

Website Analytics December 2017

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

240,076 individuals visited the site

482,987 visits were made by the individuals above

2,370,163 pages were viewed during those visits

38.99% of the visitors were new to the site.

The average number of pages visited on each visit was 4.91.

The average time spent on each page was 02:25.

Most visits came from the following countries:

1. United States
2. India
3. Canada
4. Philippines
5. Mexico
6. United Kingdom
7. Cambodia
8. Australia
9. South Korea
10. Japan

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Spanish
2. Korean
3. Chinese
4. Russian
5. French

Browsers

This data shows that Chrome is the most popular browser.

Browser	Sessions	% Sessions
1. Chrome	380,991	<div></div> 78.88%
2. Safari	58,937	<div></div> 12.20%
3. Internet Explorer	23,862	<div></div> 4.94%
4. Edge	9,340	<div></div> 1.93%
5. Firefox	4,495	<div></div> 0.93%
6. Samsung Internet	3,776	<div></div> 0.78%
7. Amazon Silk	583	<div></div> 0.12%
8. Android Webview	413	<div></div> 0.09%
9. Safari (in-app)	201	<div></div> 0.04%
10. Opera	161	<div></div> 0.03%

Operating System

Operating System	Sessions	% Sessions
1. Chrome OS	200,075	 41.42%
2. Windows	188,547	 39.04%
3. iOS	54,869	 11.36%
4. Android	25,908	 5.36%
5. Macintosh	12,967	 2.68%
6. Linux	486	 0.10%
7. Windows Phone	54	 0.01%
8. (not set)	33	 0.01%
9. Tizen	13	 0.00%
10. Xbox	10	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Sessions	% Sessions
1. washington school information processing cooperative	328,274	 67.97%
2. (not set)	72,313	 14.97%
3. frontier communications of america inc.	34,004	 7.04%
4. comcast ip services l.l.c.	10,178	 2.11%
5. comcast cable communications inc.	7,273	 1.51%
6. comcast cable communications llc	5,722	 1.18%
7. comcast cable communications	3,806	 0.79%
8. at&t mobility llc	2,289	 0.47%
9. comcast cable communications ip services	1,962	 0.41%
10. sprint seattle pop	1,375	 0.28%

Mobile Operating Systems

Operating System	Sessions	% Sessions
1. iOS	54,869	<div></div> 65.48%
2. Android	25,908	<div></div> 30.92%
3. Windows	2,930	<div></div> 3.50%
4. Windows Phone	54	<div></div> 0.06%
5. Tizen	13	<div></div> 0.02%
6. BlackBerry	9	<div></div> 0.01%
7. Playstation Vita	7	<div></div> 0.01%
8. Nintendo WiiU	6	<div></div> 0.01%
9. (not set)	2	<div></div> 0.00%
10. LG	1	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Sessions ? ↓
	482,987 % of Total: 100.00% (482,987)
1. 1366x768	209,631 (43.40%)
2. 1920x1080	78,983 (16.35%)
3. 1536x864	35,804 (7.41%)
4. 375x667	26,918 (5.57%)
5. 1600x900	18,187 (3.77%)
6. 360x640	16,744 (3.47%)
7. 414x736	12,671 (2.62%)
8. 1280x854	10,845 (2.25%)
9. 320x568	9,001 (1.86%)
10. 1440x900	8,843 (1.83%)

Mobile Screen Resolution

Screen Resolution		Sessions	% Sessions	
1.	375x667	26,912	<div></div>	32.11%
2.	360x640	16,634	<div></div>	19.85%
3.	414x736	12,667	<div></div>	15.12%
4.	320x568	8,999	<div></div>	10.74%
5.	768x1024	4,966	<div></div>	5.93%
6.	412x732	1,758	<div></div>	2.10%
7.	360x740	1,473	<div></div>	1.76%
8.	412x846	1,366	<div></div>	1.63%
9.	1280x853	999	<div></div>	1.19%
10.	375x812	903	<div></div>	1.08%











Mobile Devices

Mobile Device Info ?	Sessions ? ↓
	83,801 % of Total: 17.35% (482,987)
1. Apple iPhone	49,322 (58.86%)
2. Apple iPad	5,201 (6.21%)
3. Microsoft Windows RT Tablet	2,870 (3.42%)
4. Samsung SM-G930T Galaxy S7	1,018 (1.21%)
5. Samsung SM-G955U Galaxy S8+	1,018 (1.21%)
6. Samsung SM-G950F Galaxy S8	927 (1.11%)
7. Samsung SM-G930V Galaxy S7	863 (1.03%)
8. Samsung SM-J700T Galaxy J7 2015	751 (0.90%)
9. (not set)	738 (0.88%)
10. Samsung SM-G935T Galaxy S7 Edge	609 (0.73%)

Device Category

Device Category	Sessions ↓	Sessions
	482,987 % of Total: 100.00% (482,987)	482,987 % of Total: 100.00% (482,987)
1. ■ desktop	399,186	82.65%
2. ■ mobile	73,830	15.29%
3. ■ tablet	9,971	2.06%

Most visited pages

Page ?		Pageviews ? ↓
		2,370,163 % of Total: 100.00% (2,370,163)
1. /		545,871 (23.03%)
2. /Page/4701		210,651 (8.89%)
3. /domain/2152		51,068 (2.15%)
4. /Domain/10		39,580 (1.67%)
5. /jacksonhigh		34,764 (1.47%)
6. /myview/		34,605 (1.46%)
7. /Domain/16		32,232 (1.36%)
8. /Domain/14		31,364 (1.32%)
9. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true		30,297 (1.28%)
10. /Domain/15		30,158 (1.27%)

District home page

LMS welcome page

Student Tools

Jackson High

Jackson High











MyView (must login to see)

North Middle

Gateway Middle

Login page

Heatherwood Directory

Page ?	Pageviews ? ↓
	3,950,788 % of Total: 100.00% (3,950,788)
1. / 	877,286 (22.21%)
2. /Page/4701 	344,104 (8.71%)
3. /domain/2152 	82,893 (2.10%)
4. /Domain/10 	63,707 (1.61%)
5. /myview/ 	56,483 (1.43%)
6. /jacksonhigh 	52,911 (1.34%)
7. /Domain/13 	49,360 (1.25%)
8. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true 	47,398 (1.20%)
9. /Domain/16 	47,243 (1.20%)
10. /Domain/15 	43,970 (1.11%)