

Website Analytics March 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

425,811 individuals visited the site

879,207 visits were made by the individuals above

2,107,514 pages were viewed during those visits

24.2% of the visitors were new to the site.

The average number of pages visited on each visit was 2.40.

The average time spent on each page was 02:06.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. United Kingdom
6. South Korea
7. Germany
8. Ukraine
9. China
10. Brazil

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:











1. Chinese
2. Spanish
3. Korean
4. Russian
5. Arabic

Browsers

This data shows that Chrome is the most popular browser.

Browser	Users	% Users
1. Chrome	370,444	<div></div> 87.05%
2. Safari	34,256	<div></div> 8.05%
3. Internet Explorer	9,963	<div></div> 2.34%
4. Edge	5,497	<div></div> 1.29%
5. Firefox	2,757	<div></div> 0.65%
6. Samsung Internet	1,431	<div></div> 0.34%
7. Safari (in-app)	360	<div></div> 0.08%
8. Amazon Silk	325	<div></div> 0.08%
9. Android Webview	304	<div></div> 0.07%
10. Opera	67	<div></div> 0.02%

Operating System

Operating System	Users	% Users
1. Chrome OS	299,670	 70.96%
2. Windows	71,461	 16.92%
3. iOS	32,523	 7.70%
4. Android	11,794	 2.79%
5. Macintosh	6,224	 1.47%
6. Linux	527	 0.12%
7. (not set)	48	 0.01%
8. Xbox	19	 0.00%
9. Windows Phone	15	 0.00%
10. Tizen	12	 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. washington school information processing cooperative	348,562	 79.61%
2. (not set)	40,711	 9.30%
3. frontier communications of america inc.	15,201	 3.47%
4. comcast ip services l.l.c.	5,174	 1.18%
5. comcast cable communications inc.	4,008	 0.92%
6. comcast cable communications llc	2,760	 0.63%
7. comcast cable communications	1,938	 0.44%
8. at&t mobility llc	1,635	 0.37%
9. ipv4 address block not managed by the ripe ncc	1,199	 0.27%
10. comcast cable communications ip services	1,002	 0.23%

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	32,854	<div></div> 71.71%
2. Android	11,727	<div></div> 25.59%
3. Windows	1,171	<div></div> 2.56%
4. Windows Phone	18	<div></div> 0.04%
5. Tizen	16	<div></div> 0.03%
6. Nintendo WiiU	12	<div></div> 0.03%
7. BlackBerry	7	<div></div> 0.02%
8. Nintendo 3DS	7	<div></div> 0.02%
9. (not set)	2	<div></div> 0.00%
10. Firefox OS	2	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Users ? ↓
	<div>425,811</div> <div>% of Total: 100.00%</div> <div>(425,811)</div>
1. 1366x768	294,697 (69.33%)
2. 1920x1080	40,311 (9.48%)
3. 1536x864	16,730 (3.94%)
4. 375x667	15,499 (3.65%)
5. 414x736	7,747 (1.82%)
6. 360x640	7,051 (1.66%)
7. 320x568	4,343 (1.02%)
8. 1600x900	4,077 (0.96%)
9. 1440x900	3,714 (0.87%)
10. 768x1024	3,094 (0.73%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	15,455	<div></div> 33.54%
2.	414x736	7,908	<div></div> 17.16%
3.	360x640	6,977	<div></div> 15.14%
4.	320x568	4,397	<div></div> 9.54%
5.	768x1024	3,106	<div></div> 6.74%
6.	375x812	1,326	<div></div> 2.88%
7.	360x740	797	<div></div> 1.73%
8.	412x846	767	<div></div> 1.66%
9.	412x732	723	<div></div> 1.57%
10.	320x570	353	<div></div> 0.77%











Mobile Devices

Mobile Device Info ?	Users ? ↓
	45,799 % of Total: 10.76% (425,811)
1. Apple iPhone	28,912 (63.41%)
2. Apple iPad	3,254 (7.14%)
3. Microsoft Windows RT Tablet	1,133 (2.48%)
4. Samsung SM-G950 Galaxy S8	525 (1.15%)
5. (not set)	476 (1.04%)
6. Samsung SM-G930V Galaxy S7	461 (1.01%)
7. Samsung SM-G955U Galaxy S8+	423 (0.93%)
8. Samsung SM-G930T Galaxy S7	373 (0.82%)
9. Samsung SM-N950U Galaxy Note8	332 (0.73%)
10. Samsung SM-G935T Galaxy S7 Edge	234 (0.51%)

Device Category

Device Category ?	Users ? ↓
	425,811 % of Total: 100.00% (425,811)
1. desktop	379,188 (89.23%)
2. mobile	40,397 (9.51%)
3. tablet	5,374 (1.26%)

Most visited pages

Page ?		Pageviews ? ↓
		2,107,514 % of Total: 100.00% (2,107,514)
1. /		502,347 (23.84%)
2. /Page/4701		193,548 (9.18%)
3. /domain/2152		49,455 (2.35%)
4. /Domain/10		44,597 (2.12%)
5. /myview/		29,908 (1.42%)
6. /Domain/15		29,544 (1.40%)
7. /Page/9		29,366 (1.39%)
8. /Domain/14		28,459 (1.35%)
9. /jacksonhigh		28,210 (1.34%)
10. /Domain/13		28,136 (1.34%)

District home page

LMS welcome page

Student Tools

Jackson High

MyView (must login to see)

Heatherwood Directory

Cascade High

Gateway Middle

Jackson High

Evergreen Middle

Capital Project - 136 people entered the website (67% came through the friendly URL). There were 579 unique page views and the average time on each page viewed was 64 seconds.

Bond and Levy had 5 people. There were 156 unique page views and the average time was 117 seconds.