

Website Analytics August 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. **Overview**

94,516 individuals visited the site

221,234 visits were made by the individuals above

1,389,168 pages were viewed during those visits

30.96% of the visitors were new to the site.

The average number of pages visited on each visit was 6.28.

The average time spent on each page was 3:05.

Most visits came from the following countries:

1. United States
2. India
3. Philippines
4. Canada
5. Mexico
6. Australia
7. South Korea
8. United Kingdom
9. Japan
10. Vietnam

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	79,139	<div></div> 61.12%
2. Safari	28,340	<div></div> 21.89%
3. Internet Explorer	12,311	<div></div> 9.51%
4. Edge	3,809	<div></div> 2.94%
5. Samsung Internet	2,483	<div></div> 1.92%
6. Firefox	2,399	<div></div> 1.85%
7. Safari (in-app)	361	<div></div> 0.28%
8. Amazon Silk	276	<div></div> 0.21%
9. Android Webview	187	<div></div> 0.14%
10. Android Browser	69	<div></div> 0.05%

Operating System

Operating System	Sessions	% Sessions
1. Windows	60,391	 46.64%
2. iOS	27,010	 20.86%
3. Chrome OS	22,476	 17.36%
4. Android	13,849	 10.70%
5. Macintosh	5,502	 4.25%
6. Linux	175	 0.14%
7. Windows Phone	39	 0.03%
8. (not set)	15	 0.01%
9. Xbox	9	 0.01%
10. BlackBerry	4	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	60,104	 46.42%
2. (not set)	33,462	 25.84%
3. frontier communications of america inc.	14,073	 10.87%
4. comcast ip services l.l.c.	3,958	 3.06%
5. comcast cable communications inc.	2,801	 2.16%
6. comcast cable communications llc	2,180	 1.68%
7. at&t mobility llc	1,534	 1.18%
8. comcast cable communications	1,329	 1.03%
9. comcast cable communications ip services	824	 0.64%
10. sprint seattle pop	726	 0.56%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	27,010	<div></div> 64.09%
2. Android	13,849	<div></div> 32.86%
3. Windows	1,228	<div></div> 2.91%
4. Windows Phone	39	<div></div> 0.09%
5. (not set)	5	<div></div> 0.01%
6. BlackBerry	4	<div></div> 0.01%
7. Nintendo WiiU	3	<div></div> 0.01%
8. Playstation Vita	2	<div></div> 0.00%
9. Firefox OS	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	129,476 % of Total: 100.00% (129,476)
1. 1366x768	28,557 (22.06%)
2. 1920x1080	23,972 (18.51%)
3. 375x667	13,370 (10.33%)
4. 360x640	9,599 (7.41%)
5. 1600x900	7,986 (6.17%)
6. 414x736	6,105 (4.72%)
7. 320x568	4,813 (3.72%)
8. 1280x854	4,090 (3.16%)
9. 1440x900	3,742 (2.89%)
10. 1536x864	3,577 (2.76%)

Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions
1.	375x667	13,363	<div></div> 31.71%
2.	360x640	9,552	<div></div> 22.67%
3.	414x736	6,100	<div></div> 14.48%
4.	320x568	4,812	<div></div> 11.42%
5.	768x1024	2,541	<div></div> 6.03%
6.	412x732	1,102	<div></div> 2.62%
7.	360x740	527	<div></div> 1.25%
8.	1280x853	524	<div></div> 1.24%
9.	412x846	503	<div></div> 1.19%
10.	320x570	439	<div></div> 1.04%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	42,141 % of Total: 32.55% (129,476)
1. Apple iPhone	24,151 (57.31%)
2. Apple iPad	2,627 (6.23%)
3. Microsoft Windows RT Tablet Windows RT Tablet	1,185 (2.81%)
4. Samsung SM-G930T Galaxy S7	563 (1.34%)
5. Samsung SM-G930V Galaxy S7	546 (1.30%)
6. (not set)	533 (1.26%)
7. Samsung SM-G955U Galaxy S8+	505 (1.20%)
8. Samsung SM-J700T Galaxy J7 2015	457 (1.08%)
9. Samsung SM-G935T Galaxy S7 Edge	451 (1.07%)
10. Samsung SM-G950F Galaxy S8	347 (0.82%)

Device Category

Device Category	Sessions ▾ ↓	Sessions
	129,476 % of Total: 100.00% (129,476)	129,476 % of Total: 100.00% (129,476)
1. ■ desktop	87,335	67.45%
2. ■ mobile	37,611	29.05%
3. ■ tablet	4,530	3.50%

Most visited pages

Page ?		Pageviews ? ↓
		804,018 % of Total: 100.00% (804,018)
1. /		134,277 (16.70%)
2. /Page/4701		55,518 (6.91%)
3. /jacksonhigh		20,859 (2.59%)
4. /myview/		18,301 (2.28%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		16,828 (2.09%)
6. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		15,581 (1.94%)
7. /Domain/10		12,062 (1.50%)
8. /cascade		9,354 (1.16%)
9. /Domain/14		8,195 (1.02%)
10. /Domain/15		8,093 (1.01%)

District home page

LMS welcome page

Jackson High

MyView (must login to see)

Login page

Staff Directory

Jackson High

Cascade High

Gateway Middle

Heatherwood Middle