

Website Analytics July 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

63,589 individuals visited the site

125,074 visits were made by the individuals above

699,569 pages were viewed during those visits

37.40% of the visitors were new to the site.

The average number of pages visited on each visit was 5.59.

The average time spent on each page was 2:34.

Most visits came from the following countries:

1. United States
2. Philippines
3. India
4. Canada
5. Australia
6. United Kingdom
7. Mexico
8. Russia
9. South Korea
10. China

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Japanese
5. Russian

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	72,692	<div></div> 58.12%
2. Safari	29,792	<div></div> 23.82%
3. Internet Explorer	11,851	<div></div> 9.48%
4. Edge	5,130	<div></div> 4.10%
5. Firefox	3,755	<div></div> 3.00%
6. Amazon Silk	604	<div></div> 0.48%
7. Safari (in-app)	462	<div></div> 0.37%
8. Android Webview	338	<div></div> 0.27%
9. Opera Mini	138	<div></div> 0.11%
10. Android Browser	118	<div></div> 0.09%

Operating System

Operating System	Sessions	% Sessions
1. Windows	57,125	 45.67%
2. iOS	27,026	 21.61%
3. Chrome OS	17,494	 13.99%
4. Android	14,231	 11.38%
5. Macintosh	8,729	 6.98%
6. Linux	325	 0.26%
7. (not set)	71	 0.06%
8. Windows Phone	57	 0.05%
9. Xbox	6	 0.00%
10. BlackBerry	4	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	37,292	 29.82%
2. (not set)	35,527	 28.40%
3. frontier communications of america inc.	17,322	 13.85%
4. comcast ip services l.l.c.	5,125	 4.10%
5. comcast cable communications inc.	4,460	 3.57%
6. comcast cable communications llc	2,785	 2.23%
7. comcast cable communications	1,570	 1.26%
8. at&t mobility llc	1,548	 1.24%
9. qwest communications company llc	1,025	 0.82%
10. comcast cable communications ip services	956	 0.76%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	27,026	<div></div> 63.04%
2. Android	14,231	<div></div> 33.20%
3. Windows	1,526	<div></div> 3.56%
4. Windows Phone	57	<div></div> 0.13%
5. (not set)	19	<div></div> 0.04%
6. BlackBerry	4	<div></div> 0.01%
7. Nintendo 3DS	2	<div></div> 0.00%
8. Playstation Vita	2	<div></div> 0.00%
9. Nintendo WiiU	1	<div></div> 0.00%
10. Samsung	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	125,074 % of Total: 100.00% (125,074)
1. 1366x768	26,350 (21.07%)
2. 1920x1080	20,169 (16.13%)
3. 375x667	12,103 (9.68%)
4. 360x640	9,289 (7.43%)
5. 1600x900	5,679 (4.54%)
6. 414x736	5,473 (4.38%)
7. 320x568	4,943 (3.95%)
8. 1440x900	4,112 (3.29%)
9. 768x1024	4,089 (3.27%)
10. 1280x854	3,993 (3.19%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	12,102	<div></div> 28.23%
2. 360x640	9,252	<div></div> 21.58%
3. 414x736	5,471	<div></div> 12.76%
4. 320x568	4,942	<div></div> 11.53%
5. 768x1024	4,087	<div></div> 9.53%
6. 412x732	1,122	<div></div> 2.62%
7. 1280x853	612	<div></div> 1.43%
8. 320x570	464	<div></div> 1.08%
9. 360x740	405	<div></div> 0.94%
10. 320x534	340	<div></div> 0.79%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	42,869 % of Total: 34.27% (125,074)
1. Apple iPhone	22,396 (52.24%)
2. Apple iPad	4,145 (9.67%)
3. Microsoft Windows RT Tablet Windows RT Tablet	1,003 (2.34%)
4. (not set)	694 (1.62%)
5. Samsung SM-G930V Galaxy S7	579 (1.35%)
6. Samsung SM-J700T Galaxy J7	412 (0.96%)
7. Samsung SM-G935T Galaxy S7 Edge	410 (0.96%)
8. Microsoft Xbox One	409 (0.95%)
9. Samsung SM-G930T Galaxy S7	408 (0.95%)
10. Samsung SM-G920V Galaxy S6	356 (0.83%)

Device Category

Device Category ?	Sessions ? ↓
	125,074 % of Total: 100.00% (125,074)
1. desktop	82,205 (65.73%)
2. mobile	36,203 (28.95%)
3. tablet	6,666 (5.33%)

Most visited pages

Page ?		Pageviews ? ↓
		699,569 % of Total: 100.00% (699,569)
1.	/ 	122,309 (17.48%) District home page
2.	/Page/4701 	30,305 (4.33%) LMS welcome page
3.	/site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	22,439 (3.21%) Login page
4.	/jobs 	14,567 (2.08%) Employment home page
5.	/myview/default.aspx 	13,726 (1.96%) MyView (must login to see)
6.	/jacksonhigh 	11,940 (1.71%) Jackson High
7.	/myview/ 	9,520 (1.36%) MyView (must login to see)
8.	/Page/8865 	8,637 (1.23%) Employment home page
9.	/domain/2122 	7,965 (1.14%) Staff Directory
10.	/Page/9 	6,687 (0.96%) Cascade High