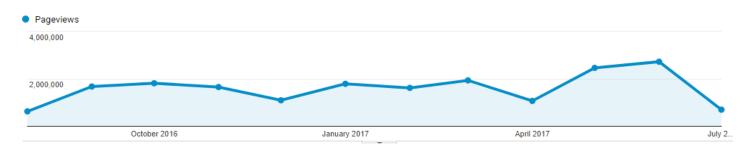
Website Analytics 2016-17 School Year

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.



Overview

2,107,891 individuals visited the site

6,367,624 visits were made by the individuals above

19,154,005 pages were viewed during those visits

32.51% of the visitors were new to the site.

The average number of pages visited on each visit was 3.01.

The average time spent on each page was 2:45.

Most visits came from the following countries:

- United States
- 2. India
- 3. Canada
- 4. Russia
- 5. Philippines
- 6. United Kingdom
- 7. Indonesia
- 8. Germany
- 9. South Korea
- 10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish

- 2. Korean
- 3. Russian
- 4. Japanese
- 5. Chinese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions % Sessions
1. Chrome	4,262,619 66.94%
2. Safari	950,954 14.93%
3. Internet Explorer	891,346 14.00%
4. Edge	128,611 2.02%
5. Firefox	96,576 1.52%
6. Amazon Silk	12,615 0.20%
7. Safari (in-app)	8,020 0.13%
8. Android Browser	7,046 0.11%
9. Android Webview	4,831 0.08%
10. Opera	1,765 0.03%

Operating System

	Operating System	Sessions	% Sessions
1.	Windows	3,279,902	51.51%
2.	Chrome OS	1,507,583	23.68%
3.	ios	879,407	13.81%
4.	Android	469,279	7.37%
5.	Macintosh	216,333	3.40%
6.	Linux	8,836	0.14%
7.	Windows Phone	4,431	0.07%
8.	(not set)	832	0.01%
9.	BlackBerry	373	0.01%
10	Xbox	310	0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	2,848,471	44.73%
2. vanoppen.biz llc	1,055,275	16.57%
3. (not set)	1,048,939	16.47%
4. frontier communications of america inc.	538,087	8.45%
5. comcast cable communications inc.	126,524	1.99%
6. comcast ip services l.l.c.	121,295	1.90%
7. at&t mobility IIc	71,556	1.12%
8. comcast cable communications holdings inc	60,884	0.96%
9. comcast cable communications IIc	51,288	0.81%
10. comcast cable communications	43,951	0.69%

Mobile Operating Systems

	Operating System	Sessions	% Sessions
1.	iOS	913,535	61.83%
2.	Android	497,949	33.70%
3.	Windows	61,330	4.15%
4.	Windows Phone	4,102	0.28%
5.	BlackBerry	331	0.02%
6.	(not set)	229	0.02%
7.	Playstation Vita	38	0.00%
8.	Nintendo WiiU	25	0.00%
9.	Nokia	13	0.00%

Overall Screen Resolution

Screen Resolution ?		Sessions ? ↓
		6,367,624 % of Total: 100.00% (6,367,624)
1.	1366x768	1,779,040 (27.94%)
2.	1920x1080	1,664,218 (26.14%)
3.	375x667	426,574 (6.70%)
4.	1600x900	369,142 (5.80%)
5.	360x640	340,573 (5.35%)
6.	320x568	202,912 (3.19%)
7.	1536x864	173,511 (2.72%)
8.	414x736	140,382 (2.20%)
9.	1280x1024	139,152 (2.19%)
10.	1440x900	121,589 (1.91%)

Mobile Screen Resolution

	Screen Resolution	Sessions	% Sessions
1.	375x667	436,059	29.51%
2.	360x640	359,646	24.34%
3.	320x568	202,219	13.69%
4.	414x736	165,045	11.17%
5.	768x1024	103,626	7.01%
6.	412x732	38,780	2.62%
7.	1280x853	29,251	1.98%
8.	320x570	23,301	1.58%
9.	320x534	17,505	1.18%
10). 640x360	8,306	0.56%

Device Category

	Device Category ?	Sessions ? ↓
		6,367,624 % of Total: 100.00% (6,367,624)
1.	desktop	4,954,655 (77.81%)
2.	mobile	1,270,783 (19.96%)
3.	tablet	142,186 (2.23%)

Most visited pages

P	age ?		Pageviews ?	
			19,154,005 % of Total: 100.00% (19,154,005)	
1.	/	P	4,603,616 (24.03%)	District home page
2.	/Page/4701	P	1,987,361 (10.38%)	LMS welcome page
3.	/myview/default.aspx	P	356,027 (1.86%)	MyView (must login to see)
4.	/site/Default.aspx?PageType=7&SiteID= 4&IgnoreRedirect=true	P	336,993 (1.76%)	Login page
5.	/jacksonhigh	P	311,988 (1.63%)	Jackson High
6.	/Domain/10	P	264,720 (1.38%)	Jackson High
7.	/Domain/15	P	221,567 (1.16%)	Heatherwood Middle
8.	/site/Default.aspx?PageType=1&SiteID= 10&ChannelID=203&DirectoryType=6	P	210,574 (1.10%)	Web Directory
9.	/Domain/14	P	194,617 (1.02%)	Gateway Middle
10.	/Domain/13	P	181,600 (0.95%)	Evergreen Middle