

Website Analytics November 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

373,371 individuals visited the site

784,193 visits were made by the individuals above

3,950,788 pages were viewed during those visits

40.27% of the visitors were new to the site.

The average number of pages visited on each visit was 5.04.

The average time spent on each page was 02:30.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. United Kingdom
6. Japan
7. Mexico
8. Ukraine
9. South Korea
10. Italy

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. Vietnamese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	627,404	<div></div> 80.01%
2. Safari	84,707	<div></div> 10.80%
3. Internet Explorer	41,382	<div></div> 5.28%
4. Edge	14,883	<div></div> 1.90%
5. Firefox	7,116	<div></div> 0.91%
6. Samsung Internet	6,031	<div></div> 0.77%
7. Amazon Silk	807	<div></div> 0.10%
8. Android Webview	803	<div></div> 0.10%
9. Safari (in-app)	440	<div></div> 0.06%
10. Android Browser	221	<div></div> 0.03%

Operating System

Operating System	Sessions	% Sessions
1. Chrome OS	335,056	 42.73%
2. Windows	311,130	 39.68%
3. iOS	78,464	 10.01%
4. Android	38,928	 4.96%
5. Macintosh	19,652	 2.51%
6. Linux	741	 0.09%
7. Windows Phone	104	 0.01%
8. (not set)	50	 0.01%
9. Xbox	23	 0.00%
10. Playstation Vita	17	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	552,863	 70.50%
2. (not set)	109,039	 13.90%
3. frontier communications of america inc.	51,277	 6.54%
4. comcast ip services l.l.c.	14,928	 1.90%
5. comcast cable communications inc.	11,073	 1.41%
6. comcast cable communications llc	8,305	 1.06%
7. comcast cable communications	5,911	 0.75%
8. at&t mobility llc	3,881	 0.49%
9. comcast cable communications ip services	2,787	 0.36%
10. sprint seattle pop	2,173	 0.28%

Mobile Operating Systems

Operating System		Sessions	% Sessions
1.	iOS	79,084	<div></div> 64.46%
2.	Android	38,316	<div></div> 31.23%
3.	Windows	5,147	<div></div> 4.20%
4.	Windows Phone	99	<div></div> 0.08%
5.	Playstation Vita	14	<div></div> 0.01%
6.	Tizen	13	<div></div> 0.01%
7.	Nintendo WiiU	9	<div></div> 0.01%
8.	Nintendo 3DS	6	<div></div> 0.00%
9.	BlackBerry	2	<div></div> 0.00%
10.	Firefox OS	2	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	<div>784,193</div> <div>% of Total: 100.00%</div> <div>(784,193)</div>
1. 1366x768	350,126 (44.65%)
2. 1920x1080	131,024 (16.71%)
3. 1536x864	61,686 (7.87%)
4. 375x667	39,428 (5.03%)
5. 1600x900	29,064 (3.71%)
6. 360x640	25,727 (3.28%)
7. 1280x854	18,259 (2.33%)
8. 414x736	17,837 (2.27%)
9. 1440x900	13,636 (1.74%)
10. 320x568	12,911 (1.65%)

Mobile Screen Resolution

Screen Resolution	Sessions	% Sessions
1. 375x667	40,070	<div></div> 32.65%
2. 360x640	25,184	<div></div> 20.52%
3. 414x736	17,884	<div></div> 14.57%
4. 320x568	12,945	<div></div> 10.55%
5. 768x1024	7,217	<div></div> 5.88%
6. 412x732	2,978	<div></div> 2.43%
7. 360x740	1,944	<div></div> 1.58%
8. 1280x853	1,941	<div></div> 1.58%
9. 412x846	1,590	<div></div> 1.30%
10. 320x570	1,146	<div></div> 0.93%

Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	122,466 % of Total: 15.62% (784,193)
1. Apple iPhone	70,182 (57.31%)
2. Apple iPad	7,637 (6.24%)
3. Microsoft Windows RT Tablet	4,848 (3.96%)
4. Samsung SM-G955U Galaxy S8+	1,377 (1.12%)
5. Samsung SM-G930V Galaxy S7	1,372 (1.12%)
6. Samsung SM-G930T Galaxy S7	1,357 (1.11%)
7. Samsung SM-J700T Galaxy J7 2015	1,309 (1.07%)
8. Samsung SM-G950F Galaxy S8	1,131 (0.92%)
9. Samsung SM-G935T Galaxy S7 Edge	1,037 (0.85%)
10. (not set)	971 (0.79%)











Device Category

Device Category	Sessions ↓	Sessions
	784,193 % of Total: 100.00% (784,193)	784,193 % of Total: 100.00% (784,193)
1. desktop	661,727	84.38%
2. mobile	107,220	13.67%
3. tablet	15,246	1.94%

Most visited pages

Page ?		Pageviews ? ↓
		4,330,528 % of Total: 100.00% (4,330,528)
1. /		985,275 (22.75%)
2. /Page/4701		422,549 (9.76%)
3. /Domain/10		71,747 (1.66%)
4. /jacksonhigh		71,340 (1.65%)
5. /myview/		71,105 (1.64%)
6. /domain/2152		70,971 (1.64%)
7. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		61,497 (1.42%)
8. /Domain/14		53,371 (1.23%)
9. /Domain/13		53,103 (1.23%)
10. /site/Default.aspx?PageType=1&SiteID=10&ChannelID=203&DirectoryType=6		51,521 (1.19%)

- District home page
- LMS welcome page
- Student Tools
- Jackson High
- MyView (must login to see)
- Jackson High
- Gateway Middle
- Login page
- North Middle
- Heatherwood Directory

Page ?		Pageviews ? ↓
		3,950,788 % of Total: 100.00% (3,950,788)
1.	/ 	877,286 (22.21%)
2.	/Page/4701 	344,104 (8.71%)
3.	/domain/2152 	82,893 (2.10%)
4.	/Domain/10 	63,707 (1.61%)
5.	/myview/ 	56,483 (1.43%)
6.	/jacksonhigh 	52,911 (1.34%)
7.	/Domain/13 	49,360 (1.25%)
8.	/site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	47,398 (1.20%)
9.	/Domain/16 	47,243 (1.20%)
10.	/Domain/15 	43,970 (1.11%)