

Website Analytics September 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis. **Overview**

282,572 individuals visited the site

661,729 visits were made by the individuals above

3,744,201 pages were viewed during those visits

37.28% of the visitors were new to the site.

The average number of pages visited on each visit was 5.66.

The average time spent on each page was 02:55.

Most visits came from the following countries:

1. United States
2. India
3. Philippines
4. Canada
5. Mexico
6. Australia
7. South Korea
8. United Kingdom
9. Japan
10. Vietnam

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	472,232	<div></div> 71.36%
2. Safari	103,645	<div></div> 15.66%
3. Internet Explorer	49,388	<div></div> 7.46%
4. Edge	15,907	<div></div> 2.40%
5. Firefox	8,358	<div></div> 1.26%
6. Samsung Internet	8,310	<div></div> 1.26%
7. Safari (in-app)	1,388	<div></div> 0.21%
8. Amazon Silk	1,007	<div></div> 0.15%
9. Android Webview	733	<div></div> 0.11%
10. Android Browser	234	<div></div> 0.04%

Operating System

Operating System	Sessions	% Sessions
1. Windows	309,783	 46.81%
2. Chrome OS	184,010	 27.81%
3. iOS	97,943	 14.80%
4. Android	47,697	 7.21%
5. Macintosh	21,136	 3.19%
6. Linux	730	 0.11%
7. (not set)	202	 0.03%
8. Windows Phone	138	 0.02%
9. Xbox	39	 0.01%
10. Playstation Vita	18	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	398,162	 60.17%
2. (not set)	124,935	 18.88%
3. frontier communications of america inc.	54,100	 8.18%
4. comcast ip services l.l.c.	16,455	 2.49%
5. comcast cable communications inc.	12,063	 1.82%
6. comcast cable communications llc	8,677	 1.31%
7. comcast cable communications	5,471	 0.83%
8. at&t mobility llc	5,353	 0.81%
9. comcast cable communications ip services	3,543	 0.54%
10. sprint seattle pop	2,923	 0.44%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	98,093	<div></div> 65.06%
2. Android	47,273	<div></div> 31.35%
3. Windows	5,208	<div></div> 3.45%
4. Windows Phone	133	<div></div> 0.09%
5. Playstation Vita	24	<div></div> 0.02%
6. (not set)	15	<div></div> 0.01%
7. BlackBerry	13	<div></div> 0.01%
8. Nintendo WiiU	12	<div></div> 0.01%
9. Firefox OS	1	<div></div> 0.00%
10. Nintendo 3DS	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	661,729 % of Total: 100.00% (661,729)
1. 1366x768	205,071 (30.99%)
2. 1920x1080	121,445 (18.35%)
3. 1536x864	57,484 (8.69%)
4. 375x667	49,392 (7.46%)
5. 1600x900	32,839 (4.96%)
6. 360x640	32,774 (4.95%)
7. 414x736	21,102 (3.19%)
8. 320x568	17,792 (2.69%)
9. 1280x854	17,656 (2.67%)
10. 1440x900	15,008 (2.27%)




Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions
1.	375x667	49,569	<div></div> 32.88%
2.	360x640	32,256	<div></div> 21.40%
3.	414x736	21,306	<div></div> 14.13%
4.	320x568	17,547	<div></div> 11.64%
5.	768x1024	8,929	<div></div> 5.92%
6.	412x732	3,755	<div></div> 2.49%
7.	1280x853	1,954	<div></div> 1.30%
8.	360x740	1,862	<div></div> 1.24%
9.	412x846	1,714	<div></div> 1.14%
10.	320x570	1,435	<div></div> 0.95%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	150,986 % of Total: 22.82% (661,729)
1. Apple iPhone	87,843 (58.18%)
2. Apple iPad	9,256 (6.13%)
3. Microsoft Windows RT Tablet Windows RT Tablet	5,026 (3.33%)
4. (not set)	1,950 (1.29%)
5. Samsung SM-G930T Galaxy S7	1,809 (1.20%)
6. Samsung SM-G930V Galaxy S7	1,781 (1.18%)
7. Samsung SM-G955U Galaxy S8+	1,647 (1.09%)
8. Samsung SM-J700T Galaxy J7 2015	1,595 (1.06%)
9. Samsung SM-G935T Galaxy S7 Edge	1,448 (0.96%)
10. Samsung SM-G950F Galaxy S8	1,206 (0.80%)

Device Category

<input type="checkbox"/> Device Category	Sessions	↓	Sessions
	661,729 % of Total: 100.00% (661,729)		661,729 % of Total: 100.00% (661,729)
<input type="checkbox"/> 1.  desktop	510,743		77.18%
<input type="checkbox"/> 2.  mobile	133,795		20.22%
<input type="checkbox"/> 3.  tablet	17,191		2.60%

Most visited pages

Page ?		Pageviews ? ↓
		3,744,201 % of Total: 100.00% (3,744,201)
1. /		764,534 (20.42%)
2. /Page/4701		307,093 (8.20%)
3. /jacksonhigh		76,469 (2.04%)
4. /myview/		70,930 (1.89%)
5. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		63,947 (1.71%)
6. /Domain/10		58,731 (1.57%)
7. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		58,558 (1.56%)
8. /domain/2152		44,285 (1.18%)
9. /Domain/14		42,215 (1.13%)
10. /Domain/16		39,373 (1.05%)

District home page

LMS welcome page

Jackson High

MyView (must login to see)

Login page

Jackson High

Staff Directory

Student Tools

Gateway Middle

North Middle