myview/default.aspx	22,308 (2.09%)	MyView (must login to see)
4. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true	20,814 (1.95%)	Login page
5. /jacksonhigh	16,705 (1.56%)	Jackson High
6. /Domain/10	12,542 (1.17%)	Everett High
7. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6	10,892 (1.02%)	JHS Web Directory
8. /Domain/15	9,396 (0.88%)	Heatherwood Middle
9. /jobs	8,607 (0.81%)	Employment
10. /cascade	7,599 (0.71%)	Cascade High