

# Website Analytics October 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

## Overview

353,362 individuals visited the site

817,870 visits were made by the individuals above

4,330,528 pages were viewed during those visits

36.71% of the visitors were new to the site.

The average number of pages visited on each visit was 5.29.

The average time spent on each page was 02:45.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. Ukraine
6. Japan
7. United Kingdom
8. South Korea
9. Germany
10. Italy

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Vietnamese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	624,701	<div></div> 76.38%
2. Safari	103,752	<div></div> 12.69%
3. Internet Explorer	51,262	<div></div> 6.27%
4. Edge	17,653	<div></div> 2.16%
5. Firefox	8,663	<div></div> 1.06%
6. Samsung Internet	8,159	<div></div> 1.00%
7. Safari (in-app)	1,042	<div></div> 0.13%
8. Amazon Silk	1,026	<div></div> 0.13%
9. Android Webview	902	<div></div> 0.11%
10. Opera	270	<div></div> 0.03%

Operating System

Operating System	Sessions	% Sessions
1. Windows	372,771	 45.58%
2. Chrome OS	276,889	 33.85%
3. iOS	96,951	 11.85%
4. Android	47,587	 5.82%
5. Macintosh	22,441	 2.74%
6. Linux	947	 0.12%
7. Windows Phone	121	 0.01%
8. (not set)	71	 0.01%
9. Xbox	44	 0.01%
10. Playstation Vita	13	 0.00%

## Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	543,576	 66.46%
2. (not set)	130,446	 15.95%
3. frontier communications of america inc.	59,461	 7.27%
4. comcast ip services l.l.c.	17,929	 2.19%
5. comcast cable communications inc.	12,818	 1.57%
6. comcast cable communications llc	8,997	 1.10%
7. comcast cable communications	6,577	 0.80%
8. at&t mobility llc	4,794	 0.59%
9. comcast cable communications ip services	3,648	 0.45%
10. sprint seattle pop	2,659	 0.33%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	96,963	<div></div> 64.47%
2. Android	46,989	<div></div> 31.24%
3. Windows	6,272	<div></div> 4.17%
4. Windows Phone	112	<div></div> 0.07%
5. Playstation Vita	20	<div></div> 0.01%
6. Tizen	15	<div></div> 0.01%
7. BlackBerry	13	<div></div> 0.01%
8. Nintendo WiiU	10	<div></div> 0.01%
9. (not set)	3	<div></div> 0.00%
10. Nintendo 3DS	3	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	817,870 % of Total: 100.00% (817,870)
1. 1366x768	296,676 (36.27%)
2. 1920x1080	154,173 (18.85%)
3. 1536x864	75,488 (9.23%)
4. 375x667	49,217 (6.02%)
5. 1600x900	34,821 (4.26%)
6. 360x640	31,867 (3.90%)
7. 1280x854	23,563 (2.88%)
8. 414x736	20,825 (2.55%)
9. 320x568	17,153 (2.10%)
10. 1440x900	15,674 (1.92%)

Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions
1.	375x667	50,283	<div></div> 33.43%
2.	360x640	31,196	<div></div> 20.74%
3.	414x736	20,449	<div></div> 13.59%
4.	320x568	16,581	<div></div> 11.02%
5.	768x1024	8,774	<div></div> 5.83%
6.	412x732	3,756	<div></div> 2.50%
7.	1280x853	2,398	<div></div> 1.59%
8.	412x846	2,022	<div></div> 1.34%
9.	360x740	1,989	<div></div> 1.32%
10.	320x570	1,506	<div></div> 1.00%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	<b>150,677</b> % of Total: 18.42% (817,870)
1. Apple iPhone	<b>86,710</b> (57.55%)
2. Apple iPad	<b>9,409</b> (6.24%)
3. Microsoft Windows RT Tablet Windows RT Tablet	<b>4,445</b> (2.95%)
4. (not set)	<b>1,843</b> (1.22%)
5. Samsung SM-G955U Galaxy S8+	<b>1,805</b> (1.20%)
6. Samsung SM-G930T Galaxy S7	<b>1,698</b> (1.13%)
7. Samsung SM-G930V Galaxy S7	<b>1,677</b> (1.11%)
8. Samsung SM-J700T Galaxy J7 2015	<b>1,667</b> (1.11%)
9. Samsung SM-G935T Galaxy S7 Edge	<b>1,421</b> (0.94%)
10. Microsoft Windows RT Tablet	<b>1,409</b> (0.94%)

## Device Category

Device Category	Sessions ▼ ↓	Sessions
	<b>817,870</b> % of Total: 100.00% (817,870)	<b>817,870</b> % of Total: 100.00% (817,870)
1. <span style="color: #0070C0;">■</span> desktop	<b>667,193</b>	81.58%
2. <span style="color: #70AD47;">■</span> mobile	<b>132,334</b>	16.18%
3. <span style="color: #E67E22;">■</span> tablet	<b>18,343</b>	2.24%

## Most visited pages

Page ?		Pageviews ? ↓
		<b>4,330,528</b> % of Total: 100.00% (4,330,528)
1. /		<b>985,275</b> (22.75%)
2. /Page/4701		<b>422,549</b> (9.76%)
3. /Domain/10		<b>71,747</b> (1.66%)
4. /jacksonhigh		<b>71,340</b> (1.65%)
5. /myview/		<b>71,105</b> (1.64%)
6. /domain/2152		<b>70,971</b> (1.64%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		<b>61,497</b> (1.42%)
8. /Domain/14		<b>53,371</b> (1.23%)
9. /Domain/13		<b>53,103</b> (1.23%)
10. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		<b>51,521</b> (1.19%)

District home page

LMS welcome page

Jackson High

Jackson High

MyView (must login to see)

Student Tools

Login page

Gateway Middle

Evergreen Middle

Staff Directory