

Website Analytics June 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. The following is for the last month.

Overview

254,775 individuals visited the site

565,879 visits were made by the individuals above

2,720,798 pages were viewed during those visits

33.45% of the visitors were new to the site.

The average number of pages visited on each visit was 4.81.

The average time spent on each page was 2:32.

Most visits came from the following countries:

1. United States
2. Philippines
3. India
4. Canada
5. Turkey
6. Indonesia
7. United Kingdom
8. Not set
9. Australia
10. South Korea
11. China

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Japanese
4. Russian
5. Vietnamese

Browsers

This data shows that Chrome is the most popular browser.

Browser ?	Sessions ? ↓
	565,879 % of Total: 100.00% (565,879)
1. Chrome	395,376 (69.87%)
2. Safari	86,257 (15.24%)
3. Internet Explorer	62,951 (11.12%)
4. Edge	10,272 (1.82%)
5. Firefox	7,503 (1.33%)
6. Safari (in-app)	1,017 (0.18%)
7. Amazon Silk	890 (0.16%)
8. Android Webview	731 (0.13%)
9. Android Browser	370 (0.07%)
10. Opera	149 (0.03%)

Operating System

Operating System ?	Sessions ? ↓
	565,879 % of Total: 100.00% (565,879)
1. Windows	265,942 (47.00%)
2. Chrome OS	156,998 (27.74%)
3. iOS	82,539 (14.59%)
4. Android	42,068 (7.43%)
5. Macintosh	17,270 (3.05%)
6. Linux	721 (0.13%)
7. Windows Phone	174 (0.03%)
8. (not set)	95 (0.02%)
9. BlackBerry	21 (0.00%)
10. Xbox	19 (0.00%)

Service Providers

This tells us what provider the visitor is using.

Service Provider ?	Sessions ? ↓
	565,879 % of Total: 100.00% (565,879)
1. washington school information processing cooperative	353,259 (62.43%)
2. (not set)	102,949 (18.19%)
3. frontier communications of america inc.	41,944 (7.41%)
4. comcast cable communications inc.	8,534 (1.51%)
5. comcast ip services l.l.c.	8,275 (1.46%)
6. at&t mobility llc	5,697 (1.01%)
7. comcast cable communications llc	5,423 (0.96%)
8. comcast cable communications holdings inc	4,177 (0.74%)
9. comcast cable communications	3,181 (0.56%)
10. sprint seattle pop	2,701 (0.48%)

Mobile Operating Systems

Operating System ?	Sessions ? ↓
	129,718 % of Total: 22.92% (565,879)
1. iOS	82,835 (63.86%)
2. Android	42,024 (32.40%)
3. Windows	4,654 (3.59%)
4. Windows Phone	162 (0.12%)
5. BlackBerry	19 (0.01%)
6. (not set)	11 (0.01%)
7. Nintendo WiiU	7 (0.01%)
8. Samsung	3 (0.00%)
9. Nintendo 3DS	2 (0.00%)
10. Firefox OS	1 (0.00%)

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	565,879 % of Total: 100.00% (565,879)
1. 1366x768	178,327 (31.51%)
2. 1920x1080	132,339 (23.39%)
3. 375x667	42,369 (7.49%)
4. 360x640	30,401 (5.37%)
5. 1600x900	29,524 (5.22%)
6. 320x568	16,435 (2.90%)
7. 414x736	15,901 (2.81%)
8. 1536x864	14,400 (2.54%)
9. 1280x854	10,933 (1.93%)
10. 1280x1024	10,483 (1.85%)

Mobile Screen Resolution

Screen Resolution ?	Sessions ? ↓
	129,692 % of Total: 22.92% (565,879)
1. 375x667	42,703 (32.93%)
2. 360x640	30,214 (23.30%)
3. 320x568	16,252 (12.53%)
4. 414x736	15,993 (12.33%)
5. 768x1024	7,184 (5.54%)
6. 412x732	3,125 (2.41%)
7. 1280x853	2,134 (1.65%)
8. 320x570	1,512 (1.17%)
9. 320x534	1,136 (0.88%)
10. 360x740	740 (0.57%)











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	129,641 % of Total: 22.91% (565,879)
1. Apple iPhone	74,370 (57.37%)
2. Apple iPad	7,240 (5.58%)
3. Microsoft Xbox One	4,002 (3.09%)
4. Samsung SM-G930V Galaxy S7	1,614 (1.24%)
5. Samsung SM-J700T Galaxy J7	1,593 (1.23%)
6. (not set)	1,518 (1.17%)
7. Samsung SM-G930T Galaxy S7	1,461 (1.13%)
8. Samsung SM-G935T Galaxy S7 Edge	1,433 (1.11%)
9. Samsung SM-G920V Galaxy S6	996 (0.77%)
10. Samsung SM-G900T Galaxy S5	892 (0.69%)

Device Category

Device Category ?	Sessions ? ↓
	565,879 % of Total: 100.00% (565,879)
1. desktop	436,238 (77.09%)
2. mobile	119,470 (21.11%)
3. tablet	10,171 (1.80%)

Most visited pages

Page ?		Pageviews ? ↓	
		2,720,708 % of Total: 100.00% (2,720,708)	
1.	/	 675,025 (24.81%)	District home page
2.	/Page/4701	 339,905 (12.49%)	LMS welcome page
3.	/myview/default.aspx	 50,830 (1.87%)	MyView (must login to see)
4.	/site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true	 47,433 (1.74%)	Login page
5.	/jacksonhigh	 45,763 (1.68%)	Jackson High
6.	/Domain/15	 39,476 (1.45%)	Heatherwood Middle
7.	/Domain/10	 34,248 (1.26%)	Jackson High
8.	/Domain/13	 29,933 (1.10%)	Evergreen Middle
9.	/Domain/14	 29,383 (1.08%)	Gateway Middle
10.	/cascade	 25,694 (0.94%)	Cascade High