

Website Analytics January 2018

Website analytics provides insight into who is visiting the website with details of traffic patterns, demographics and technology used. This tool provides the information to create and maintain an effective website.

Analytics are provided on a monthly basis.

Overview

405,947 individuals visited the site

870,009 visits were made by the individuals above

4,284,251 pages were viewed during those visits

24.2% of the visitors were new to the site.

The average number of pages visited on each visit was 4.92.

The average time spent on each page was 02:28.

Most visits came from the following countries:

1. United States
2. Canada
3. India
4. Philippines
5. United Kingdom
6. South Korea
7. Japan
8. Mexico
9. Ukraine
10. Australia

People who prefer to view the web with a different language have a setting on their computers that the analytic tool can read. The top five languages preferences that were not a variant of English (US, AU, UK) were:

1. Spanish
2. Korean
3. Chinese
4. Russian
5. Japanese

Browsers

This data shows that Chrome is the most popular browser.

Browser	Users	% Users
1. Chrome	348,991	<div></div> 85.57%
2. Safari	36,584	<div></div> 8.97%
3. Internet Explorer	11,099	<div></div> 2.72%
4. Edge	5,467	<div></div> 1.34%
5. Firefox	2,779	<div></div> 0.68%
6. Samsung Internet	1,479	<div></div> 0.36%
7. Amazon Silk	419	<div></div> 0.10%
8. Android Webview	405	<div></div> 0.10%
9. Safari (in-app)	386	<div></div> 0.09%
10. Opera	81	<div></div> 0.02%

Operating System

Operating System	Users	% Users
1. Chrome OS	279,894	<div><div></div></div> 68.87%
2. Windows	72,176	<div><div></div></div> 17.76%
3. iOS	35,012	<div><div></div></div> 8.62%
4. Android	12,581	<div><div></div></div> 3.10%
5. Macintosh	6,116	<div><div></div></div> 1.50%
6. Linux	497	<div><div></div></div> 0.12%
7. (not set)	39	<div><div></div></div> 0.01%
8. Windows Phone	36	<div><div></div></div> 0.01%
9. Xbox	14	<div><div></div></div> 0.00%
10. Nintendo 3DS	7	<div><div></div></div> 0.00%

Service Providers

This tells us what provider the visitor is using.

Service Provider	Users	% Users
1. washington school information processing cooperative	329,568	<div><div></div></div> 77.98%
2. (not set)	42,780	<div><div></div></div> 10.12%
3. frontier communications of america inc.	16,388	<div><div></div></div> 3.88%
4. comcast ip services l.l.c.	5,606	<div><div></div></div> 1.33%
5. comcast cable communications inc.	3,939	<div><div></div></div> 0.93%
6. comcast cable communications llc	3,729	<div><div></div></div> 0.88%
7. comcast cable communications	2,146	<div><div></div></div> 0.51%
8. at&t mobility llc	1,775	<div><div></div></div> 0.42%
9. comcast cable communications ip services	1,077	<div><div></div></div> 0.25%
10. sprint seattle pop	884	<div><div></div></div> 0.21%

Mobile Operating Systems

Operating System	Users	% Users
1. iOS	34,818	<div></div> 71.76%
2. Android	12,423	<div></div> 25.60%
3. Windows	1,215	<div></div> 2.50%
4. Windows Phone	37	<div></div> 0.08%
5. Nintendo 3DS	9	<div></div> 0.02%
6. BlackBerry	7	<div></div> 0.01%
7. (not set)	3	<div></div> 0.01%
8. Nintendo WiiU	3	<div></div> 0.01%
9. Tizen	3	<div></div> 0.01%
10. Playstation Vita	2	<div></div> 0.00%

Overall Screen Resolution

Screen Resolution ?	Users ? ↓
	405,947 % of Total: 100.00% (405,947)
1. 1366x768	278,711 (67.86%)
2. 1920x1080	40,824 (9.94%)
3. 375x667	17,079 (4.16%)
4. 1536x864	14,362 (3.50%)
5. 414x736	8,211 (2.00%)
6. 360x640	7,554 (1.84%)
7. 320x568	5,122 (1.25%)
8. 1600x900	4,141 (1.01%)
9. 1440x900	3,433 (0.84%)
10. 768x1024	3,245 (0.79%)

Mobile Screen Resolution

Screen Resolution		Users	% Users
1.	375x667	16,892	<div></div> 34.15%
2.	414x736	8,142	<div></div> 16.46%
3.	360x640	7,500	<div></div> 15.16%
4.	320x568	5,167	<div></div> 10.45%
5.	768x1024	3,236	<div></div> 6.54%
6.	375x812	1,198	<div></div> 2.42%
7.	412x732	787	<div></div> 1.59%
8.	360x740	703	<div></div> 1.42%
9.	412x846	698	<div></div> 1.41%
10.	320x570	468	<div></div> 0.95%

Mobile Devices

Mobile Device Info ?	Users ? ↓
	49,017 % of Total: 12.07% (405,947)
1. Apple iPhone	31,129 (63.76%)
2. Apple iPad	3,332 (6.82%)
3. Microsoft Windows RT Tablet	1,231 (2.52%)
4. Samsung SM-G950F Galaxy S8	498 (1.02%)
5. Samsung SM-G930V Galaxy S7	451 (0.92%)
6. (not set)	446 (0.91%)
7. Samsung SM-G955U Galaxy S8+	437 (0.90%)
8. Samsung SM-G930T Galaxy S7	381 (0.78%)
9. Apple iPod	269 (0.55%)
10. Samsung SM-N950U Galaxy Note8	266 (0.54%)

Device Category

Device Category ?	Users ? ↓
	405,947 % of Total: 100.00% (405,947)
1. desktop	357,559 (87.97%)
2. mobile	43,114 (10.61%)
3. tablet	5,772 (1.42%)

Most visited pages

Page ?	Pageviews ?	↓
	4,284,251 % of Total: 100.00% (4,284,251)	
1. /	954,556 (22.28%)	District home page
2. /Page/4701	425,794 (9.94%)	LMS welcome page
3. /domain/2152	93,497 (2.18%)	Student Tools
4. /Domain/10	81,329 (1.90%)	Jackson High
5. /jacksonhigh	65,928 (1.54%)	Jackson High
6. /myview/	63,415 (1.48%)	MyView (must login to see)
7. /Domain/15	59,592 (1.39%)	Heatherwood Directory
8. /Domain/13	54,385 (1.27%)	Evergreen Middle
9. /site/Default.aspx?PageType=7&SiteID=4&IgnoreRedirect=true	53,879 (1.26%)	Login page
10. /Domain/16	51,870 (1.21%)	North Middle

Capital Project - 429 people entered the website (64% came through the friendly URL). There were 1011 unique page views and the average time on each page viewed was 26 seconds.

Bond and Levy 2018 - 533 people entered the website (94% came through the friendly URL). There were 1016 unique page views and the average time on each page viewed was 44 seconds.